

科目コード/科目名 (Course Code / Course Title)	その他/3年次演習2 (Seminar2(3rd year))		
テーマ/サブタイトル等 (Theme / Subtitle)	Theories and Cases of International Management and Strategy		
担当者名 (Instructor)	尾崎 俊哉(OZAKI TOSHIYA)		
学期 (Semester)	秋学期(Fall Semester)	単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)	GBU3011	言語 (Language)	英語 (English)
備考 (Notes)	コンセントレーション: マネジメント領域, コミュニケーション領域		

授業の目標 (Course Objectives)

This intermediate research seminar on International Management and Strategy consists of two parts, theories and case studies. Students are expected to demonstrate their ability to apply the theories to real world challenges of today's multinational business and develop strategic options by reading and discussing the theories and cases.

授業の内容 (Course Contents)

In what ways, do national differences offer challenges and opportunities to international business? The first part of the seminar focuses on a number of major theories. They may include the industrial organization approach, the resource based view, the game theory, and the institutional approach.

The second part of the seminar conducts case studies using cases of both Japanese firms going abroad and foreign firms entering to Japan. They provide opportunities for students to apply their theoretical understanding to real world situations, analyze issues, and develop strategic options. It may also provide an opportunity for students to critically examine national differences.

授業計画 (Course Schedule)

1. Introduction & Orientation
2. Review (1): Globalization, National Differences and Firm Strategies
3. Review (2): Globalization, National Differences and Firm Strategies
4. Review (3): Globalization, National Differences and Firm Strategies
5. Theoretical Insights into Globalization, National Differences and Firm Strategies (1)
6. Theoretical Insights into Globalization, National Differences and Firm Strategies (2)
7. Theoretical Insights into Globalization, National Differences and Firm Strategies (3)
8. Theoretical Insights into Globalization, National Differences and Firm Strategies (4)
9. Case (1)
10. Case (2)
11. Case (3)
12. Case (4)
13. Wrap up (1)
14. Wrap up (2)

授業時間外(予習・復習等)の学習 (Study Required Outside of Class)

Pre-requisites: micro-economics and/or business economics. Consult the instructor for more details.

成績評価方法・基準 (Evaluation)

Class participation and group presentation(30%)/Midterm paper(30%)/Final paper(40%)

テキスト (Textbooks)

None

参考文献 (Readings)

The complete reading list will be distributed at the first session.

その他 (HP 等) (Others(e.g HP))

Please note that this syllabus is tentative, and may be replaced by an updated version as the current instructor is expected to take a sabbatical and may be replaced by a substitute instructor.

注意事項 (Notice)

