

科目コード／科目名 (Course Code / Course Title)	DM650／Special Topics in ICC A		
テーマ／サブタイトル等 (Theme / Subtitle)	Globalization and Identity		
担当者名 (Instructor)	アテイ, A. (ATAY AHMET)		
学期 (Semester)	秋学期1(Fall Semester 1)	単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)	ICC3541	言語 (Language)	英語 (English)
備考 (Notes)			

#### 授業の目標 (Course Objectives)

- 1- To provide an overview of the phenomenon of globalization
- 2- To explore the complex nature of the globalization process
- 3- To examine the economic and political context of media globalization explore changing nature of global communication
- 4- To engage in critical analysis of theoretical debates surrounding globalization and about cultural, national and transnational identities
- 5- To analyze the impact of cultural changes on the construction of modern vs. postmodern identities
- 6- To identify the impact of transnational cultural interlace on cultural identities
- 7- To analyze particular case studies of contemporary transnational and intercultural research on the culture and identity issues in the context of ongoing cultural globalization

#### 授業の内容 (Course Contents)

What is globalization? How has it transformed our world? How has it shaped our cultural identities? This course explores several answers to these questions by focusing cultural identity formations and performances in the context of globalization. We will explore the diverse economic origins of global capitalism; we will investigate the relationship between early modern trade and imperial power; we will explore the cultural forces that underlay the movement of early global goods; and we will also study how globalization processes have been shaping cultural identity locally, nationally, and transnationally. Therefore, this course is a theoretical exploration of identity performances across and in/between cultures in the context of globalization. The course draws mainly upon cultural studies, postcolonial theory, literary theory, critical globalization theory, and intercultural communication theory to provide a multidisciplinary understanding of how cultural identities are constructed, negotiated, and performed in different cultural contexts. Finally, in this course we will explore the ways in which these ideas regarding the connections between globalization and cultural identity are enacted and embodied in areas that might include gender identity, generational identity, citizenship, sexuality, online communities, disability, family roles, identity politics, and more.

#### 授業計画 (Course Schedule)

1. Culture and Globalization  
Read: Chapter 1 & 2 (Cultural Globalization)  
Chapter 1 (Globalization: A Very Short Introduction)
2. Identity  
Read: Chuang, Rueyling: Theoretical Perspectives: Fluidity and Complexity of Cultural and Ethnic Identity.”  
Yep, Gust “My Three Cultures: Navigating the Multicultural Identity Landscape.”  
Yep, Gust “Toward Thick(er) Intersectionalities: Theorizing, Researching and Activating the Complexities of Communication and Identities”  
Nakayama, Thomas “Dis/Orienting Identities: Asian Americans, History, and Communication
3. Globalization in History  
Read: Chapter 3 & 4 (Globalization: A Very Short Introduction)  
Chapter 1, 2 & 3 (Networking the World)  
Watch: Globalization: Rise of Networks (In-class)
4. Globalization and Immigration  
Read: Conroy, Pat “Undiscovered Nation.”  
Rowe, Aimee Carrillo “Women Writing Borders, Borders Writing Women: Immigration, Assimilation and the Politics of Speaking.”  
Chawla, Devika “Two Journeys”

Wong(Lau) "Migration Across Generations: Whose Identity is Authentic"

5. Globalization and Global Youth

Read: Chapter 3 (Cultural Globalization)

Fox, Patricia and Stephen Hundley "The Importance of Globalization in Higher Education"

6. Globalization and Music

Read: Chapter 5 (Globalization: A Very Short Introduction)

Chapter 4 (Cultural Globalization)

Stokes, Martin "Creativity, Globalization and Music."

<https://journals.openedition.org/volume/4561?lang=en>

Listen: <https://www.npr.org/2019/10/07/767904453/the-2010s-the-globalization-of-music>

7. Globalization, Economy and Consumer Culture

Read: Chapter 5 & 6 (Networking the World)

Chapter 5 (Globalization: A Very Short Introduction)

Watch: The Illusionist: Globalization and Beauty

Watch: Shop 'Til You Drop

8. n/a

9. n/a

10. n/a

11. n/a

12. n/a

13. n/a

14. n/a

授業時間外(予習・復習等)の学習 (Study Required Outside of Class)

Watching documentaries and films. Reading course material.

成績評価方法・基準 (Evaluation)

最終レポート(Final Report)(25%)/Mid-Term(10%)/Identity Paper(15%)/Music Project(10%)/Film Paper(15%)/Visualizing Globalization Project(10%)/Shopping Observation Paper(15%)

テキスト (Textbooks)

1. Manfred Steger. 2020. *Globalization: A Very Short Introduction*. Oxford University Press (ISBN:9780198849452)

2. J. MacGregor Wise. 2006. *Cultural Globalization: A User's Guide*. Wiley (ISBN:978-0631235385)

3. Armand Mattelart. *Networking the World 1792-2000*. University of Minnesota Press

Chuang, Rueyling: Theoretical Perspectives: Fluidity and Complexity of Cultural and Ethnic Identity."

Yep, Gust "My Three Cultures: Navigating the Multicultural Identity Landscape."

Yep, Gust "Toward Thick(er) Intersectionalities: Theorizing, Researching and Activating the Complexities of Communication and Identities"

Nakayama, Thomas "Dis/Orienting Identities: Asian Americans, History, and Communication

Pico Iyer "Living in the Transit Lounge"

Rowe, Aimee Carrillo "Women Writing Borders, Borders Writing Women: Immigration, Assimilation and the Politics of Speaking."

Chawla, Devika "Two Journeys"

Wong(Lau) "Migration Across Generations: Whose Identity is Authentic"

Fox, Patricia and Stephen Hundley "The Importance of Globalization in Higher Education"

参考文献 (Readings)

その他(HP等)(Others(e.g.HP))

注意事項(Notice)