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| 科目コード／科目名 (Course Code / Course Title) | 自動またはその他／ESP-B (English for Specific Purposes-B) | | |
| テーマ／サブタイトル等 (Theme / Subtitle) | Academic skills to study International Business in English | | |
| 担当者名 (Instructor) | セルベ, M. (SYRBE MONA) | | |
| 学期 (Semester) | 秋学期(Fall Semester) | 単位 (Credit) | 2単位(2 Credits) |
| 科目ナンバリング (Course Number) | GBU2611 | 言語 (Language) | 英語 (English) |
| 備考 (Notes) | 経営学科:「その他」登録 国際経営学科:自動登録 International Business-B 対応 | | |

授業の目標 (Course Objectives)

By the completion of this course, students will be able to:

- Apply appropriate reading strategies for the comprehension of university-level business-content academic texts
- Integrate note-taking skills for the understanding and retention of information in readings, videos, and lectures
- Actively participate in academic discussions on specialized business topics
- Give academic presentations in English on specialized business-related topics

授業の内容 (Course Contents)

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

授業計画 (Course Schedule)

1. Course Information, Vocabulary skills: Paraphrasing
2. Reading Discussion 1, Vocabulary Quiz 1, Comprehension Quiz 1 (Chapters 2 & 3: National & Cultural Differences)
3. Presentation Preparation
4. Reading Discussion 3, Vocabulary Quiz 3, Comprehension Quiz 3 (Chapters 6 & 7: Trade Policy & Government Intervention)
5. Reading Discussion 5, Vocabulary Quiz 5, Comprehension Quiz 5 (Chapters 9 & 10: Foreign Exchange Market & International Monetary System)
6. Reading Discussion 6, Vocabulary Quiz 6, Comprehension Quiz 6 (Chapters 2&9: Emerging Markets and Regional Integration)
7. Vocabulary and Key Concept Mid Term
8. Guest Lecture
9. Presentation 2: Market Entry Strategies
10. Reading Discussion 11, Vocabulary Quiz 11, Comprehension Quiz 11 (Chapter 15 part 1: Marketing Strategy)
11. Presentation Workshop 1: The importance of openings, effective support, and the need for good slide design
12. International Business Presentation Practice Session
13. International Business Report Research and Writing Workshop 1
14. International Business Report Research and Writing Workshop 2

授業時間外(予習・復習等)の学習 (Study Required Outside of Class)

Students will be required to complete assigned readings and prepare for in-class discussions.

成績評価方法・基準 (Evaluation)

Chapter Quizzes(15%)/Reading Worksheets(15%)/Project Research Worksheets(10%)/Presentations(25%)/Midterm, Proficiency, and Final Tests(25%)/Participation & Homework(10%)

テキスト (Textbooks)

The textbook for the course is the same text as for International Business A/B. Students are required to buy the textbook.

参考文献 (Readings)

その他(HP等)(Others(e.g.HP))

Students may be asked to carry out preparation activities for vocabulary study using online tools.

Four of the classes will be online.

注意事項(Notice)