

科目コード／科目名 (Course Code / Course Title)	抽選登録／Global Strategic Management		
テーマ／サブタイトル等 (Theme / Subtitle)	What should a company do to create and sustain its global competitive advantage		
担当者名 (Instructor)	レヘトネン(LEHTONEN Miikka J)		
学期 (Semester)	春学期(Spring Semester)	単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)	GBU3201	言語 (Language)	英語 (English)
備考 (Notes)			

授業の目標 (Course Objectives)

Today, almost all companies need to compete in a globalized world where global integration and local diversity co-exist. Then, what are the critical factors in creating value and sustaining global competitive advantage? Students are expected to learn key frameworks and models of Global Strategic Management and obtain practical knowledge on how to apply them in actual business situations.

授業の内容 (Course Contents)

In this course, students will learn about relevant theories on strategy and management, and how they are applied in the world out there. This course has been designed in a learner-centric manner, meaning that there will be a lot of interaction and active doing instead of passive listening. Having said that, this course is also a safe space: we all have unique learning strategies, and these will be respected and utilized in the course.

In addition, to enhance the learning experience, students are expected to study the materials before coming to the class.

Finally, this course will utilize micromodules from the award-winning learning movement Nordic Rebels, and during the course the students will also learn how to create their own micromodules.

授業計画 (Course Schedule)

1. Introduction to the course, practicalities
2. External Factor: Positioning View (PEST and 5 forces)
3. Internal Factor: Resource-based View (VRIO, Core Competence, and 7S)
4. ONLINE: External x Internal Factor: SWOT, 3C, Business Model Design, Design Thinking, etc
5. ONLINE: External x Internal Factor: PLC, Open Innovation, Blue Ocean, etc
6. External x Internal Factor: Business Ecosystem, Social Network, etc
7. Reflection session, assigning teams for the final assignment, what happens next in the course
8. ONLINE: Organizational Knowledge Creation: SECI and Ba
9. ONLINE: Organizational Knowledge Creation: Wise Leadership, Narrative Strategy
10. Guest speaker
11. ONLINE: Final presentations 1/3
12. ONLINE: Final presentations 2/3
13. ONLINE: Final presentations 3/3
14. Final reflections

授業時間外 (予習・復習等) の学習 (Study Required Outside of Class)

To be advised in class. Students are requested to familiarize themselves with the material assigned for each session. In addition, students are expected to work on the final assignment outside the sessions.

成績評価方法・基準 (Evaluation)

最終レポート(Final Report)(40%)/Active class participation(15%)/Individual learning diary(25%)/Peer evaluation(10%)/Online assignments(10%)

テキスト (Textbooks)

1. Henry Mintzberg. 2008. *Strategy Safari (2nd Edition)*. Pearson Education Canada (ISBN:9780273719588)

参考文献 (Readings)

Articles, videos and other material will be shared by the instructor.

その他 (HP 等) (Others(e.g.HP))

注意事項 (Notice)

Sheltered Course (Min. TOEIC: 730)