

科目コード/科目名 (Course Code / Course Title)	その他/ワークショップ演習G (Workshop Seminar-G)		
テーマ/サブタイトル等 (Theme / Subtitle)	Intercultural Management II		
担当者名 (Instructor)	フォウラー, R(FOWLER RANDY)		
学期 (Semester)	秋学期(Fall Semester)	単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)	BUS3013	言語 (Language)	その他 (Others)
備考 (Notes)	コンセントレーション: マネジメント領域		

授業の目標 (Course Objectives)

This course is the second of a 2-semester workshop providing a comprehensive understanding of cultural issues as they relate to international business. Students can sign up for this workshop without having taken the first one, as they cover separate material. In the first semester, the major concepts in cultural studies were explored at length, with particular emphasis on their practical ramifications for business management. This second semester will focus on case studies and specific business issues; students will work through business problems and roleplay cross-cultural business scenarios. By the end of the course, students will have a comprehensive understanding of cross-cultural business issues and be well-equipped with tools for navigating their way through their international business careers.

授業の内容 (Course Contents)

Lectures will provide a solid foundation for the material, while students will be expected to do short reading assignments and actively contribute to class discussion and roleplays.

授業計画 (Course Schedule)

1. Introduction
2. International Organizational Structure
3. International Organizational Structure (II)
4. Intercultural Communication
5. Intercultural Communication (II)
6. Cultural Values
7. Cultural Values (II)
8. Presentations
9. Presentations (II)
10. International Strategy
11. International Strategy (II)
12. International Human Resource Management
13. Review
14. Final Test

授業時間外(予習・復習等)の学習 (Study Required Outside of Class)

Students should review material in advance of class, and be prepared to discuss it.

成績評価方法・基準 (Evaluation)

最終テスト(Final Test)(40%)/Presentation(35%)/Class Participation(25%)

テキスト (Textbooks)

なし

参考文献 (Readings)

その他(HP等) (Others(e.g.HP))

注意事項 (Notice)