

科目コード／科目名 (Course Code / Course Title)	DM490／Tourism Study 4 (Culture)		
担当者名 (Instructor)			
学期 (Semester)	秋学期(Fall Semester)	単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)		言語 (Language)	英語 (English)
備考 (Notes)	For PEACE and DLP students		

#### 授業の目標 (Course Objectives)

The course aims to provide students with a basic understanding of the relationship between tourism and culture. Students will explore the impacts of tourism on culture and vice versa, from a variety of perspectives including anthropology and cultural studies.

#### 授業の内容 (Course Contents)

The course introduces students with key concepts and cases in relation to the cultural study of tourism, paying special attention on specific types of tourism and their relations with culture. At the end of the course, students will develop a good understanding of the impacts of tourism on culture and vice versa.

This will be a student-centered, interactive course with in-class discussions, group/pair study, and presentations. Each session is designed to give students the opportunities to share their personal experiences and views with the class. Students will be encouraged to relate the course contents to the experience of their own society/community through reflection papers and presentation. Audio-visual materials and Internet resources will be used to enrich the learning experience.

The course is taught in easy-to-understand English.

#### 授業計画 (Course Schedule)

1. Orientation: nature and scope of the course
2. Conceptual issues 1: host and guest
3. Conceptual issues 2: authenticity
4. Conceptual issues 3: tourist gaze
5. Short film screening & guidance for reflection papers
6. Heritage as a tourism resource
7. Local culture as a tourism resource
8. Popular culture as a tourism resource
9. Material culture of tourism: souvenirs
10. Representations of tourism 1: photographs, travel guidebooks
11. Representations of tourism 2: official tourism campaigns (promotional videos)
12. Representations of tourism 3: social media  
Guidance for final presentation
13. Students' presentation session 1
14. Students' presentation session 2; summary.

#### 授業時間外(予習・復習等)の学習 (Study Required Outside of Class)

Students are required to actively participate in-class discussions and group/pair work. Students will also be expected to come to the class fully prepared with reading notes and questions for in-class discussions, reflection papers and presentation.

#### 成績評価方法・基準 (Evaluation)

Active participation in class discussions(40%)/Individual reflection papers (2 times)(30%)/Individual/group presentation(30%)

#### テキスト (Textbooks)

There is no required textbook for this course.

#### 参考文献 (Readings)

Suggestions for further reading can be provided in class or through individual consultation.

#### その他 (HP 等) (Others(e.g.HP))

※ Pronouns: The instructor uses he/him/his pronouns.

※ The contents of this syllabus are subject to change depending on the number and students' understanding.

注意事項 (Notice)