

2023

# Syllabi

Business  
(Undergraduate Courses)

Rikkyo University



Course Title	Business Management-Introduction		
Instructor	Arima Kenji/Takaoka Mika/Akino Shoji/Hosoda Masahiro/Murashima Miho		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1000	Language	Japanese

#### Course Objectives

This compulsory course is one of the “introductory courses” in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. Series of lecture covers basic theory and representative issues in business management, with an emphasis on the 4 fields in the College of Business (management, marketing, accounting & finance, and communication).

#### Course Contents

Students will study foundational subjects in business management for learning business administration. There will be an emphasis on the 4 fields in the College of Business (management, marketing, accounting & finance, and communication). This course will give students an understanding of basic business activities, and deal with several theories in fields such as business strategy, business organization, business administration, and business finance. Students will learn about familiar topics related to business management and conduct case studies of actual corporations while studying typical theories of business management. The lectures will be conducted online by four instructors. The 7th and 14th sessions will be conducted face-to-face in the classroom.

Questions will be accepted in class and on the Canvas LMS bulletin board as needed. Some questions will be answered individually, while others will be answered at the beginning of the next session.

Students are required to attend lectures while referring to the appropriate sections of the textbook.

Slides and other materials will not be distributed, so students are required to attend lectures while referring to the textbook.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT001](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT001)

Course Title	Economics-Introduction		
Instructor	Shibata Mai		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1000	Language	Japanese

#### Course Objectives

This compulsory course is an “introductory course” included in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. The goal is for students to gain an understanding the basics of economics, specifically microeconomics, in order to develop a base for learning in the development and completion phases. Tangible goals for students include understanding technical terms in economics, understanding the structure of economies, and understanding situations when markets do not function well.

#### Course Contents

Students will study the foundations of microeconomics. Students will study the behaviours of consumers and corporations, with a focus on how consumers think about their consumption behaviour, and how corporations decide on production volume, as well as supply and demand, and price determination mechanisms. Students will study failures in markets with an understanding of these mechanisms. The class will use graphs and mathematical expressions, but no high-level math will be used. Details will be explained in class.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT005](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT005)

Course Title	Introductory Business B		
Instructor	Shibata Mai		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1000	Language	Japanese

#### Course Objectives

Students will acquire foundational knowledge in accounting and economics (macroeconomics).

#### Course Contents

The lectures in this class will be conducted by one instructor each in the fields of accounting and economics by the total of two instructors in rotation. The first class will be an outline of the lectures, and the final class will be a summary.

In the economics part, the course will focus on the essentials of macroeconomics. Tangible goals for students include acquiring basic knowledge to get an overview of economies through indicators such as GDP which can be used to understand economies, consumption, investment, government expenditure, and aggregate demand.

In the accounting part, the course will focus on study of the bookkeeping process, which can be said to be the study of the fundamentals of business accounting, then on the types and structures of financial statements, and the analysis of financial statements. In this way, students will acquire the basic knowledge needed to understand and create a statement of accounts.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT007](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT007)

Course Title	Introductory Business B		
Instructor	Bai Kazuhiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1000	Language	Japanese

#### Course Objectives

Students will acquire foundational knowledge in accounting and economics (macroeconomics).

#### Course Contents

The lectures in this class will be conducted by one instructor each in the fields of accounting and economics by the total of two instructors in rotation. The first class will be an outline of the lectures, and the final class will be a summary.

In the economics part, the course will focus on the essentials of macroeconomics. Tangible goals for students include acquiring basic knowledge to get an overview of economies through indicators such as GDP which can be used to understand economies, consumption, investment, government expenditure, and aggregate demand.

In the accounting part, the course will focus on study of the bookkeeping process, which can be said to be the study of the fundamentals of business accounting, then on the types and structures of financial statements, and the analysis of financial statements. In this way, students will acquire the basic knowledge needed to understand and create a statement of accounts.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT008](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT008)

Course Title	Introductory Business A		
Instructor	Ishikawa Jun/Schules,douglas/Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1000	Language	Japanese

#### Course Objectives

In Introductory Business A, students will study the basics of the three required areas of specialization in business --marketing, management, and communication so that they will have the foundation to study other more highly specialized subjects.

#### Course Contents

Students will learn the basic theory of marketing, management, and communication needed to deepen their understanding of business administration while studying actual business cases. The lectures will be conducted by three instructors in charge of different areas of specialization who will teach in rotation.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT011](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT011)

Course Title	Accounting-Introduction		
Instructor	Hosoda Masahiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1300	Language	Japanese

#### Course Objectives

This compulsory course is one of the “introductory courses” included in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. Students will gain adequate knowledge and skills in business accounting.

#### Course Contents

The central focus of the course contents (the aim of the class) is for students to master the basic theory of business accounting such as double - entry bookkeeping and financial statements. In particular, students should understand the importance of double-entry bookkeeping systems as they are common throughout the world. By thoroughly mastering double-entry bookkeeping, students will be able to understand summaries of the statements of accounts of corporations around the world. We will also consider the role of accounting from a societal perspective, not just from the point of view of corporations.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT014](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT014)



Course Title	Accounting-Introduction		
Instructor	Bai Kazuhiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1300	Language	Japanese

#### Course Objectives

This compulsory course is one of the “introductory courses” included in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. Students will gain adequate knowledge and skills in business accounting.

#### Course Contents

The central focus of the course contents (the aim of the class) is for students to master the basic theory of business accounting such as double - entry bookkeeping and financial statements. In particular, students should understand the importance of double-entry bookkeeping systems as they are common throughout the world. By thoroughly mastering double-entry bookkeeping, students will be able to understand summaries of the statements of accounts of corporations around the world. We will also consider the role of accounting from a societal perspective, not just from the point of view of corporations.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT016](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT016)

Course Title	Accounting-Introduction		
Instructor	Hosoda Masahiro		
Semester	Spring Others	Credit	2 Credits
Course Number	BUS1300	Language	Japanese

#### Course Objectives

This compulsory course is one of the “introductory courses” included in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. Students will gain adequate knowledge and skills in business accounting.

#### Course Contents

The central focus of the course contents (the aim of the class) is for students to master the basic theory of business accounting such as double - entry bookkeeping and financial statements. In particular, students should understand the importance of double-entry bookkeeping systems as they are common throughout the world. By thoroughly mastering double-entry bookkeeping, students will be able to understand summaries of the statements of accounts of corporations around the world. We will also consider the role of accounting from a societal perspective, not just from the point of view of corporations.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT018](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT018)

Course Title	Good Business		
Instructor	Davis,scott T./Murashima Miho		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1700	Language	Japanese

#### Course Objectives

This compulsory course is an “introductory course” included in the curricula of the Department of Business as well as the Department of Global Business in the College of Business. Students will study the standard management ideas of “corporations” and “businesses,” and the roles, rights, and obligations of corporations in economic society through theory, case research, and project work.

#### Course Contents

Students will study a wide range of business topics and issues from theoretical conventions relating to “good business.” Overall, this course offers students an opportunity to re-frame business from a broader perspective, and to understand the extent to which mission, innovation, and integrity can become critical factors in the enhancement of corporate performance. This course is divided into three units based on the themes of “empathy,” “strength,” and “interest,” which are posited here as the basic elements of good management. In each unit, students will develop a basic understanding of these fundamental elements through the study of theory, case research, and project work. Unit 1, “Empathy,” covers management responsibilities such as management ethics, CSR, and CSV. Unit 2, “Strength,” covers management performance such as competitive advantage, sustainability, and resilience. Unit 3, “Interest,” covers the theory and practice of positive business model transformation including the concepts of value creation, and innovation.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT019](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT019)

Course Title	Corporate Finance		
Instructor	Chino Atsushi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

This is an introductory course in finance for students who have not taken any finance courses before. The goal of the course is to equip students with fundamental knowledge and skills to analyze financial aspects of publicly traded firms. After taking this course, students should be able to explain how to estimate financial value of those firms.

#### Course Contents

We start with financial statement analysis to gauge financial health of firms by examining, among others, firms' profitability, revenue growth, and risk. We then use that information to predict the levels and risks of firms' future cash flows. Finally, using those predictions, we compute financial value of those firms in a discounted cash-flow framework.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT021](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT021)

Course Title	Organization Management		
Instructor	Kurosawa Masashi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

The purpose of this course is to deepen students' understanding of management techniques to bring out the vitality of organizations that can generate innovation through learning about theories of organizational design and management techniques. Through the content of this course, students will form an intellectual foundation for developing solutions to the actual challenges faced by Japanese corporate society.

#### Course Contents

This class consists of two major parts.

- 1: Management principles (basic principles whose main purpose is efficiency and stability)
- 2: Management with a focus on innovation

The first half of the overall structure deals with management principles, while the second part studies the knowledge specific to management for innovation. We also plan to invite guest speakers to give lectures in the class.

In principle, the class itself will be conducted in a lecture format, but we look forward to your questions and comments on the class content.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT022](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT022)

Course Title	Marketing Management		
Instructor	Arima Kenji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2100	Language	Japanese

#### Course Objectives

Students will be able to understand these concepts from the aspect of corporate activities, sales activities in particular, building on foundational marketing knowledge and basic concepts.

#### Course Contents

This lecture covers the basic of how to develop the management of a business, starting with marketing concepts, types, and history.

Registration in this course is anticipated in the spring semester of second year, so practical knowledge will be considered during the lectures in the explanations of concepts and cases to ensure knowledge acquisition.

During lectures, schematic diagrams will be shown on PowerPoint slides, and explanations of basic concepts and terminology, as well as case studies on the marketing efforts of corporations will be introduced using pictures and videos.

This lecture will be conducted online, and we aim to develop a class in which students can communicate interactively by actively incorporating opportunities for students to speak up, taking into consideration the use of chat rooms for discussion with students and for receiving questions.

Lectures are required to be given with reference to the textbook.

Posting slides will not be distributed.

At the end of the lecture, a confirmation test of the content learned on the day will be given using Canvas-LMS.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT023](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT023)

Course Title	Corporate Strategy		
Instructor	Nishihara Ayano		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

A company must continuously create new values. In order to do so, business strategy clarifies what the company should do. In order to formulate a business strategy, it is necessary to analyze the company's external environment and internal factors, and to create a narrative to realize the management purpose (raison detre) and philosophy (mission, vision, and values). In this course, we will learn about major theories and frameworks of business strategy and apply them to cases to gain knowledge that will be useful in practice in the corporate world.

#### Course Contents

In this course, students will learn basic theories and frameworks of business strategy and gain practical experience in their application through case studies. The first half of each session will be the lecture of the theories and frameworks, and the second half will be the case studies. By using the theories and frameworks in in-class group work, students will be able to analyze and plan practical strategies. Students are required to do pre-assignments before the class and reaction papers after class to maximize the learning effect.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT024](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT024)

Course Title	Marketing Research		
Instructor	Motohashi Eiji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2100	Language	Japanese

#### Course Objectives

The objective of this course is to acquire practical knowledge of marketing research methods from the perspectives of theory, case studies, and data analysis.

#### Course Contents

In this course, students will learn marketing research methods practically through lectures, practical training, and report assignments. In the data analysis practice, students learn representative statistical methods using free software R and sample data. In addition, in the survey practice task, students will set the survey task, create a questionnaire form, and analyze the data. In addition, two practitioners will be invited as guest lecturers to give lectures on cutting-edge marketing research methods.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT025](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT025)



Course Title	Management and Industrial Psychology		
Instructor	Nishiyama Koji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

In this course, by understanding the basic concepts of industrial–organizational psychology, students will develop the ability to theoretically understand various activities (recruitment, personnel evaluation, human resource development, etc.) conducted in companies and examine their current issues. Through these learning processes, the ultimate objective is to enable students to develop the judgment and skills necessary for practical activities in companies.

#### Course Contents

Industrial–Organizational Psychology is a field of psychology related to people and organizations engaged in industrial activities. In this lecture, we will take up topics that are useful for practice in this broad field, and provide specific representative theories, survey data related to the topics, and specific corporate cases. In this course, students will clarify their awareness of problems, deepen their thinking skills, and gain perspectives for practice and application from the findings obtained from these theories and data.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT027](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT027)

Course Title	Management and Society		
Instructor	Murashima Miho		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2700	Language	Japanese

#### Course Objectives

The aim of this lecture is to discuss the relationship between companies and various areas such as the economy, environment, and society, and to understand how companies should be in society.

#### Course Contents

Due to the globalization of economic activities and their increasing impact on the environment and society, companies are now required to engage in socially responsible management and address social issues. In this lecture, we will explore the roles and functions expected of companies in the current "sustainability revolution" from the following perspectives: (1) Global background, discussions, and theories; (2) Japanese companies and society; and (3) Case studies (practical applications). In order to gain an understanding of actual practice as well as the latest discussions in the Western world, several guest speakers are scheduled to be invited.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT028](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT028)

Course Title	Business Economics		
Instructor	Ozaki Toshiya		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

In this course, students will study extremely effective techniques in economics to get a detailed understanding of the strategies of corporations and the behaviour of their customers. Also, students will use techniques in economics to analyze the actual strategies of corporations and the behaviour of their customers to be able to create strategies.

#### Course Contents

Why is it that supermarkets discount products when the best before date approaches, but convenience stores do not? If you use coupons and points, do the sales of a store always increase? Why are cell phone contracts so complicated and difficult to understand? Are there any airline companies that do not have a mileage program? As customers, will we buy the same thing at a different store if it is just one yen cheaper? How can the same things be produced in China for less? Students will consider such relevant questions, using their understanding of economics, including marketing, supply chains, market and organization, and consumer behaviour.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT029](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT029)

Course Title	Business History		
Instructor	Oba Takahiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1700	Language	Japanese

#### Course Objectives

By the end of this course, the students should be able to :

- 1) grasp the Japanese business history
- 2) examine the characteristics and the issues of Japanese management
- 3) ask and answer their own questions about Japanese management

#### Course Contents

This course explores the economic development of Japan from the 17th century (Tokugawa period) to the present.

In order to learn the characteristics of Japanese management, we will take up following topics: the business environment from Edo period to the present, management organization, development of labor management, zaibatus and post-war corporate groups, distribution innovation, Japanese production system, Japanese employment practices and so on.

This course will address the following questions: How did the merchants of Tokugawa Japan and Meiji entrepreneurs do their business? How did Japan industrialize its economy? What were the Japanese management practices? We analyze these issues from the historical point of view.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT030](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT030)

Course Title	Business Management-Basic		
Instructor	Ishikawa Jun/Schules,douglas/Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number		Language	Japanese

#### Course Objectives

In Introductory Business A, students will study the basics of the three required areas of specialization in business--marketing, management, and communication so that they will have the foundation to study other more highly specialized subjects.

#### Course Contents

Students will learn the basic theory of marketing, management, and communication needed to deepen their understanding of business administration while studying actual business cases. The lectures will be conducted by three instructors in charge of different areas of specialization who will teach in rotation.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT031](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT031)

Course Title	Macro Economics		
Instructor	Shibata Mai		
Semester	Fall Semester	Credit	2 Credits
Course Number		Language	Japanese

**Others**

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT037](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT037)

Course Title	ICT Literacy		
Instructor	Hirokawa Keiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1220	Language	Japanese

#### Course Objectives

The goal of this course is to acquire the basic information processing skills necessary for specialized learning.

#### Course Contents

Students will learn how to use the Rikkyo V-Campus system and way to search for information in libraries, etc., as well as how to compose e-mails and learn the manners of using the Internet. In addition, students will learn how to create documents using Word, how to use PowerPoint, and how to process data using Excel so that they can create reports, presentations, and analyze data. In addition to learning how to use the software, it is also important to cultivate the ability to conduct research and surveys autonomously.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT051](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT051)

Course Title	ICT Literacy		
Instructor	Kadota Minoru		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1220	Language	Japanese

#### Course Objectives

The goal of this course is to acquire the basic information processing skills necessary for specialized learning.

#### Course Contents

Students will learn how to use the Rikkyo V-Campus system and way to search for information in libraries, etc., as well as how to compose e-mails and learn the manners of using the Internet. In addition, students will learn how to create documents using Word, how to use PowerPoint, and how to process data using Excel so that they can create reports, presentations, and analyze data. In addition to learning how to use the software, it is also important to cultivate the ability to conduct research and surveys autonomously.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT053](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT053)



Course Title	Analysis of Financial Statements		
Instructor	Bai Kazuhiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

Student will:

- Gain an understanding of business management and finance (accounting).
- Gain an understanding of how to read financial statements.
- Discuss basic methods for financial analysis.

#### Course Contents

In lectures, students will learn how to understand and analyze the information in the publicly available financial statements of corporations to clarify business management itself from finances from the point of view of a user. This course aims to give students a systematic understanding of basic techniques in financial analysis and explain them using examples of corporate finances close to students' daily lives.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT063](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT063)

Course Title	Business Literacy 1		
Instructor	Hirokawa Keiko		
Semester	Fall Semester 1	Credit	2 Credits
Course Number	BUS1200	Language	Japanese

#### Course Objectives

Learn the basics of statistics as a foundation for business literacy. Statistics provides the means to make effective use of the various data that abound in modern society. The goal of this class is to understand the underlying concepts and to understand the advantages and cautions in utilizing statistics.

#### Course Contents

The goal is to enable students to understand the concepts necessary for data analysis and the use of the results. Specifically, students will learn how to utilize basic statistics, how to create and interpret statistical graphs, and how to analyze relationships between variables.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT065](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT065)

Course Title	Business Literacy 2		
Instructor	Hirokawa Keiko		
Semester	Fall Semester 2	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

To understand the main ideas of statistics and to acquire the ability to effectively utilize various data that abound in today's society. Based on the descriptive statistics learned in "Business Literacy 1," the course will cover a comprehensive study of inferential statistics.

#### Course Contents

Estimating confidence intervals and hypothesis testing while understanding the relationship between population and sample and various probability distributions. In addition, the student will be able to perform regression analysis and interpret the analysis. Through Business Literacy 1 and 2, students will learn how to see and think statistically.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT067](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT067)

Course Title	Mathematics for Management		
Instructor	Yamaguchi Kazunori		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1200	Language	Japanese

#### Course Objectives

Statistical analysis of market research data, and analysis using mathematical models are commonly conducted in business management. In this course, students will learn the basic mathematics necessary for such analyses.

#### Course Contents

In this course, students will study linear algebra, which forms the basis of multivariate analysis of survey data. Students will learn the meaning of and methods of calculation using vectors and matrices, which are indispensable to data representation and analysis, as well as how those methods are applicable to statistical analysis.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT069](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT069)

Course Title	Data Mining		
Instructor	Yamaguchi Kazunori		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4100	Language	Japanese

#### Course Objectives

In this course, students will acquire the skills to be able to scientifically verify phenomena extracted from data, and extract useful information from data. In concrete terms, the goal of this course is to be able to use the statistical software.

#### Course Contents

This course introduces the basics of statistical analysis, multivariate analysis methods, and data mining methods through lectures and seminars. In the seminars, students will develop the ability to analyze data in practice by analyzing sample data using statistical software.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT070](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT070)

Course Title	CSR		
Instructor	Murashima Miho		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2700	Language	Japanese

#### Course Objectives

The aim of this lecture is to examine the importance and the role of Corporate Social Responsibility, which is at the core of the relationship between sustainable society and business.

#### Course Contents

In the past, CSR activities were considered to be optional as a philanthropic activity. However, as market participants have become increasingly concerned about social issues, CSR activities are now understood to be central to a company's strategic decision-making and daily operations. Responding efficiently and effectively to stakeholder demands is key to success and survival in today's global business environment. In this lecture, we will discuss theories and case studies on CSR, as well as criticisms and debates on CSR, and consider the significance of CSR in corporate management and the role of a company required in a sustainable society. Guest speakers are also scheduled to be invited in order to learn the perspectives of practitioners.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT082](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT082)

Course Title	Corporate Governance		
Instructor	Awaya Hitomi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2700	Language	Japanese

#### Course Objectives

For the sake of continuation of company, the basis of corporate management is sound management that balances economic efficiency with sociality.

For this reason, we should consider the way of corporate governance.

- (1) Understand the concept of governance
- (2) Explain corporate governance
- (3) Understand changes in the company and how managers should be

#### Course Contents

Companies are both economic organizations and social institutions in society. Therefore, it is expected that corporate management will be conducted in a disciplined manner and that profits will be earned appropriately.

In this class, students will learn the corporate governance that is the mechanism for that. The ideal form of management that contributes to corporate management and the meaning of listing and unlisting are considered from the perspective of corporate governance. Students will also learn about the role of shareholders.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT083](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT083)

Course Title	Sustainability & Business		
Instructor	Hiroishi Takuji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2700	Language	Japanese

#### Course Objectives

With the worsening social and environmental issues in the present day, there is a need for corporations to proactively solve social and environmental issues using the strengths of their businesses. With the spread of sustainable development goals (SDGs), and ESG investing, which sets criteria for investment in the environment and society, more and more corporations are using their core business to try to solve social issues.

It is said that “There is no business on a dead planet,” global environmental issues, economic disparity/poverty, social exclusion, and the impoverishment of local economies are all issues in the modern world that are shaking up the prerequisites for sustainable business. The fact that global and social sustainability and business sustainability/development are deeply interrelated is becoming more widespread, and sustainability has become a core growth strategy for businesses.

In this course, students will study the synergistic effect between solving social issues and business, and consider the coming demands on businesses and corporations in the 2020s. Students will also be prompted to consider “what jobs are useful to society?” in the coming age. Students who want to start businesses that will benefit society are encouraged to proactively participate in this course.

#### Course Contents

This course covers “social business,” and “sustainability and business” in order to help students understand what is needed from businesses in the face of social and environmental issues in the world, and the synergistic effect that is created between society and business. Each class will include a discussion, group work, and require a lot of homework, and students' proactive participation is expected.

1. Introduction: The interrelatedness of global environmental/social sustainability and business sustainability, and the changes that have been promoting SDGs and ESG investment will be introduced, and the points of study in this course will be set forth.
2. Social businesses: Here, discussions will be held on the reasons why social businesses are necessary, the characteristics of businesses, ways to influence society, and the state of the relationship between existing businesses and the government.
3. Sustainability and business: Students will be made to consider how corporations are required to confront environmental issues, as well as issues pertaining to energy, poverty, welfare, and human rights, using domestic and international case studies as a basis.
4. Design a new sustainable brand: Students will consider a new Sustainability-centric business.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT091](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT091)



Course Title	Good Business Workshop		
Instructor	Murashima Miho		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3710	Language	Japanese

#### Course Objectives

The goal of this course is to understand and apply the theory and practice of "Good Business Initiative" that achieves both economic outcomes and social welfare.

#### Course Contents

This course will be conducted in three steps: (1) understanding the theory and framework, (2) case study analysis, and (3) practice (planning and development of business models). In Step 1, students will understand the theory of "Good business" and the framework for establishing a business model. In Step 2, through case studies, we will analyze how the theories and frameworks learned in Step 1 are applied in actual companies. In Step 3, students will plan and develop a good business model by themselves using what they have learned in the previous class, and report on it.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT092](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT092)

Course Title	Good Business Seminar		
Instructor	Davis,scott T.		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3711	Language	English

#### Course Objectives

This course is designed to give students an understanding of the theory and practice of business model development for the promotion of both economic performance and social wellbeing within the socio-economic context of Japan.

#### Course Contents

The course will comprise of three components: (Stage 1) a review of theories and frameworks relating to the development of socially informed business models, (Stage 2) case analysis of instances of business models developed and implemented in Japan with the aim of promoting both economic performance and social wellbeing, and (Stage 3) a practical exercise in the planning and development of a business model for social value creation informed by the frameworks studied in stage 1 and evaluated in stage 2.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT095](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT095)

Course Title	Human Resource Management		
Instructor	Tobita Masayuki		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

The purpose of this class is to understand Human Resource Management that fits with corporate strategy and business environment.

#### Course Contents

In this lecture, students will learn the basic areas of Human Resource Management, such as recruitment, job assignment and rotation, evaluation, compensation, selection, and training and development. And students will understand the characteristics of Human Resource Management of Japanese companies, comparing the US and European companies.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT101](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT101)

Course Title	Organization and Strategy		
Instructor	Nakagawa Mitsuru		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

In this course, the goal is to provide students with an in-depth discussion and understanding of organizations and strategies for sustainable competitive advantage in advancing technology and changing social conditions.

#### Course Contents

In this course, students will learn how to manage organizations and strategies to gain a sustainable competitive advantage.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT102](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT102)

Course Title	Theory of Management		
Instructor	Majima Takashi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

The purpose of this course is to understand a history of management theories. Students will gain some viewpoints to understand management phenomena.

#### Course Contents

Lectures aim to give students an understanding of the main theories in business management, and the development of those theories. Additionally, this course will be lectured based on some handouts.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT103](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT103)

Course Title	Organizational Behaviour		
Instructor	Nishiyama Koji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

In this course, by understanding the basic concepts of the theory of organizational behavior, students will be able to theoretically understand the organizational and human resource management behaviors that take place in companies and develop the ability to examine today's issues. Through these learning processes, the ultimate objective is to enable students to develop the judgment and skills necessary for practicing organizational and human resource management.

#### Course Contents

The theory of organizational behavior is an interdisciplinary field for understanding human behavior in organizations. Among the wide range of fields, topics that are particularly useful for organizational and human resource management are taken up, and specific representative theories, survey data related to the topics, and specific corporate cases are provided in the lectures. This course is designed to help students clarify their awareness of issues, deepen their thinking, and gain perspectives for practice and application based on the knowledge gained from these theories and data.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT104](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT104)

Course Title	Production Management		
Instructor	Akino Shoji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

The aim of this course is for students to understand the theory of production activities in companies, its development and current situation, its meaning, and its significance in terms of competition, reading various documents from a historical and social science perspective.

#### Course Contents

Production is an activity that characterizes human social activities. In this course, we will first learn a general production activity, and then understand historically the specificity of the modern production activity and the principles that the company is the main constituent of the production. Next, we will learn an outline of the production control in the company under such specificity. And after having learned theoretically how a characteristic and the change of the production system occur, we will understand the historical development of the production system and new development in connection with the change of the way of the competition between companies – from mass production system to the flexible production system, globalization of the production, cellular manufacturing, EMS, and platform. In this course, using the reference book below, I intend to distribute the key points and the reference materials of the lecture through 'BLACKBOARD' accordingly. Students are necessary to attend each class with the handouts for lectures after reading reference books and handouts, and having done preparations. Students must assume that I do not distribute the slides of the lecture (Photographing/shooting the slides is also strictly prohibited).

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT106](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT106)

Course Title	Comparative Study on Organization		
Instructor	Yasuda Naoki		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

This lecture sheds light on organization theories in the management and aims to understand the main argument of the theories and a mechanism of organizational behaviors through the lens of the organization theories.

#### Course Contents

There are a lot of "frameworks" in the management field. In this lecture, we do not discuss such frameworks, but we mainly learn theories of management. This course aims to understand the theories and how we apply the theories to the real-world phenomenon. This course mainly focuses on macro organization theories; however, some of them are related to strategic management. In each theme, the characteristics of each theory will be organized with case studies.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT107](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT107)



Course Title	Strategic Cross-border M&A		
Instructor	Shinohara Manabu/Nishiyama Yuichi/Fujiyama Saroshi/Shigemori Kosuke		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

In addition to understanding the M&A process and the concept of strategic consulting, this class aims to acquire basic accounting, corporate finance, and corporate law knowledge.

#### Course Contents

\*Using actual cross-border M&A deals by Japanese companies and global companies as teaching materials, we will discuss and explain about the corporate strategy behind it as well as qualitative and quantitative business impact, and explain the M&A process and key points for the growth of Japanese companies.

\*Based on EY's global statistical M&A data, we will consider the factors of success and failure, and consider the most important synergies, while examining the series of processes from M&A strategic planning to PMI (Post Merger Integration)

\* With an active consultant as a lecturer, team discussions and lectures will be held while sharing real-life experience of strategy and M&A consulting.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT108](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT108)

Course Title	Argumentation and Debate		
Instructor	Sakurai Norio		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2401	Language	English

#### Course Objectives

In the days of globalization, the conflict of interests with the people from different countries/cultures has become inevitable. The skills to cope with unreasonable demands and to convince your assertion are prerequisite in global business. This course introduces debate as a way to effectively communicate in global business scenes.

Upon successful completion of the course, students should be able to:

- 1) understand the concept of argumentation,
- 2) understand the rules and procedure of cross-examination style debate.
- 3) critically analyze the arguments of their own and those of others.
- 4) apply the acquired debate skills to their academic activities and future business scenes.(e.g., business negotiation)

#### Course Contents

Taught by an experienced debate coach, the course provides practical training of both extemporaneous debate and prepared-style debate (evidence-based debate). This is a typical program of "Active Learning," with a policy of "learning by doing." In almost every class, students will participate in debate matches (as a debater or a judge). Judges will reveal their decisions along with the reasons for their vote. Such exchanges among students are integral part of this course. The instructor, then, will give feedback with regard to the debate match as well as the judges' comments.

Students will work in teams and collaboratively prepare (build a team strategy, research, construct arguments, and write speech manuscripts and refutation sheets) prior to each debate match.

Included in the course contents are:

- 1) introduction to policy debate (principles, formats, and rules)
- 2) roles of the debaters (of the affirmative and the negative sides) and the judges
- 3) basic debate technique

Debate topics will be chosen from controversial issues in Japan. International students will be able to learn Japan's current topics from their Japanese teammates. This way, the course provides a rare opportunity for both international students and Japanese students to partner up.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT110](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT110)

Course Title	Management and Technology		
Instructor	Nakagawa Mitsuru		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2200	Language	Japanese

#### Course Objectives

In this course, the goal is to deepen students' understanding of management theory and practice, focusing on technologies that are broadly related to business, with "Innovation" and "Business model" as a key concept.

#### Course Contents

"Technology" does not relate only to a part of business processes such as R&D and production, as generally imagined. In this course, we will focus on various technologies with "Innovation" and "Business model" as the key concept, and study a series of business activities including not only R&D and production, but also sales and business management.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT111](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT111)

Course Title	Marketing Communications and Penetrating the Japanese Market		
Instructor	Tsuji Yosuke		
Semester	Spring Semester 2	Credit	2 Credits
Course Number	GBU3101	Language	English

#### Course Objectives

Obtain an understanding of advertising and other promotional mix elements in the integrated marketing communication. Be able to describe and understand how to communicate with the Japanese consumers.

#### Course Contents

This introductory course will cover various approaches to marketing communication with an added emphasis on the Japanese market. The course will be a mix of lectures and group discussions. Evaluations will be through quizzes, test, and group presentation.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT113](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT113)

Course Title	Innovation Management		
Instructor	Kodama Mitsuru		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

In this course, students will learn to think about corporate reform and the mechanisms for innovation from cases on the development of products/businesses from both a theoretical and practical perspective.

#### Course Contents

This course aims to teach students creative and logical thinking, and practical skills necessary to become a member of society and contribute to businesses on a daily basis. To that end, we will start by studying knowledge creation and innovation, then we will go over new business issues in fields of industry including IT/telecommunications/home electronics/video games/electronics/semiconductors/machine tools/general trading companies, and study cases of cutting-edge innovations by businesses in these fields.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT114](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT114)

Course Title	Audit Accounting		
Instructor	Takayama Masashige		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3300	Language	Japanese

#### Course Objectives

This course will cover basic information regarding audits, and the state of accounting/audits in modern corporations.

#### Course Contents

Audit accounting involves financial statements published by corporations which are reliable documents created by following certain standard accounting rules, and auditors, who are independent professional specialists that guarantee these documents. In lectures, students will systematically learn the basics and concepts of auditing. In class, we will also touch on relevant economic incidents that stirred up society.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT115](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT115)

Course Title	Tax Accounting		
Instructor	Takayama Masashige		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3300	Language	Japanese

#### Course Objectives

In this course, students will learn the basic structure behind profit calculation in business accounting (financial accounting), and through an understanding of the differences with calculations of taxable income from corporation taxes, students will learn the principles of calculating business profits and taxable income.

#### Course Contents

Tax accounting is accounting to calculate and confirm taxable income and taxes in accordance with tax regulations, based on the business accounting profit calculations. Lectures in this course will systematically cover the process of calculation, declaration, and payment in tax accounting for corporate taxable income and taxes while tying these concepts in with business accounting.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT116](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT116)

Course Title	Investment		
Instructor	Chino Atsushi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3300	Language	Japanese

#### Course Objectives

This is an intermediate-level course in finance for students who have already taken an introductory course in finance before. The goal of the course is to gain thorough understandings on how we should evaluate prices, expected returns, and risks of individual financial assets, such as stocks and bonds, and their portfolios. After taking this course, students should be able to explain the fundamental trade-off relation between risks and expected returns of financial assets.

#### Course Contents

We start with pricing of individual financial assets which generate risky cash flows in the future. We then compute expected returns and risks of portfolios that include those individual assets. Next, we discuss a major benefit of forming portfolios through risk diversification and derive the fundamental trade-off relation between risks and expected returns of portfolios in the capital asset pricing model. We would also touch on portfolio investments in the real world if time allows.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT117](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT117)



Course Title	Financial Statement Analysis		
Instructor	Okamoto Noriaki		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3301	Language	English

#### Course Objectives

Students will be able to demonstrate the use of some fundamental financial statement analysis techniques.

#### Course Contents

In this course students learn various methods to read and analyze corporate financial statements. Real examples (actual corporate financial numbers) are used for comparing and analyzing corporate financial performances.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT118](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT118)

Course Title	Globalization and Area		
Instructor	Abu-dari Mazen M. M.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3400	Language	Japanese

#### Course Objectives

This course is a comparative approach to study the companies' role in the economy and the business trends among the Japanese, Korea, Taiwanese, and Arab economies. It is a reading and discussion course. While having a look at the current structural changes in the various related economies, we will have a look at a number of companies' success stories in Japan, Korea, Taiwan, and the Arab region, trying to compare between these stories, to learn lessons that will help in the success of future companies.

#### Course Contents

We will learn about the current structural changes in the various related economies, and see its impact on doing business in each region of our focus, as well as studying such an impact in the form of motivating businesses in each economy to build a successful global presence.

We will have a number of case studies related to Japan, Korea, Taiwan, and the Arab region, to see how such firms could successfully steer their wheels in such markets and globally. And will search for lessons from each experience that could be beneficial to the others in global context.

The course will be valuable for students who plan to take part in managing companies to contribute to its successful competitiveness and expansion globally. This course requires the enrolling students to be pro-active in participating in discussions related to various business cultures, and confident in doing advanced level academic work.

Class work will be readings, lectures, discussion, and a group presentation. Students will share their international experience, analyze current business topics, and make group presentation.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT119](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT119)

Course Title	Communication Research		
Instructor	Kanno Ryo		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3400	Language	Japanese

#### Course Objectives

In this course, students explore various methodological approaches and historical practices of contemporary media studies in order to envision the new designs for knowledge in social sciences and humanities. This course also aims to foster critical thinking by introducing diverse points of view.

#### Course Contents

This course focuses on historical views and theoretical insights taken from contemporary media studies; students are required to take quizzes and submit midterm/final reports to cultivate critical thinking, analytical ability, and sharp sensitivity to social phenomena. Also, preparatory knowledge that will be useful in preparing students to write high-quality reports and their graduation papers will be introduced as occasion arises.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT120](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT120)

Course Title	Marketing Theory		
Instructor	Arima Kenji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4100	Language	Japanese

#### Course Objectives

This course will teach students the ability to think about modern marketing and business issues through the reevaluation of basic marketing concepts. It will also give students the ability to think critically and practically about marketing.

#### Course Contents

This course assumes that students have learned the basic theory of marketing, and delves into the theory behind fundamental concepts in marketing and methods of their application. The goal of this course is not simply accepting existing theories, but giving students ways to consider how to be able to use marketing in practice while investigating the detailed significance of concepts and estimating the actual activities of businesses.

This course was also offered as a graduate course; a fairly high level of academic ability is expected in it. Students are expected to proactively prepare for and speak out during class.

Students are required to attend lectures while referring to the appropriate sections of the textbook.

Slides and other materials will not be distributed, so students are required to attend lectures while referring to the textbook.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT121](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT121)

Course Title	Retail Marketing		
Instructor	Takahashi Akio		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3100	Language	Japanese

#### Course Objectives

Retailing includes all the activities involved in selling goods or services directly to final consumers for personal, nonbusiness use. Retailers can be understood in terms of store retailing, nonstore retailing, and retail organizations. The objective of this course is to understand the concepts and the theory of retail marketing to develop the marketing plan.

#### Course Contents

Like all marketers, retailers must prepare marketing plans that include decisions on target markets, product assortment and procurement, services and store atmosphere, store activities and experiences, communications, and location. The contents of this course are the marketing mix of retailers.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT123](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT123)

Course Title	Macro Marketing		
Instructor	Takahashi Akio		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2100	Language	Japanese

#### Course Objectives

Distribution systems have been, at present, through various innovations up until now. In this class, while cases are introduced, the actual conditions of innovations are examined, and new opportunities are searched for.

#### Course Contents

Today, distribution processes, from production to consumption, are diversified. What kind of innovation was there before that? What was the key element of this innovation? What is the motivation of the entrepreneurs involved? With regards to the actual conditions of history and evolution of distribution innovations in each country, the future will be investigated, while business cases are introduced.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT124](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT124)

Course Title	Service Marketing		
Instructor	Matsui Ayako		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2100	Language	Japanese

#### Course Objectives

This course aims at providing students with a clear understanding of the concept of service marketing. After completing the course, students will be able to show an understanding of the major concepts, theories and models in service marketing as well as to apply them in real business case situations.

#### Course Contents

The focus of the course is to understand the basic concepts and frameworks to analyze service marketing. Students will learn the fun and difficulty of services through analyzing practical cases.

※Course schedule might be changed depending on the number of students and learning progress.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT125](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT125)

Course Title	Consumer Behaviour		
Instructor	Ishii Hiroaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3100	Language	Japanese

#### Course Objectives

The aim of this course is for students to learn about basic theories and frameworks of consumer behavior using familiar examples.

#### Course Contents

This lecture will focus on the topics related to consumer psychology. In this lecture, we will deepen the understanding of consumer behavior from a psychological perspective, using familiar cases as much as possible. We will also touch on marketing theory and brand theory, which are closely related to our topic, to incorporate practical perspectives.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT126](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT126)



Course Title	Marketing Communications		
Instructor	Inoue Ichirou		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3400	Language	Japanese

#### Course Objectives

The aim of this course is for students to comprehensively learn and understand general concepts in marketing communications through the basics of marketing communications, including advertisements etc.

#### Course Contents

In this course, students will study individual theories and the actual planning of marketing communications such as advertisements, PR, and promotions. Lectures will be conducted using PowerPoint and videos of cases. Students are expected to proactively engage in questions to make lectures more active. Specialist guest speakers will be invited when appropriate.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT127](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT127)

Course Title	Financial Accounting		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

The aim of this course is for students to study an overview of major accounting standards and be able to explain them their own words, while gaining an understanding of the basic concepts and theories of financial accounting. Also, students are expected to have an interest in modern issues in financial accounting, and learn how to present their opinions on the subject.

#### Course Contents

Financial accounting is a system that communicates accounting information which reflects the results of a corporation's business activities to external parties, and plays various important roles in society. The aim of this course is for students to systematically understand the basic theories/concepts and systems of financial accounting. Before studying complex accounting treatments, students will study accounting principles and theories which provide background for the subject, and then understand their roles. Lectures will mainly cover topics related to balance sheets, in addition to basic theory.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT143](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT143)

Course Title	Digital Transformation		
Instructor	Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3200	Language	Japanese

#### Course Objectives

Digital transformation (DX) is progressing all over the world. DX of business transforms current business models, strategies, and organizational structures into new ones, creating a new digital society. This course offers four basic modules, providing a good balance of theoretical and practical knowledge and skills.

#### Course Contents

This course consists of four basic modules such as introduction to DX, data engineering, DX implementation and data science. Introduction to DX includes big data, and strategic decision making, data engineering includes database management systems, data lakes, and business intelligence tools, DX implementation includes DX case studies, and data science includes AI basics.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT144](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT144)

Course Title	Practice of Social Survey		
Instructor	Ikeda Takehiro		
Semester	Full Year	Credit	4 Credits
Course Number	BUS3820	Language	Japanese

#### Course Objectives

To give an outline of the theory of social research and for students to understand the social research techniques such as the construction of hypotheses and design of questionnaires. The objective of this course is for students to acquire practical methods of data collection and analysis from the planning and design of the survey, and to understand the theory and methods of the scientific social research, including of quantitative surveys, so that students can independently design surveys. The goal is to acquire investigation literacy by acquiring the technique of data collection for fact recognition which is the basis of each research activity.

#### Course Contents

In this class students will experience the flow of social research based on the knowledge they have acquired. Each student will actually plan and implement their research theme and conduct a simple analysis based on the collected data. Explanation of the technique is the main part, questions and answers and discussions, etc. are also included depending on the size of the number of participants.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT148](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT148)

Course Title	Managerial Accounting		
Instructor	Hosoda Masahiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

- To be able to understand the basic concept of management accounting
- To be able to examine events by correlating the theory of management accounting with examples of the use of management accounting in companies.

#### Course Contents

Management accounting aims to provide financial and non-financial information for planning, control (performance evaluation), and decision-making to internal stakeholders, i.e., managers (CEOs, managers, section chiefs, etc.) of companies. In this course, students will learn the basic concepts and techniques required for proper planning, control, and decision making, and will acquire the ability to put them into practice.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT151](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT151)

Course Title	Marketing Management in Japan		
Instructor	Caroline Tan		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2101	Language	English

#### Course Objectives

The Marketing Management course will provide the basic concepts, theories and methods; the necessary building blocks in understanding marketing. This course has three main objectives. The first is to help students understand how organizations in Japan create value in their practice of marketing. Primary emphasis is placed on marketing management in Japan with emphasis on branding, consumer behavior, segmentation and positioning, the marketing mix variables, distribution and communications. We will also be looking at different case examples ranging from Japanese corporations to Multinationals in Japan. Students will develop an understanding of marketing practice through extensive readings and class lectures. The second objective is to develop students' ability to think analytically and strategically in addressing marketing problems. Finally, students will acquire the skills in analyzing and applying decision tools and the know-how of analyzing business situations and developing marketing plans as well as perform marketing research.

#### Course Contents

This course is focusing on marketing management in Japan with emphasis on branding, consumer behavior, segmentation and positioning, the marketing mix variables, distribution and communications. We will also be looking at different case examples ranging from Japanese corporations to Multinationals in Japan.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT161](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT161)

Course Title	Global Innovation Management		
Instructor	Fowler Randy		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2201	Language	English

#### Course Objectives

Innovation is a crucial ingredient both for the success of organizations and for the prosperity of national economies. This course exposes students to the latest research on this subject, covering the creation of innovation, managing innovation, and disbursement across subsidiaries and national boundaries (knowledge transfer). Students will be well-equipped with the latest findings to assist them in their international business careers, where global innovation is often a crucial component of organizational success.

#### Course Contents

Lectures will provide students with the latest research on innovation management and give them tools for facilitating and managing innovation across national boundaries. Students will be encouraged to generate ideas of their own and roleplay the management of these ideas in the international marketplace. Please note that because students will be working in teams during class on an innovation project, attendance is mandatory to ensure all team members contribute.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT162](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT162)

Course Title	International Business-A		
Instructor	Nishihara Ayano/Fowler Randy		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2001	Language	English

#### Course Objectives

Students will learn how the political and economic systems affect the international business, and how the global businesses are reacting to such environment. Students will experience how to apply the basic theories and concepts of international business strategy and marketing strategy by conducting a group project on a real company entering a new market. "International Business A" (IB-A) and "International Business B" (IB-B) are to be taken concurrently.

#### Course Contents

IB-A and IB-B will be run entirely in English but at a "basic" level, supplemented by the ESP course to promote effective learning in English. IB-A and IB-B courses will combine teaching and assessment and will be taught effectively as a 4-credit course. IB-A is scheduled for Tuesday and IB-B for Friday, taught by two instructors but delivered effectively as one course. Guest speakers will be invited to enhance the learning experience, and group workshops will be conducted to promote active learning in class. "Face-to-face" is subject to change depending on the situation.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT163](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT163)



Course Title	International Business		
Instructor	Ozaki Toshiya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2000	Language	Japanese

#### Course Objectives

Students will:

- 1) Learn what it means for a corporation to internationalize
- 2) Study the theoretical frameworks necessary to analyze the internationalization of corporations
- 3) Gain an understanding of the relationship between national differences and corporate strategies

#### Course Contents

What is needed for a corporation to expand overseas? Why is it that corporations that do not expand overseas are wrapped up in global competition anyways? What is different between us going on a vacation abroad, and going abroad for work, and how is it different? How and why are international management and domestic management different? What are the issues with national differences according to businesses?

Using these questions, students will broadly study and consider concrete cases and theoretical frameworks related to international management. Students will study and consider what it means for a business to globalize, and also what is necessary for a business to expand overseas using actual cases and theoretical frameworks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT164](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT164)

Course Title	International Human Resource Management		
Instructor	Sugiyama Koichi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

Human resource management should not be viewed solely from the domestic perspective. More dynamic and international approaches towards subjects are needed. Therefore, international human resource management (IHRM) is getting more important for competitiveness as well as the strategy in global business. Although IHRM consists of many similar parts of HRM, it is more complicated and difficult to reach the best solution. This course aims to provide the basic knowledge for good solutions in IHRM to students.

#### Course Contents

This course covers most of the important topics of IHRM. You learn both the IHRM theories and practical cases. In addition, you can learn about Japanese HRM in international business to some extent. Class is conducted by the lecture, participant contribution, class discussion, and in-class group exercise. The group members might change every time. Usually, half of the students of this course are international students. The student participation with different background is very important to make this course more valuable. The purpose of the final report is to check your daily efforts and progress in learning IHRM.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT165](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT165)

Course Title	Marketing Positioning Strategy		
Instructor	Caroline Tan		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2101	Language	English

#### Course Objectives

The Marketing Positioning Strategy course will provide the basic concepts, understanding and tools that form the foundation in understanding how brands and companies gain a competitive position in the global marketplace. In the face of a challenging business environment where change is the only constant, this course aims to present not only the theoretical frameworks and knowledge but also present the students with the opportunity to apply them in various case study discussions.

This course has three main objectives. The first is to help students understand how products and services are positioned in the market. Various products and services from different industries will be examined and discussed in order to provide a comprehensive understanding of segmentation and positioning as well as the driving factors that shape decisions. Students will develop an understanding of positioning through extensive readings, class lectures and case studies. The second objective is to develop students' ability to think analytically and strategically in addressing marketing issues. Finally, students will acquire the skills in analyzing and applying decision tools and the know-how of analyzing situations and developing positioning strategies.

#### Course Contents

This course is focusing on marketing positioning strategy starting with segmentation and target selection followed by the various positioning strategies that are adopted by different products and services. We will also be looking at different case examples in order to enhance further comprehension and application of the respective strategies.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT167](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT167)

Course Title	Global Strategic Management		
Instructor	Fowler Randy		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

Although not a formal requirement, it is strongly recommended that students first take the course "Introduction to Strategic Management,"(BT175) or an overseas equivalent (for exchange students), before taking this one. Nonetheless, the course features material which does not depend on knowing the material from the Intro course, so it is open to all.

This course goes into a deeper understanding of Strategy, beginning with its earliest roots in the military, as far back as Sun Tzu in the 6th century B.C. all the way through 21st century business strategists. Among the topics covered which go beyond the basics of well-known frameworks like Porter's 5 Forces and PESTEL, are mathematical approaches to calculating one's best move, given the opponent's best move (e.g. Game Theory), processes by which strategies emerge and adapt, the science of prediction, scenario planning, and the purpose, utility, and limits of strategic design and implementation. Beginning in the 8th session, students will be divided into groups, and each group will collaborate online with students from Foreign Trade University in Hanoi, Vietnam to work on an international business project and develop a strategy for entering a foreign market. Groups will compete, with finalists and winners chosen. The project will provide an opportunity both to work with students across borders, and to apply the strategic concepts learned in the course to a practical, competitive business scenario. By the end of the course, students should have an outstanding knowledge of Strategy, both theoretically and practically. They will have fully explored the conscious pursuit of objectives, and the degree to which, and the methods by which, outcomes may or may not be subject to deliberate control.

#### Course Contents

Lectures will explore strategic topics in depth, bringing to bear the many minds throughout history who have applied themselves to this subject. Historical cases will be examined, and in-class exercises will be done by students for applying strategic techniques. The second half of the course will allow students to apply what they have learned through an international strategy project in collaboration with overseas students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT168](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT168)

Course Title	Modern Consumer Culture and Society		
Instructor	Chang Chiao Yun		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3101	Language	English

#### Course Objectives

This course is designed to provide an overview of consumer behavior and highlight the convergence and divergence in different culture and societies.

#### Course Contents

This course reviews a wide range of consumer behavioural theories from the various social sciences and explores the environmental influences on consumer behaviour. It also examines the importance of global consumer culture and its impact on the societies. Classes involves a blend of lectures, cases, class discussions and group presentations.

After completing the class, students should be able to:

1. Learn key theories and research from the behavioural science that help us to understand consumer behaviour.
2. Understand the process used when individuals, group or organisations make consumption decisions.
3. Apply these concepts and theories in developing and evaluating marketing strategies, understanding their value and limitations.

To complete the module successfully, attendance at all classes is advised. Students are also expect to work independently, undertaken any required background reading or practice exercises, and actively participate in discussions or small group work.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT169](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT169)

Course Title	Modern Consumer Culture and Society		
Instructor	Chang Chiao Yun		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3101	Language	English

#### Course Objectives

Upon completion of this International Marketing module, students will be able to:

- Understand how the basic principles of marketing are applied in a variety of diverse cultural, political, legal and economic environments.
- Be able to analyse foreign markets to determine their overall export potential.
- Be able to explain the various methods of entering foreign markets, the degree of commitment required and the associated levels of risk.
- Understand the concepts of product life cycle and the classification of goods and their importance for foreign market acceptance, product adaptation and overall marketing strategy decision making.
- Apply basic and advanced marketing concepts to develop integrated marketing plans in global markets.

#### Course Contents

This course is designed to explore key issues and current debates in the field of International Marketing. The main purpose of the module is to reflect both the theory and the application of the subject studied through the use of textbooks, case studies and journal articles. The module is structured as follows:

- (i)Theoretical concepts in the discipline of international marketing and the importance of how to think globally in business will be discussed.
- (ii)The impact of political, legal, economic and cultural factors on marketing activities across countries will be investigated.
- (iii)Students will learn to analyse marketing plans and consumer product strategy at the global level via case studies.

To complete the module successfully, attendance at all classes is advised. Students are also expected to work independently, undertake any required background reading or practice exercises, and actively participate in discussions or small group work.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT170](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT170)

Course Title	International Business-B		
Instructor	Nishihara Ayano/Fowler Randy		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2001	Language	English

#### Course Objectives

Students will learn how the political and economic systems affect the international business, and how the global businesses are reacting to such environment. Students will experience how to apply the basic theories and concepts of international business strategy and marketing strategy by conducting a group project on a real company entering a new market. “International Business A” (IB-A) and “International Business B” (IB-B) are to be taken concurrently.

#### Course Contents

IB-A and IB-B will be run entirely in English but at a “basic” level, supplemented by the ESP course to promote effective learning in English. IB-A and IB-B courses will combine teaching and assessment and will be taught effectively as a 4-credit course. IB-A is scheduled for Tuesday and IB-B for Friday, taught by two instructors but delivered effectively as one course. Guest speakers will be invited to enhance the learning experience, and group workshops will be conducted to promote active learning in class. “Online” is subject to change depending on the situation.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT172](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT172)

Course Title	Introduction to Strategic Management		
Instructor	Lehtonen Miikka J		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2201	Language	English

#### Course Objectives

Today, almost all companies need to compete in a globalized world where global integration and local diversity co-exist. Then, what are the critical factors in creating value and sustaining global competitive advantage? Students are expected to learn key frameworks and models of Global Strategic Management and obtain practical knowledge on how to apply them in actual business situations.

#### Course Contents

In this course, students will learn about relevant theories on strategy and management, and how they are applied in the world out there. This course has been designed in a learner-centric manner, meaning that there will be a lot of interaction and active doing instead of passive listening. Having said that, this course is also a safe space: we all have unique learning strategies, and these will be respected and utilized in the course.

In addition, to enhance the learning experience, students are expected to study the materials before coming to the class. Finally, this course will utilize micromodules from the award-winning learning movement Nordic Rebels, and during the course the students will also learn how to create their own micromodules.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT175](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT175)



Course Title	International Business Management(Uvic Summer Prog)		
Instructor	Okamoto Noriaki		
Semester	Spring Others	Credit	4 Credits
Course Number	GBU2201	Language	English

#### Course Objectives

In this course, students will study in the program provided by the University of Victoria in Canada , alongside participants from other regions, summer intensive courses held by the university, and learn English business communication, international management, entrepreneurship, and service management.

#### Course Contents

- 1) Details: Module 1: Business Communication Module 2: International Business, Entrepreneurship and Service Management
- 2) Daily routine: English lectures and seminars
- 3) Class: short-term study abroad students from all over the world will participate in addition to participants from Rikkyo. There is expected to be about 20 students in the class (with a few students from Rikkyo)
- 4) Cost: Please check with the College of Business international exchange office
- 5) Application/course registration period: 2023, March 24 9:00AM – April 7 5:00PM
- 6) Application course registration method: apply via Rikkyo V-Campus Blackboard
- 7) Announcement of accepted students: Results will be posted on the R Guide of College of Business on 2023, April 11
- 8) Inquiries should be directed to the College of Business international exchange office (03-3985-4241)

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT176](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT176)

Course Title	Japanese and East Asian Business Environments		
Instructor	D'costa,anthony		
Semester	Spring Semester 2	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

1. To provide analytical frameworks for a comparative understanding of changing Asian business environments. 2. To identify key institutions, their differences in Asian economies, and strategic market entry in a global context.

#### Course Contents

This century is expected to be the “Asian” century. But Asia is a large diverse region with multiple national economies of varying sizes and dynamism. Much of the economic discussion has been focused on the rise of East Asia resting on particular set of institutions (business model) at a particular historical juncture. The region has involved a small number of countries, sometimes including Southeast Asia but not South Asia and only recently China has been added to the East Asia profile. Yet, one of the largest Asian economies exclude India in South Asia, which is expected to be the next elephant with stripes! This course will dissect these national economies in a changing global environment with the aim to identify how businesses might strategically internationalize their operations in Asia.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT177](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT177)

Course Title	Finance		
Instructor	Takezawa Nobuya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2301	Language	English

#### Course Objectives

After taking this course students should:

- 1) be able to understand the role of capital markets in a global business setting.
- 2) be able to explain and critique a net present value and internal rate of return analysis for a project (financial decision making).
- 3) be able to explain the risk–return trade–off as discussed in finance.
- 4) acquire the basic skills and knowledge to undertake more advanced course work in the area of finance.
- 5) be able relate finance to topics learned in International Business A & B. This a unique and key feature of the course.

#### Course Contents

This course is an introduction to finance. The objective is to familiarize the student with financial concepts and tools used in international business and business negotiations. The course covers standard financial decision–making tools, the role of stock and bond markets, and risk & return. Many of the topics covered in the course complement the material/content of International Business A & B.

The study of finance is not limited to the banking sector and securities firms. Students concentrating in marketing, communication, or general management should find the financial tools covered in this course of use when working in the business world. Planning sections in manufacturing/service firms and trading companies rely on financial concepts to help them make investment decisions. And in marketing, for example, advertising spending/expenditure is often assessed using financial tools.

This course is taught in English. Students must earn a passing grade on the final test in order to pass the course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT183](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT183)

Course Title	Mathematics for Finance		
Instructor	Kakinaka Makoto		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2300	Language	Japanese

#### Course Objectives

The goal of this course is for students to learn basic mathematics and methods of quantitative analysis which are necessary in order to understand various theories in finance and their applications. Classes will include as many examples as possible in order to facilitate students' understanding of basic concepts in financial theory.

#### Course Contents

The format of this course will primarily be lectures. Firstly, basic mathematical concepts such as functions, equality/inequality, series, differential equations, optimization problems, and integrals will be explained using examples in finance. Afterward, concepts in probability and statistics, which form the basis of risk/return, will be explained. In order to check students' understanding of course material, they will be required to submit homework 5 times, and take two in-class tests.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT186](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT186)

Course Title	Financial Accounting		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2301	Language	English

#### Course Objectives

Students will be able to become familiar with basic accounting principles and core financial statements.

#### Course Contents

In this course students learn basic accounting concepts to read and analyze corporate financial statements. In addition to fundamental accounting principles and bookkeeping techniques, this course focuses on core financial statements: Balance Sheet, Income Statement, and Cash Flow Statement. This course will also cover some important accounting topics such as globalization of accounting standards and the double-entry bookkeeping process.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT188](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT188)

Course Title	Basics in Finance		
Instructor	Abu-dari Mazen M. M.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2301	Language	English

#### Course Objectives

Finance studies money and its management. Like economics, it explores the allocation of resources, and this allocation occurs over time. Firms invest in inventory, plant, and equipment, but the returns are earned in the future. And since the future is uncertain and unknown, investors and portfolio managers, etc, may take action to manage risk, but the risk still exists and still a major component in the study of finance. Therefore, managers need to understand, at least, the basics of finance to help them make decisions.

#### Course Contents

This course introduces the basics of financial institutions, financial tools, investments, and touches on some basics of corporate finance.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT191](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT191)

Course Title	Basics in Accounting		
Instructor	Gu Junjian		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2301	Language	English

#### Course Objectives

Students should understand fundamental accounting concepts, terminology, and techniques, know how to record basic business activities using the financial statements templates, and apply their accounting knowledge to analyze financial data and make simple business decisions.

#### Course Contents

This course explains the key accounting terms and concepts, the structure of the financial statements such as the balance sheet, and the income statement, and how they reflect business activities. Case studies and exercises will be conducted to help students deepen their understanding.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT192](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT192)

Course Title	Basics in Marketing		
Instructor	Abu-dari Mazen M. M.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2101	Language	English

#### Course Objectives

This course aims at introducing the basic principles of marketing. The goal of marketing any good or service is to boost the power of a good or service to satisfy the wants of consumers. This course examines our present-day marketing system from a managerial point of view.

#### Course Contents

This course introduces the term marketing and its role, explores the importance of strategies marketing, and describes the four elements of marketing mix (place, product, pricing, and promotion). This course also describes the make up of a working marketing strategy.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT193](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT193)



Course Title	Intermediate Finance		
Instructor	Kahy Hady		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3301	Language	English

#### Course Objectives

To understand how financial market works and how a firm makes decisions of investment, financing, and payout

#### Course Contents

We study how the prices of basic financial instruments such as bonds and stocks are determined in the market. We also learn how a firm raises necessary capital from the market, uses it to make investments, and distributes the profits to investors.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT194](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT194)

Course Title	Intermediate Accounting		
Instructor	Gu Junjian		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3301	Language	English

#### Course Objectives

After learning this course, the students should be able to understand how financial statements tell the story of value creation in a business. To achieve this, they should be able to know the relation between different financial statements and reformulate financial statements to conduct profitability, growth, and sustainability, and prospective analysis.

#### Course Contents

The course explains the basic structure and the relationship between the four financial statements, and how the financial statements reflect financial performance and financial health. The course will not only provide a conceptual framework that guides the student in organizing their thinking but also practical tools for the students to perform fundamental analysis.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT195](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT195)

Course Title	Intermediate Marketing		
Instructor	Abu-dari Mazen M. M.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3101	Language	English

#### Course Objectives

This course aims at introducing the basic essentials of marketing research, a topic that is important to support the business decision-makers. For any business, it is essential to have sales growing and customers buying the product. One of the first steps taken to achieve those two targets is conducting a marketing research. This course provides information on what is marketing research and how to conduct it.

#### Course Contents

This course introduces marketing research and introduces the two qualitative and quantitative approaches of research. This is done while trying to cope with the digital developments that affects the manner in which marketing research is conducted.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT196](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT196)

Course Title	Intercultural Communication		
Instructor	Kanno Ryo		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2400	Language	Japanese

#### Course Objectives

In this course, students learn both fundamental and advanced concepts in the field of cultural anthropology to cultivate a sense of global citizenship and explore transdisciplinary ways of thinking.

#### Course Contents

In this course, students are required to read weekly assignments to obtain basic understanding of cultural anthropology and discuss various issues and topics in the academic field. Also, students will deepen their knowledge and analytical ability through weekly readings and lectures; and by crafting midterm and final reports, students develop critical thinking and ability to raise new questions.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT202](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT202)

Course Title	Business and Society		
Instructor	Nishihara Ayano		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2701	Language	English

#### Course Objectives

The relationship between businesses and society has been changing since around 2000. Social innovation (including CSR, CSV, and SDGs) is becoming the major and crucial requirements to businesses today. In such context, this course aims at; a) providing up-to-date trends and issues on the relationship between business and society, and b) helping students to think and act as "good" business leaders.

#### Course Contents

This course will consist of three sections; a) relationship between business and society, b) ethical shift, and c) social innovation. Sessions will consist of the lecture and the group dialogue to analyze and exchange ideas. To enhance learning effect, pre-assignment before the session and reaction paper after the session will be conducted.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT203](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT203)

Course Title	Basics in Business and Society		
Instructor	Reisel,mary		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2701	Language	English

#### Course Objectives

Human society is currently going through major shifts and traditional values are drastically changing, especially in the last few years. The process started long before Covid19, but the pandemic has created and accelerated massive changes in Japan, as well as globally. Through theories, examples, and class workshops, the course introduces students to different forms of critical thinking and analysis skills that will provide deep understanding of the emerging business models, the ethical values of the future corporation, the virtual workspace, and the rising form of consumption in the post-Covid future.

#### Course Contents

The course studies a variety of new business models, new forms of work and employment, and the growing virtual consumption that will dominate the future business style and consumer demands. The content follows the dramatic changes that markets, supply chains, and businesses are going through since the beginning of the century, as a result of the growth of advance technology, new discoveries in science, Covid19 economic restrictions, and the shift to online markets and virtual work. The lessons use theoretical analysis and case studies from different industries in order to demonstrate and analyze the inter-relationships between business structure, consumer demands, value systems, and ethical conflicts. It will present the variety of actors participating and influencing the global economy, from CEOs and employees to investors, financial institutions, individual consumers, shareholders, and the fast-growing world of computing and robotics that have already changed the workforce and power balance of economies and countries.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT204](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT204)

Course Title	Intercultural Business Management		
Instructor	Hsu Yu-hsu Sean		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

This course aims at providing students with a clear understanding of the current issues relating to intercultural business management. After completing the course, students will be able to show an understanding of the major concepts, theories and models in this field of study as well as to apply them in real life.

#### Course Contents

The focus of the course can be broadly divided into two main parts, namely, cross-cultural management and international management. At the macro level, students will study the key concept of culture and how culture is analysed and interpreted in diverse national settings. At the micro level, students will learn to analyse and evaluate the effects of culture on the operations of an economic organisation, such as a multinational enterprise. Topics covered in this section will include globalisation and localisation, control mechanisms between headquarters and subsidiary, international joint venture formation and so forth.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT205](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT205)

Course Title	Language and Culture		
Instructor	Kanno Ryo		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2401	Language	English

#### Course Objectives

In this course, students will learn how deeply language and culture are embedded in today's globalized capitalist societies. Upon the completion of the course, students will be able to: 1) understand the significance of linguistic and cultural resources and capitals, 2) develop a critical sensitivity to historical contexts and power relations, and 3) acquire basic knowledge and skills in analyzing and explaining social texts and practices.

#### Course Contents

This course will discuss a variety of theoretical concepts and issues in critical humanities in order to understand how language and culture play crucial roles in today's globalized capitalist societies. The first half of the semester will be theory-oriented or history-oriented, and it will provide students with a brief overview of linguistic and cultural studies. In the second half of the semester, students will focus on everyday-life experiences and specific social texts and discuss how linguistic and cultural resources are transformed into commodities to sell or manage.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT207](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT207)



Course Title	Business Communication		
Instructor	Kevin Knight		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

In this course, the participants focus on improving their business communication skills. Primarily, the participants use their communication skills in English to influence stakeholders in a series of scenarios that involve promoting themselves and/or their organizations. The discussions, presentations, and communication training in this course help to prepare the participants for leadership communication in companies.

#### Course Contents

The communication activities include the individual presentation of a STAR/CAR success story, a Kickstarter-related team presentation and video, and the team presentation of a business plan (in an elevator pitch format). In connection with such business communication activities, the participants are taught linguistic concepts (including framing) and are introduced to different types of speeches (e.g., informative, persuasive, entertaining, and the 1AC in academic debate). Throughout the course, the participants grade the performances of others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT208](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT208)

Course Title	Intercultural Business Management		
Instructor	Hsu Yu-hsu Sean		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

This course aims at providing students with a clear understanding of the current issues relating to intercultural business management. After completing the course, students will be able to show an understanding of the major concepts, theories and models in this field of study as well as to apply them in real life.

#### Course Contents

The focus of the course can be broadly divided into two main parts, namely, cross-cultural management and international management. At the macro level, students will study the key concept of culture and how culture is analysed and interpreted in diverse national settings. At the micro level, students will learn to analyse and evaluate the effects of culture on the operations of an economic organisation, such as a multinational enterprise. Topics covered in this section will include globalisation and localisation, control mechanisms between headquarters and subsidiary, international joint venture formation and so forth.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT210](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT210)

Course Title	Business Communication		
Instructor	Fowler Randy		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

This course analyzes the many forms of verbal and non-verbal communication businesses use to gain competitive advantage. Looking first at "rational" economic explanations for firm signaling behavior via game theory, the course then explores communicative persuasion and negotiation which require an understanding of both rational and non-rational decision-making processes. By the course's end, students will have the necessary tools to thrive and make sense of the often confusing verbal and non-verbal signals which are crucial to success in a competitive business climate.

#### Course Contents

Lectures will provide pertinent materials, while class exercises will allow students master it.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT211](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT211)

Course Title	Intercultural Communication		
Instructor	Kosaka Takashi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2400	Language	Japanese

#### Course Objectives

In this course, students will learn concepts and skills related to intercultural communication which are needed in order to thrive in global society. Students in this course will learn to understand and interpret the things that happen in different cultures from their own perspectives, and be able to decide what to do based on the theories and concepts they have learned, so that they are able to solve problems in different cultures.

#### Course Contents

In this course, students will read an assigned text every week in order to effectively learn basic concepts. Lectures will be related to the knowledge students gain from their reading, and students will deepen their understanding of intercultural communication in theory and in practice. Furthermore, students will experience intercultural communication in practice through seminars and group activities. Students' level of understanding will be gauged based on quizzes and reports, etc.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT212](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT212)

Course Title	Intercultural Communication		
Instructor	Kosaka Takashi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2400	Language	Japanese

#### Course Objectives

In this course, students will learn concepts and skills related to intercultural communication which are needed in order to thrive in global society. Students in this course will learn to understand and interpret the things that happen in different cultures from their own perspectives, and be able to decide what to do based on the theories and concepts they have learned, so that they are able to solve problems in different cultures.

#### Course Contents

In this course, students will read an assigned text every week in order to effectively learn basic concepts. Lectures will be related to the knowledge students gain from their reading, and students will deepen their understanding of intercultural communication in theory and in practice. Furthermore, students will experience intercultural communication in practice through seminars and group activities. Students' level of understanding will be gauged based on quizzes and reports, etc.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT213](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT213)

Course Title	Language and Culture		
Instructor	Kevin Knight		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2401	Language	English

#### Course Objectives

Candlin and Crichton (2011), in expressing how language for specific purposes (LSP) is best perceived as multiple relationships, refer to Georges Braque's (Jakobson, 1962, p. 632) famous saying, "I do not believe in things. I believe only in their relationship." In this course, the participants explore the influence of language and culture (defined broadly and in view of Piller, 2007) on professional communication. The focus of the course is primarily on four themes in Schnurr's (2013) volume on professional communication in action: politeness, identities, gender, and leadership. Each of these themes is considered from various perspectives such as culture, language, and ethics. The course helps to increase the participants' awareness of the influence of language and culture in workplace settings.

#### Course Contents

The participants work in teams to make presentations about the intersection of 1) language, 2) culture, 3) the workplace and 4) one other theme: politeness, identity, gender, or leadership. The presentations contain comparative examples of professional communication in Japan (and/or in other countries), and the participants discuss how and to what extent the examples are related to language and/or culture in the workplace. The professional communication examples are also viewed from social power interests, positions and alignments, and sociocultural or historical or cultural patterns expressed (Scollon & Scollon, 2004). For the final paper, the participants conduct interviews with leaders to obtain workplace related success stories focused on communication. In the final paper, the participants analyze the accounts of the leaders from the perspectives of language, culture, the workplace, and the other four themes. Throughout the course, the participants evaluate the performances of others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT214](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT214)

Course Title	Intercultural Business Management		
Instructor	Bird,allan William		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3401	Language	English

#### Course Objectives

1. Students will better understand the challenges and rewards of managing cultural differences and be better prepared to take on roles that require them to manage in intercultural contexts.
2. Students will understand their own intercultural management style and how it impacts those with whom they interact.
3. Students will identify personal intercultural competencies and understand how to develop intercultural competencies.

#### Course Contents

Studies show that managers spend up to 90% of their time interacting with other people. In the 21st century many managers are likely to work with people who are culturally diverse. This course focuses on understanding how to lead across cultural differences and on developing managerial competencies related to effective intercultural interactions.

- Effective managers, first and foremost, have an accurate understanding of their own strengths and weaknesses as a manager. For this reason, this course includes a series of personal assessments designed to help the students better understand their own intercultural management style.
- Effective managers have a good sense of cultural differences, and where they are likely to emerge. Effective managers, however, use presumed cultural differences as a starting point for understanding – and avoid stereotypes. This course will examine current theory and research on cultural differences. We will also examine how problems in cross-cultural management often emerge less from cultural differences themselves, than from our own inability to perceive difference accurately or, even worse, our insistence on finding difference where it does not exist.
- Effective managers have a set of interpersonal tools. These include skills in communication, conflict management, teamwork, power and influence, and negotiation. These skills, of course, cannot be learned in one course. This course offers a general introduction to skills in these areas, and practice in using these skills in a cross-cultural context.

The objectives of this course will be achieved mostly through lectures, discussion, presentations, and experiential activities as well as assignments that you complete outside of class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT215](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT215)

Course Title	Advanced Small Group Communication		
Instructor	Kevin Knight		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2401	Language	English

#### Course Objectives

In this course, the participants focus on improving their communication skills for discussing business content in small groups. Primarily, the participants discuss business cases in English in teams. In addition, the teams lead class discussions about the cases. The participants also watch and evaluate videos of: 1) business case discussions and 2) presentations related to class themes. The discussions, presentations, evaluations, reflection, and communication training in this course help to prepare the participants for small group discussions in MBA programs and/or in companies.

#### Course Contents

The participants in class are divided into teams. The business cases used in class are accessible online and not distributed in class. All of the participants read the cases outside of class, and in class they are given quizzes about the contents of the cases. The teams take turns leading class discussions about the cases with the aim to maximize communication and generate creative solutions. In order to create a successful case discussion, the teams learn about framing or the language of leaders hip (Fairhurst, 2011). In addition, the teams take turns discussing a case study in front of the other teams, and each member of a team is evaluated individually on his or her contribution to the discussion. Throughout the course, the participants evaluate the performances of other class members.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT216](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT216)



Course Title	Seminar on Corporate Perspectives 1		
Instructor	Ozaki Toshiya/Tsukamoto Megumi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3800	Language	Japanese

#### Course Objectives

- 1) In recent years, Japanese corporations have begun proactively taking in diverse personnel including woman and foreigners for business management (diversity management). Students will learn and consider these efforts and the background through cases.
- 2) Students will think about their job, career, and life while being exposed to the activities of business people in positions of leadership in various fields.

#### Course Contents

Which businesses are able to effectively utilize diverse personnel, and which ones are not? Why hasn't Japan made use of women and foreigners? Have Japanese businesses started to change? In the rapidly changing, diverse global market, "diversity management" is essential to good management. We will have business people working on the forefront of their field introduce the significance of and efforts in diversity management, and present issues businesses face in practice. Students will conduct group work based on guest speeches, and deepen their own studies. Groups will present their thoughts, and share their understanding of management issues.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT221](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT221)

Course Title	Seminar on Corporate Perspectives 2		
Instructor	Takaoka Mika/Nagaya Ayako		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3800	Language	Japanese

#### Course Objectives

In an environment where new digital platforms and devices are emerging one after another, and Marketing is evolving and changing at an accelerated pace with the advent of web3, this lecture will provide an understanding of practical Marketing and PR tactics that are viable in the real life of TODAY rather than armchair theories.

#### Course Contents

The lecturer of this course will use her experience as a producer or a marketing and PR consultant in a variety of fields in her daily work so that students can learn about Marketing and PR that is actually happening now along with the latest case studies. The lecture covers the most up-to-date promotion methods and advertising market conditions which have transformed due to changes in social sense of value under COVID situation. Students also learn marketing and PR strategic approaches by category where all different formats of contents and platforms such as motion and still images or social media are frequently used. Also in the class, the latest circumstances surrounding GAFA or web3 will be discussed.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT222](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT222)

Course Title	Topics in Business 1		
Instructor	Bird,allan William		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

As a result of successfully completing the course, students will:

1. better understand and be better prepared to take on roles that require them to manage a diverse workforce.
2. understand the role of organizations, leadership teams, and managers in transforming diversity and inclusion into a competitive advantage.
3. understand the impact of non-inclusion in the ongoing "war for employable talent."
4. understand the impact of reverse discrimination.
5. identify personal inclusive competencies and understand how to develop inclusive competencies

#### Course Contents

Diversity and inclusion in the workplace are business imperatives. Research shows a clear and positive correlation between business performance and diversity. This course will enable students to understand and assimilate details of this future-focused area of human resource management. It will also aid them in identifying and developing their own inclusive competencies.

The objectives of this course will be achieved mostly through lectures, discussion, presentations, and experiential activities as well as assignments that you complete outside of class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT236](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT236)

Course Title	Topics in Business 2		
Instructor	Byon Kunwung		
Semester	Fall Semester 2	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

The objectives of the course are: (a) to introduce students to the application of basic principles of marketing to the managed sport industry with emphasis on sport teams and (b) to understand how and why fans make decisions to consume sport teams

#### Course Contents

Students will learn various aspects about environment, resources, and stakeholders associated with sport teams and how they function together to influence sport fan's various consumption behaviors. The class will be taught through lectures and discussions of sport marketing cases.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT237](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT237)

Course Title	Topics in Business 3		
Instructor	Rajneesh Narula		
Semester	Spring Semester 1	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

The course objective is to provide students with conceptual and analytical tools for the analysis of complex international business situations, and for the articulation of appropriate managerial action plans and implementation strategies.

#### Course Contents

The course focuses on the design of organizational structures, systems and procedures for the implementation of international strategy in complex business environments and on common managerial challenges associated with such implementation. The issues discussed range from international entrepreneurship in small start-up companies to the design of organizational structures in multinational organizations. The course analyzes the drivers behind the globalization process and examines its strategic and managerial consequences.

(LH: Lars HAKANSON, RN: Rajneesh NARULA)

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT238](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT238)

Course Title	Topics in Business 4		
Instructor	Bird,allan William		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

1. Students will better understand the nature and sources of persuasion and influence, especially within the context of a complex business environment and organizational settings characterized by collaboration, coordination, and cooperation.
2. Students will understand their own persuasion and influence skills and how to use them more effectively.
3. Students will enhance their persuasion and influence competencies as well as develop their capacity to continue growing those skills.

#### Course Contents

The 21st Century witnessed a shift from away from bureaucratic hierarchical structures toward organic, cross-functional teams and project-based structures. Positional authority has weakened and simultaneously organizations expect all employees to actively contribute in bringing about positive outcomes. Under such conditions, employees must develop skills that will help them persuade others and exert influence in the absence of positional authority.

- Effective leaders and professionals understand the nature and sources of power and influence, especially within the context of a complex, interdependent, fast-changing business environment. They understand the nature and role of persuasion as well as the difference between persuasion and influence, and the difference between these and manipulation.
- Effective leaders possess a set of interpersonal competencies and skills that enable them to persuade and influence others in order to accomplish change initiatives and achieve organizational goals. These include skills in mindful communication, building trust, conflict management, teamwork, and negotiation.
- Effective leaders know when and how to employ their persuasion and influence skills, where managing down, up across within organizations across organizations and stakeholder groups.

The objectives of this course will be achieved mostly through lectures, discussion, presentations, and experiential activities as well as assignments that you complete outside of class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT239](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT239)

Course Title	Topics in Business 5		
Instructor	Bird,allan William		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

Upon completion of this course, students will be able to:

- Understand key concepts related to global management competencies;
- Understand the critical aspects of competency assessment and development;
- Effectively use a variety of global competency assessment instruments
- Identify your own personal levels of global management competencies.

#### Course Contents

This course aims to expand awareness, enhance understanding and develop facility with the use of assessment tools useful in the development of competencies associated with effective leadership behavior in a global context.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT240](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT240)

Course Title	Leadership-Introduction		
Instructor	Malacad Garrell Cusi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

#### Course Contents

This course will focus on work done in small groups to create business proposals, and projects, on the topic of actual businesses, as well as review.

- (1) Students will learn how they lead best through group work.
- (2) Students will learn the process of coming to conclusions while debating things as a team, and learn how to discuss things productively.
- (3) Students will collect information necessary in order to back up their claims, and practice creating opinions and proposals.
- (4) Student will not only learn to say what they wish to say, but also to create a presentation which allows the listener to accept what is being said.
- (5) Students will review their activities in a business proposal project, and consider the team work that is necessary to achieve results in group work, as well as how they as individuals can contribute to teams.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT251](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT251)



Course Title	Leadership-Introduction		
Instructor	Sugie Miki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT252](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT252)

Course Title	Leadership-Introduction		
Instructor	Taniguchi Keiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT253](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT253)

Course Title	Leadership-Introduction		
Instructor	Hosoda Masahiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT254](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT254)

Course Title	Leadership-Introduction		
Instructor	Kawasaki Yoshiyuki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT255](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT255)

Course Title	Leadership-Introduction		
Instructor	Murashima Miho		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

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Course Title	Leadership-Introduction		
Instructor	Miyakoshi Hiroko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT257](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT257)

Course Title	Leadership-Introduction		
Instructor	Tateno Yoshikazu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT258](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT258)

Course Title	Leadership-Introduction		
Instructor	Tsuji Kazuhiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT259](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT259)



Course Title	Leadership-Introduction		
Instructor	Harada Kentaro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT260](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT260)

Course Title	Leadership-Introduction		
Instructor	Okina Ayaka		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT261](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT261)

Course Title	Leadership-Introduction		
Instructor	Hirokawa Keiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT262](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT262)

Course Title	Leadership-Introduction		
Instructor	Origuchi Miyuki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT263](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT263)

Course Title	Leadership-Introduction		
Instructor	Tanaka Satoshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT264](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT264)

Course Title	Leadership-Introduction		
Instructor	Osada Taro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

#### Course Contents

This course will focus on work done in small groups to create business proposals, and projects, on the topic of actual businesses, as well as review.

- (1) Students will learn how they lead best through group work.
- (2) Students will learn the process of coming to conclusions while debating things as a team, and learn how to discuss things productively.
- (3) Students will collect information necessary in order to back up their claims, and practice creating opinions and proposals.
- (4) Student will not only learn to say what they wish to say, but also to create a presentation which allows the listener to accept what is being said.
- (5) Students will review their activities in a business proposal project, and consider the team work that is necessary to achieve results in group work, as well as how they as individuals can contribute to teams.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT265](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT265)

Course Title	Leadership-Introduction		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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- (3) Students will collect information necessary in order to back up their claims, and practice creating opinions and proposals.
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#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT266](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT266)

Course Title	Leadership-Introduction		
Instructor	Chino Atsushi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

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- (4) Student will not only learn to say what they wish to say, but also to create a presentation which allows the listener to accept what is being said.
- (5) Students will review their activities in a business proposal project, and consider the team work that is necessary to achieve results in group work, as well as how they as individuals can contribute to teams.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT267](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT267)



Course Title	Leadership-Introduction		
Instructor	Nishihara Ayano		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The aim of this course is for students to feel ways in which they can display their own leadership abilities through group work in small groups, and to learn the necessity of specialized knowledge and skills in order to learn autonomously in the College of Business. This is an important subject for specializations in the College of Business, and for the basics for the smooth implementation of BLP/BBL.

#### Course Contents

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- (1) Students will learn how they lead best through group work.
- (2) Students will learn the process of coming to conclusions while debating things as a team, and learn how to discuss things productively.
- (3) Students will collect information necessary in order to back up their claims, and practice creating opinions and proposals.
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#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT268](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT268)

Course Title	Workshop Seminar-A		
Instructor	Thompson Gene Robert		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2013	Language	Others

#### Course Objectives

In this course, students will learn about the rise of English as a language of Global Business, exploring the reasons why English has achieved status as a 'lingua franca' of Business. Students will examine companies which have instituted English as an official language and understand the key opportunities and challenges for companies in instituting such policies.

#### Course Contents

English skill is a founding principle upon which the Department of Global Business at Rikkyo University was created. This course introduces students to the rationale underlying that strategic decision by the College of Business. It explores the growth of English as a global language of business, including some of the difficulties and dangers from having a common language. This class also focuses on the movement, within companies, to adopt English as the common language of the corporation. Using Rakuten as a case study, students will learn about the opportunities and challenges for companies and individuals from such policies. Students will then explore the experiences of other companies and present their findings to the class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT281](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT281)

Course Title	Workshop Seminar-B		
Instructor	Nishihara Ayano/Sakasegawa Yasutaka		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2013	Language	Others

#### Course Objectives

The service industry accounts for 70% of Japan's GDP, and further revitalization and efficiency of the service industry are urgently needed. On the other hand, the growing potential of generation Z is stimulating the needs for new services. By learning service design methods, students are to create and propose concrete and practical services, by creating smart phone app using low-code development tool.

#### Course Contents

In order to create and propose services for Generation Z, students will study service design to create and propose new services. Specifically, students will practice design thinking, service design, and agile development. Students will be required to develop applications on their own using low-code development tool. The session plans are subject to change according to the situation and progress. The selection process will be announced separately.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT282](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT282)

Course Title	Workshop Seminar-C		
Instructor	Hosoda Masahiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3013	Language	Others

#### Course Objectives

The aim of this course is to understand how cost accounting and management accounting are used in business management practice and to acquire knowledge that is useful in practice.

#### Course Contents

The aim of this course is to understand cost accounting and management accounting based on practical examples. In each lecture, students will be assigned a designated book, and the group in charge will make a presentation. After the presentation, there will be a question-and-answer session in order to deepen the understanding. Workshops are then held with researchers and practitioners to discuss the significance and challenges of management accounting and to further develop their knowledge.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT283](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT283)

Course Title	Workshop Seminar-D		
Instructor	Fowler Randy		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3013	Language	Others

#### Course Objectives

This course is the first of a 2-semester workshop seminars providing a comprehensive understanding of cultural issues as they relate to international business. Students can sign up for only one or for both of the workshop seminars, as they cover separate material. In this first semester, the major concepts in cultural studies are explored at length, with particular emphasis on their practical ramifications for business management. The second semester will focus on case studies and specific business issues; students will work through business problems and roleplay cross-cultural business scenarios. By the end of the course, students will have a comprehensive understanding of cross-cultural business issues and be well-equipped with tools for navigating their way through their international business careers.

#### Course Contents

Lectures will provide a solid foundation for the material, while students will be expected to do short reading assignments and actively contribute to class discussion and roleplays.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT284](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT284)

Course Title	Workshop Seminar-E		
Instructor	Abu-dari Mazen M. M.		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2013	Language	Others

#### Course Objectives

For businesses, understanding how the central banks work is thought to be very essential, because of its direct and indirect effect on the companies. Here, and from a business manager-viewpoint, we try to study in depth about the role of the central banks, their balance sheets, and their effects on the business environment.

#### Course Contents

The first part of the course explains the case of Japan, in terms of the business environment and effects on it through the policies taken by the Bank of Japan.

The second part discusses the role of the central bank, its balance sheet, and how the central banks can maneuver to manage the business environment even during times of turbulence. And based on this understanding, how managers can make their business strategies to cope with these policies of central banks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT285](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT285)

Course Title	Workshop Seminar-F		
Instructor	Bai Kazuhiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2013	Language	Others

#### Course Objectives

To deepen the understanding of the basic concepts of accounting and to be able to grasp the reality of corporate management from the numerical values of financial statements.

#### Course Contents

This course focuses on exploring the use of accounting figures in corporate management, and provides students with broad knowledge and education related to business administration in general, while unraveling accounting science from both theoretical and institutional perspectives. In each class, after reconfirming the basic knowledge of the study theme as a unit of three lessons, each group will make a presentation and discussion based on the set theme to deepen their understanding.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT286](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT286)

Course Title	Workshop Seminar-G		
Instructor	Fowler Randy		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3013	Language	Others

#### Course Objectives

This course is the second of a 2-semester workshop seminars providing a comprehensive understanding of cultural issues as they relate to international business. Students can sign up for this workshop seminar without having taken the first one, as they cover separate material. In the first semester, the major concepts in cultural studies were explored at length, with particular emphasis on their practical ramifications for business management. This second semester will focus on case studies and specific business issues; students will work through business problems and roleplay cross-cultural business scenarios. By the end of the course, students will have a comprehensive understanding of cross-cultural business issues and be well-equipped with tools for navigating their way through their international business careers.

#### Course Contents

Lectures will provide a solid foundation for the material, while students will be expected to do short reading assignments and actively contribute to class discussion and roleplays.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT287](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT287)



Course Title	Workshop Seminar-H		
Instructor	Matsui Ayako		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3013	Language	Others

#### Course Objectives

This course aims at providing students with a clear understanding of the new product development process. After completing the course, students will be able to show an understanding of the major concepts, theories and models in new product development as well as to apply them in real business case situations.

#### Course Contents

The focus of the course is to understand the product planning process until a new product is introduced to the market. Students will learn the fun and difficulty of creating a hit product by practicing a series of new product development processes through group projects.

※Course schedule might be changed depending on the number of students and learning progress.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT288](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT288)

Course Title	Workshop Seminar-I		
Instructor	Hosoda Masahiro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3013	Language	Others

#### Course Objectives

In this course, we aim to understand how management control systems are used in business management, and to acquire knowledge that is useful in practice.

#### Course Contents

The purpose of this course is to provide students with an understanding of management control systems based on practical examples. In each lecture, students will be assigned a designated book, and the group in charge will make a presentation. This will be followed by a question and answer session to deepen students' understanding of the content of the presentation. The students will then decide on a research theme based on their knowledge of management control systems and report on their research. Practitioners will be invited to present their research. Depending on the number of students and their motivation, we may aim to participate in an academic conference (Accounting Competition: <http://accocom.com/>). In this case, the plan of the lecture may be changed.

In addition, two to three lectures by guest speakers are scheduled to deepen understanding of the effectiveness and issues of management control systems and to acquire knowledge for practical application.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT289](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT289)

Course Title	Workshop Seminar-J		
Instructor	Takezawa Nobuya		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2013	Language	Others

#### Course Objectives

After taking this course students should:

- 1) develop a solid understanding of the link between topics covered in economics and international business (and other areas/fields in business).
- 2) be familiar with economic concepts and how it is relates to decisions in marketing and strategy.
- 3) acquire working knowledge (familiar with) of EXCEL for statistical analysis.
- 4) acquire the basic skills and knowledge to undertake more advanced course work in the area of economics.

#### Course Contents

This course is an introduction to applied microeconomics. The course will cover topics such as discriminatory pricing, utility maximization, economies of scale and experience curves.

This course is held in English.

**Prerequisites:** 1) introductory (principles) economics, 2) an introductory course in statistics which covers regressions, and 3) an introductory calculus course (college or high school).

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT290](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT290)

Course Title	Seminar1(2nd year)		
Instructor	Akino Shoji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this course is for students to acquire, read through, and understand literature/materials on the theory, history, and current state of corporations and management strategies, and discover issues in the activities of corporations based on those readings. Students will develop their abilities (reading, writing, speaking, researching, and understanding) to analyze these issues theoretically and practically from varied perspectives.

#### Course Contents

There are corporations with good business results, and those with bad business results. Why is this? In this seminar, students will learn about various mysteries relating to the factors involved in the prosperity and failing of businesses, and acquire the skills to interpret them practically and theoretically based on management strategy.

In order to do this, students need to study a wide range of specialized topics in business management. In this seminar, students will spend time on learning about management theory concerning corporate activities through the process of introducing a point, presenting arguments, debating arguments, and developing views, using technical books in business management, etc.

While doing this, students will also learn the basics of how to read financial and industrial data, how to analyze things, and actually analyze corporations and industries in practice. The management analysis textbook made for this seminar will be used to help students learn the basics of how to conduct business analyses. In particular, as an exercise, second year students will conduct business analyses in groups. They will select a business in the electronics industry, make their own theme, then conduct an analysis. (In 2021 students chose Sony Corporation.) When conducting such business analyses, one must first start out by understanding the whole aspect of the business including its past and the current state; to do this, students will steadily gather wide and diverse literature and materials in and read through them thoroughly. This work is often neglected, but if students are not thorough in their research, it will not lead to a good choice of theme or analysis. The gathering, reading, and understanding of these materials and literature is the foundation of the studies in this seminar.

Students will master the basics of business analysis over the course of the year by applying management analysis methods based on the knowledge of businesses gained through such work. Such analyses will help students avoid simply copy-pasting "answers" from the internet, journals, or articles. Also, students will find their own methods for setting a good theme and conduct analysis on their own based on their understanding of diverse concepts. In this way, students will be able to foster basics skills to form their own ways of thinking. Also, a summer camp will be held where students will work on an interim report of their company research.

The Akino seminar provides an opportunity to make friends through studying while gaining skills that can only be trained at university through such activities. We are awaiting students who will work together to bring this seminar to life, who have an interest in both the theoretical and practical aspects of businesses, and who are tenacious in their continued studies over time with a spirit of inquiry and desire to improve.

Also, this seminar provides the opportunity to study management activities in practice on field trips to factories and businesses a few times a year.

Please make sure to check our homepages for details and current updates on this seminar.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT301](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT301)

Course Title	Seminar1(2nd year)		
Instructor	Arima Kenji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

In this course, students will develop their basic real-world skills to apply in businesses using marketing by understanding social phenomena through marketing, and learning thinking, analysis, and business sense.

Students will learn to multitask effectively, and cultivate their leadership ability in order to assist others.

#### Course Contents

##### •Introduction

This is likely caused as a result of the strong feelings of people who set unrealistic expectations for the results they will achieve through investments they plan to make in themselves, and then those people not wanting to work to their utmost ability towards such hopeless objectives. Also, the inclination not to waste time is strengthened in students who think that allocating time to others during campus life, in which time is limited, is a waste because students are eager to invest in themselves.

It is extremely difficult to get people in this generation, which has many people that think in these ways, to understand the value of the sense of accomplishment in completing a project with others and achieving results, even if they don't understand the point of it while it is going on—the so-called “view from the top of the mountain. Thus, I will take this opportunity to explain to potential seminar participants a summary of the goings-on at the Arima seminar from the perspective of an instructor, though this may be akin to orally explaining how to ride a bicycle.

##### •The schedule for the year's activities is independently planned and carried out by students

The Arima seminar activities are jointly held for second and third year students; there is a separate thesis seminar for fourth year students. However, fourth year students can independently participate in the second/third year seminar as commentators, so long as they do not overextend themselves with respect to their schedules.

The activities in the joint second/third year seminar will be planned, managed and carried out by the hosting grade (spring semester: third year students; fall semester: second year students). Of course, the content will be decided with input from the instructors, but students will independently discuss what they want to cover, adjust their expectations, and create a plan.

Things that have been covered in the past are reading of books on marketing and statistics, debates, new product planning, making advertisements (filming commercials), case studies, company research, company analysis, and consulting. These activities are held in the seminars lasting two combined consecutive periods once a week. This seminar is first and foremost a place to present the results of your efforts, so students are required to prepare for seminars in advance. Students must prepare for the contents of the two periods as well as multiple other things.

##### •Features of the spring semester and “multitasking”

In the spring semester, students will write individual reports every week in order to improve their basic academic ability and individual linguistic communication ability. However, these reports will usually act as preparation to supplement the themes covered in the seminar.

Handling multiple tasks at the same time in this way is referred to in this seminar as “multitasking.” Experiencing multitasking will teach students to use their time effectively, and help them to grow into people who are able to face multiple things that need to be done at the same time, judge their importance without getting flustered, and consider the priority levels of tasks.

##### • Responsibility to explain self-planning and group work

In the Arima seminar, the host grade plans the activities, and pitch them to the instructors and upper year students so that they can accept them, then the activities begin. Because the contents of an activity needs to be agreed upon by participants when one is held, the organizers have a responsibility to explain the plans of each activity.

Group work is a part of most seminars in the College of Business, and this is also the case in the Arima seminar, which has a lot of group work. It is common for individuals to participate in group work held in multiple groups throughout the 14 scheduled plans. Thus, students will often get the chance to work with different group members.

When the results of group work are being presented, careful preparations to keep the attention of the audience are expected. Presenters are expected to thoroughly prepare and rehearse before their presentation. Presentations should include an aspect of entertainment and a plan/expressions/tricks to make sure listeners do not get bored. This is needed because the Arima seminar realizes that presenters are tying up the time of the people who are listening to their presentation.

Through these activities, students will grow into individuals who are able to achieve their goals after sharing plans and confirming them in rehearsals. Also, the audience members will all provide feedback on their impressions and comments for each presentation. This will be done using a feedback form, not only orally. Presenters will refer to this feedback so that they can work towards putting on a better presentation next time. In the Arima seminar, everyone must make sure to go through the PDCA cycle. Leaving the PDCA cycle unfinished is not acceptable. This is a unique characteristic of the seminar.

•The role of instructors

The instructors in this seminar are mentors who interact with students to advise them on the direction of their activities on the results. Due to this, there may also be cases where the methods and outcomes differ from the instructors' direction in their way of thinking. However, In the Arima seminar, a strong emphasis is placed on students acting autonomously and thinking creatively, so students are encouraged to engage in activities while keeping their own ways of thinking dear to them, and not just blindly accepting the advice of instructors. Such cases may result in not winning external contests, though.

Of course, we understand that students want to see quick results when they engage in activities. It is certainly possible that strongly tending towards the ways of thinking held by instructors is an effective means of aiming to win prizes. However, in society, results are often seen on mid to long term scales, and there are cases where one's performance cannot be instantaneously assessed. Also, if one is awarded a prize for something they did not take personal responsibility for, it is difficult to say that in the true sense of things that they achieved it through their own skill.

In the Arima seminar, it is thought that the process of trial and error helps participants to learn and contribute to the "drawer of thoughts" for their future, so emphasis will be placed on sharpening participants' skills, not on fostering interest in short term honor.

•Things that second year students will learn in the spring semester

The seminar activities will start out with a study group session for the year's new members, and meetings will be held in the company research groups for the following February. Groups of 6-7 people made up of second years, and the more experienced third year students, will be formed, and participants will acquire the literacy (how to contact instructors and seniors, mail etiquette, summarization skills, how to hold meetings, how to give effective presentations, etc.) necessary for group work through meetings, and prepare them for the multitasking to come in the new semester.

In the spring semester, students will work together with their seniors on activities often, so they will be able to gain knowledge and skills in various situations through the advice they receive.

In particular, on the presentation days for debates and company research projects, participants will have the opportunity to present in front of a large audience with seminar alumni, instructors and students from other universities, and parents/guardians, with the support of their seniors.

Through such experiences, participants will learn things such as how to give presentations to the public, and experience conveying their own thoughts on the spot during debates, as well as learn to organize their thoughts for interviews when looking for a job, and become resourceful and able to coordinate with others in group interviews.

Additionally, while much of the content of the Arima seminar is related to marketing, there is no restriction which says that everything absolutely has to be related to marketing. Students can also learn about things that play a role in solving other problems which they are interested in, in many fields such as philosophy, psychology and statistics.

The activities in the Arima seminar are also quite unique in the fall semester. Please refer to the Second Year Seminar 2 syllabus for details.

Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT302](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT302)

Course Title	Seminar1(2nd year)		
Instructor	Ishikawa Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this course is for students to increase their general “people skills” including their leadership skills, communication skills, logical thinking ability, human relationship skills, and adaptability to different cultures, while gaining specialized knowledge.

#### Course Contents

This course focuses on the psychology and behaviours of people in organizations. Students will come to understand the mechanisms behind those things, and research management methods which can achieve the happiness of the members of an organization as well as the goals of the organization. The themes covered will include leadership, communication, motivations, teamwork, and management in different cultures.

Most students in this course will be experiencing a genuine seminar for the first time, so initially, the course will thoroughly focus on discussions and reading, which are the mainstays of seminars. After this, students will also proactively engage in case studies, debates, presentation contests, and project research.

The most important characteristic of this seminar is that students will come up with the subjects covered in the seminar. This is because students can gain “people skills” such as leadership and communication skills, just by repeating the independent process of trial and error and by working towards a goal while being involved with other people. Consequently, the ideal students for this seminar will have an awareness of issues, and the desire to be involved in the running of the seminar and play a major role in it.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT303](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT303)

Course Title	Seminar1(2nd year)		
Instructor	Ozaki Toshiya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

This is an introductory research course on international business. By the end of the semester, students are expected to develop a solid understanding of both Game Theory and Institutional Economics, which may be a pre-requisite for the intermediate and advanced seminars of international business and comparative management.

#### Course Contents

During the course, students learn Game Theory and Institutional Economics. They provide an analytical framework that helps students understand the impact of national differences on economic activities.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT304](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT304)



Course Title	Seminar1(2nd year)		
Instructor	Sasaki Hiroshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this seminar is to improve skills and know-hows in business strategy and marketing research.

#### Course Contents

An industry-academia collaboration project will be planned, tentatively. The aim of the project is to help students improve practical marketing research skills and strategic thinking. This class builds mixed grade teams (formed by second and third graders). Students work together on a small team basis to respond to the client's needs.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT307](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT307)

Course Title	Seminar1(2nd year)		
Instructor	Takaoka Mika		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

Working together in small teams, you will attain the ability to identify problems and think critically, in addition to learning the proper language to use during presentations and paper writing. Furthermore, students will gain specialized knowledge in brand management and marketing by reading texts on branding and conducting empirical research.

#### Course Contents

Even if the product quality and technology are excellent, it is meaningless if you can't convey that effectively to the consumer. Branding is a tool for conveying a product's appeal to consumers. In this seminar, we will study how to build a brand and brand recognition using real companies as examples. In collaboration with seminars from other universities, we will have a research presentation on the target theme (Client List: Coach Japan, Keio Department Store, Mos Food Service, Magazine House ). Two training camps will be held, one in spring and one in summer.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT310](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT310)

Course Title	Seminar1(2nd year)		
Instructor	Davis,scott T.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

Management requires three skills — Art: The sensitivity and expressive power required for “aesthetic and empathetic sensitivity,” Science: the objective and analytical ability required for “scientific observation and experimentation,” and Know-how: the specialized area of business management dealing with “applied knowledge and skills.”

The purpose of this seminar is to foster the ability to “perceive,” “think,” and “convey.” These are skills which are necessary to analyze, plan and propose a business from a unique perspective. The ability to “perceive” is the means of visualizing the actual state of a business (timeline analysis, mapping, structure analysis, etc.). The ability to “think” means being able to use these three thinking styles: logical thinking, critical thinking, and systems thinking. Finally, the ability to “convey” is the process (scenario planning, 3P Model, model rebuilding) of formulating and restructuring (reframing) the business strategy.

#### Course Contents

In this seminar, all participants will analyze management problems and propose solutions based on case analysis, workshops, corporate research, etc. using various business evaluation models and analysis frameworks. The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT311](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT311)

Course Title	Seminar1(2nd year)		
Instructor	Yamaguchi Kazunori		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The goal of this seminar is to acquire practical skills in the use of data within the decision-making process. In particular, we aim to teach techniques to correctly draw conclusions from empirical data, in addition to techniques to effectively communicate your findings.

#### Course Contents

In this seminar, while reviewing basic tools for data analysis such as statistics and research methods, students will improve their ability to analyze data by performing analysis on real-world data. Specifically, students will get comfortable through repetition with the overall presentation workflow of identifying problems, setting hypotheses, planning and carrying out data collection for hypothesis testing, and executing/summarizing data analyses. Students will also gain some practical experience. This seminar will contain group work and work to be done individually. Here are some types of data and examples that will be used to learn analytical methods in the seminar:

- Analysis of POS data from convenience stores
- Analysis of strategy evaluations using sports data
- Survey data used for evaluating the effectiveness of advertising

Please keep in mind that class time will mainly be used for presentations and discussion of the analysis results. Research, analysis, etc. will require a significant amount of time outside of the scheduled class hours.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT314](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT314)

Course Title	Seminar1(2nd year)		
Instructor	Takezawa Nobuya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

After completing the seminar, students should have the skills to undertake and critically assess introductory level data analysis in financial economics and marketing. This is the first in a series of seminars designed to provide students with a working knowledge in quantitative methods (and tools) for business.

#### Course Contents

Each session will involve a student presentation on an assigned topic and a follow-up discussion by the instructor or a short in-class exercise using EXCEL. In this new era of "Big Data," the ability to summarize data into useful information for decision making is crucial for success in business. The course provides an introduction to summarizing the data in the form of key indicators (descriptive statistics). Students also learn methods for analyzing the data: regressions and conjoint analysis. Students are expected to check Blackboard and their email (Rikkyo account) on a regular basis for announcements.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT319](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT319)

Course Title	Seminar1(2nd year)		
Instructor	Tsuji Yosuke		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

The objective of this course is to obtain an understanding of sport's value to society.

#### Course Contents

This course will cover topics pertaining to sport and its value to society. Students are expected to read all assigned articles (book chapters) and participate in daily discussions. Students are highly encouraged to contribute to class discussions. The following course schedule is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT320](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT320)

Course Title	Seminar1(2nd year)		
Instructor	Larsen Miranda Ruth		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

- 1) To understand the influence of the media in society
- 2) To apply media studies in the real world
- 3) To develop basic media production skills

#### Course Contents

This course offers an introduction to media theory by focusing on practice. Over the course of the year, students will learn basic approaches to the study of media, study key concepts for media literacy, and become familiar with industry standard programs for media creation.

In the first semester, students will focus on developing media production skills using programs such as Photoshop, Illustrator, and Premiere. This work will be supplemented with readings on media theory and examples.

In addition, you will read academic articles (English and Japanese) on media studies, apply these concepts, and incorporate them into projects. This course is held in English.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT321](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT321)

Course Title	Seminar1(2nd year)		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

Through the spring and fall semester, you will come to generally understand the basic concepts of financial accounting and be able to put them into your own words. Furthermore, we aim for all individuals to have knowledge of bookkeeping equivalent to level 2 of the JCCI bookkeeping qualification (minimum level 3). Additionally, we will work on the literature of organizational social impact measurement this academic year.

#### Course Contents

Knowledge of financial accounting is essential for business analysis and the valuation of companies. This seminar primarily uses a format which focuses on gaining a solid understanding of the text to deepen your understanding of financial accounting. Students will break up into multiple groups and be assigned chapters of the textbook. After having a firm grasp of the material, each group will have to present and respond to questions. That performance will be reflected in your evaluation. At the end of the semester, students will be separated into groups of 3 to 4 people and make a final presentation on a specific accounting topic.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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Course Title	Seminar1(2nd year)		
Instructor	Nakahara Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

Students will acquire basic knowledge of human resource development and personnel training while applying that knowledge to conduct case studies.

#### Course Contents

This seminar specializes in human resource development and personnel training within an organization. To achieve its goals and strategies, an organization must foster an environment in which its workers can learn and grow. This is called “human resource development” and “personnel training.” In this seminar, students will learn basic concepts and theory in human resource development. We will apply this knowledge in discussions and case research. Students will examine actual companies or social issues as a theme for their case research.

The main feature of this seminar is that the student plays an active and integral role in the running of the class and creates the content of the seminar in conjunction with the instructor. It is expected that students be motivated to work independently and be actively involved with others in the class.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT323](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT323)

Course Title	Seminar1(2nd year)		
Instructor	Tateno Yoshikazu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT324](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT324)

Course Title	Seminar1(2nd year)		
Instructor	Nishihara Ayano		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

The goal of this seminar is to approach the current issues and future possibilities of management (including non-profit organizations and local communities) based on knowledge creation theory, and to be able to plan and practice by their own. The second year Seminar is positioned as the "Shu" stage of the "Shu, Ha, Ri" process, and the goal is to learn the basics of knowledge creation theory, understand its practice through case studies, and be able to teach the basics, explain the case, and conduct planning.

#### Course Contents

Knowledge is the most meaningful management resource. Knowledge creation theory presents the way to create new knowledge. Knowledge creation theory is founded in the liberal arts such as philosophy and psychology. It consists the basis for management strategy, organizational strategy, marketing strategy and innovation strategy, and requires leadership for its implementation. Its targets include for-profit businesses, non-profit organizations, government, local communities, and other diverse stakeholders in the form of the ecosystem. Ultimately, this seminar will be a place for knowledge creation, which leads to innovation and entrepreneurship to realize social innovation.

Therefore, in this course, students will (1) learn the theory, (2) understand cases, and (3) explain and plan theory and cases through trial and error in a practical manner. For this, guest speakers may be invited, and collaboration opportunity may be sought.

The class plan may be changed depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT325](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT325)

Course Title	Seminar1(2nd year)		
Instructor	Chino Atsushi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

In the spring semester of the second-year seminar, students will learn the basics of financial economics, such as various kinds of financial assets, primary benefits for consumers/investors from trading those assets, and financial markets where those assets are traded. In addition, students will learn introductory financial statement analysis and be exposed to most recent economic and financial news covered by major news media worldwide. In the fall semester, students will learn intermediate-level finance theory, including valuation of those financial assets and portfolio theory. In the third-year seminar, students will have an opportunity to make stock investments in a virtual setting through the 'Nikkei Stock League', organized every year by the Nikkei Inc.

#### Course Contents

In the first half of the spring semester, the instructor will deliver a lecture on introductory financial economics every class and regularly give assignments for which students work and complete in a group. In the second half of the semester, students will make presentations on topics related to financial statement analysis and recent economic and financial events worldwide. In the fall semester, students will make presentations for assigned topics in the textbook every class and regularly work on problem sets to ensure thorough understanding of finance theory.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT326](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT326)

Course Title	Seminar1(2nd year)		
Instructor	Tanaka Satoshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this seminar is not only to acquire expertise in organizational and human resource management, but also to enhance the "intellectual stamina" necessary to survive in an uncertain society, such as the ability to formulate questions based on one's own problem consciousness and to work as a team to come up with answers to those questions.

#### Course Contents

Human Resource Management (HRM) is an academic discipline that considers the "mechanism to utilize human resources" necessary for companies to achieve their business goals. Unlike money and goods, the value of human resources as a management resource fluctuates greatly depending on the potential and motivation of each individual, as well as on the human relationships that surround them. Therefore, it is not enough for a company to simply gather the necessary human resources in order to realize its strategy; a wide range of management is required, including assigning jobs where the strengths of each individual can be utilized, training through work experience and educational opportunities, fair evaluation and treatment of work performance and results, and support for work styles and careers. In this seminar, students will learn theoretically and practically about such "mechanisms for making the most of human resources" from the perspectives of (1) human resources and management, (2) managers, and (3) individuals. The seminar is designed to help students acquire basic knowledge of related topics, acquire theories, and formulate their own theories. Thereafter, we plan to actively engage in open seminars with guest speakers who are active on the front lines, project work with corporate organizations as clients, and exchange events with other seminars.

\*The course plan is flexible and subject to change depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT327](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT327)

Course Title	Seminar2(2nd year)		
Instructor	Akino Shoji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this course is for students to acquire, read through, and understand literature/materials on the theory, history, and current state of corporations and management strategies, and discover issues in the activities of corporations based on those readings. Students will develop their abilities (reading, writing, speaking, researching, and understanding) to analyze these issues theoretically and practically from varied perspectives.

#### Course Contents

Following the spring semester, students in this seminar will learn management theory by reading technical books and materials on business administration. At the same time, students will learn how to view and analyze financial and industry data of a company, as well as analyze the actual condition of a company and industry. In the group company analysis, we will use results obtained during the summer camp and collect and organize resources from various sources. Then, looking at a wealth of available literature and research findings, we will continue our analysis in keeping with the theme. Finally, students will update and complete their paper after considering the points brought up at the three progress reports during this seminar. In addition, students will hold debates with other seminars and learn to broaden how they think as they learn how to debate and draft papers.

In the Akino seminar, we will read diverse academic papers and hear various opinions on a given subject, then through class discussion, we will learn how to take a multifaceted approach to thinking about a topic. Therefore, the goal of the seminar is for students, through the continuous pursuit of knowledge, to discover an "imagination" and "creativity" previously unknown. Thus, the skills you can obtain in this course are those that can only be obtained after continuous study in a specialized field in university seminars. These skills will always be essential to you even as you venture out into society.

When enrolling in this course, it is advised that you have a previous understanding of basic business administration concepts and business strategy theory, be able to collect and understand financial data and academic articles, and be able to incorporate this information when drafting documents such as a summary or paper. Also, since we are working in groups, it is imperative that we all be able to learn as we collaborate together.

The Akino seminar provides an opportunity to make friends through studying while gaining skills that can only be trained at university through such activities. We are awaiting students who will work together to bring this seminar to life, who have an interest in both the theoretical and practical aspects of businesses, and who are tenacious in their continued studies over time with a spirit of inquiry and desire to improve.

Also, this seminar provides the opportunity to study management activities in practice on field trips to factories and businesses a few times a year.

Please make sure to check our homepages for details and current updates on this seminar.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT351](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT351)

Course Title	Seminar2(2nd year)		
Instructor	Arima Kenji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

### Course Objectives

In this course, students will develop their basic real-world skills to apply in businesses using marketing by understanding social phenomena through marketing, and learning thinking, analysis, and business sense.

Furthermore, students will become proficient at multi-tasking and will foster their leadership skills in order to use the skills they have learned to assist others.

### Course Contents

#### • Fall semester's main topic • • • Branding

Following the spring semester, students will independently continue their work based on the plans they drafted to develop their knowledge of and sense for marketing. Students will foster their independence and competency through the process of learning to work together with others on group work.

Second-year students will begin planning during summer vacation and formalize their plans through e-mails and communications via the online bulletin board with instructors and mentors. In the Arima seminar, following the summer training camp, second-year students will play a leading role in running the class which will require all the more originality and creativity.

The project in the fall semester will be one that emphasizes practical marketing skills. The branding activities will be the most hands-on project yet, and will undoubtedly help students to grow as individuals. I will tell you a bit more about the branding project below, as it is a mainstay of the Arima seminar.

To put it simply, this branding project is about learning to use effective messaging, so that someone who doesn't know anything about the Arima seminar can understand what it is all about. This corresponds to the effective branding of a company or product such that a prospective customer does not misunderstand the image a company is trying to express.

The Arima seminar branding project focuses on promotion strategies for acquiring personnel and on training plans for participants.

#### • Overview of the branding project

In the branding project, the challenge will be for second-year students to communicate the attraction of the seminar and its key points in an easy-to-understand manner to first-year students who don't know anything about it. In order to convey the diverse content effectively to others, the leaders will openly share and exchange their ideas with each other. Accordingly, in this seminar, everyone will take part in the entire process, from developing an organization's ideal brand identity to formalizing the method of delivering communications and the contents of those communications. Then students will put together a leadership and management plan to train the new members.

Students will present their leadership and management plans to senior students who will offer feedback similar to the feedback that they received with the spring semester activities. Finally, we will identify points of improvement and finish them off by making sure they are as persuasive as possible. In addition, students will acquire practical leadership skills by implementing their plans after deciding on them.

#### • Significance of the branding project

Although there are courses pertaining to branding, I dare say that there aren't many other seminars that make lower-year members signing up for the seminar a focal point, whether at Rikkyo or any other Japanese university. However, in the Arima seminar we have purposefully allocated a significant amount of time to it. Why is that, you ask? Well, I will explain.

We believe that the process of persuading someone to go along with your service and successfully selling them on it (sign up for the seminar in this case) essentially condenses the many elements of marketing that typical companies carry out on a day to day basis.

Second-year students, will first think about what they imagine to be the ideal seminar. Then, they will formulate in their mind the domain, vision, and mission of that seminar. We will use the concepts that we have learned to convey those ideas to first-year students, who will be our "customers," in an easy-to-understand way. Through this challenge, each student will become cognizant of their role as a mentor and think about ways they can demonstrate the meaning of leadership and express their own individuality. By learning to use their ingenuity to easily explain the appeal of the seminar to outsiders, students will acquire a sense for marketing, as well as the ability to use concrete marketing skills.

Through the experience of this process and transitioning from the mentee to the mentor, second-year students will become able to understand the meaning and value of the guidance they received from their mentors during the spring semester.

#### • Leadership thinking through marketing

When considering leadership from a marketing perspective, providing value to others is the top priority, rather than prioritizing your own needs. In that sense, if a leader isn't using his own time wisely, it has the effect of wasting the precious time of others

as well. In the Arima seminar we emphasize the mindset and desire to lend your time to help others in the class with things such as preparation and presentations so as to avoid our students becoming the types of leaders who cannot be relied upon.

It is just my personal opinion, but I feel that students who enter the school knowing only recession tend to have the mindset of “I don’t want to anything that does not benefit me.” In particular, I often run into students who give me the sense, however faint, that they exist solely for their own benefit, investing heavily in themselves while thinking only secondarily of the development of others around them. However, this mindset is altogether different from what is expected in a company. In the Arima seminar, we recognize the importance of “co-existence and co-prosperity,” and emphasize learning to conduct yourself in a manner that companies have come to expect.

- Goals of the seminar

As mentioned above, in the Arima seminar we teach students leadership from a marketing perspective and develop students marketing knowledge, all the while giving them a firm grounding in what it takes to be a leader. The purpose of the skills obtained through completing this seminar is not only for you to enter your dream company, but also for you to be able to showcase your abilities in whatever role that society or your company places upon you.

To be more precise, we expect our students to be the types of employees who are able to think of the intentions behind of activities, and who can not only conceive of an idea and vision but also be able to put a plan into action and carry it out to fruition. Furthermore, we hope to develop the type of employee who others can always rely on to be there and contribute.

The mentors supporting you in your efforts include not only the currently enrolled senior students, but graduates of the seminar from the College of Business and the College of Economics as well. (This is the 26th year of the Arima seminar)

They also make themselves available whenever possible to participate and give advice at various seminar sponsored events and social gatherings planned by current students. It is also characteristic of the Arima seminar to provide as many opportunities as possible for students to get advice from not just fellow students similar in age, but many different generations of alumni who may even be closer to your parent’s age.

Through these opportunities, we hope that Arima seminar students will get the chance to hear in-depth perspectives of working people, as well as learning proper business etiquette and codes of conduct.

In that way, the Arima seminar is designed to function as one complete system. By participating throughout the program and accomplishing each task as they come, students will gain a comprehensive understanding of marketing, and become a valuable employee able to showcase their skills as a leader.

Those who wish to participate after understanding our program objectives are asked to please fill out the entry sheet.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT352](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT352)



Course Title	Seminar2(2nd year)		
Instructor	Ishikawa Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this course is for students to increase their general “people skills” including their leadership skills, communication skills, logical thinking ability, human relationship skills, and adaptability to different cultures, while gaining specialized knowledge.

#### Course Contents

This course focuses on the psychology and behaviours of people in organizations. Students will come to understand the mechanisms behind those things, and research management methods which can achieve the happiness of the members of an organization as well as the goals of the organization. The themes covered will include leadership, communication, motivations, teamwork, and management in different cultures.

Most students in this course will be experiencing a genuine seminar for the first time, so initially, the course will focus on in-depth discussions and readings, which are the mainstays of this seminar. After this, students will also proactively engage in case studies, debates, presentation contests, and project research.

The most important characteristic of this seminar is that students will come up with the subjects covered in the seminar. This is because students can gain “people skills” such as leadership and communication skills, just by repeating the independent process of trial and error and by working towards a goal while being involved with other people. Consequently, the ideal students for this seminar will have an awareness of issues, and the desire to be involved in the running of the seminar and play a major role in it.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

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Course Title	Seminar2(2nd year)		
Instructor	Ozaki Toshiya		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

The goal of the seminar throughout the three years (2nd, 3rd and 4th years) is for students to become competent in discovering and analyzing problems of, and proposing solutions for, firms operating globally by way of studying various theoretical frameworks of international business and applying them to cases. In the fall semester of the 2nd year, students will learn the basics of national differences and their impacts on firms by reading various theoretical papers of institutional and organizational economics and case studies.

#### Course Contents

The goal of the seminar throughout the three years (2nd, 3rd and 4th years) is for students to become competent in discovering and analyzing problems of, and proposing solutions for, firms operating globally by way of studying various theoretical frameworks of international business and applying them to cases. In the fall semester of the 2nd year, students will learn the basics of national differences and their impacts on firms by reading various theoretical papers of institutional and organizational economics and case studies.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT354](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT354)

Course Title	Seminar2(2nd year)		
Instructor	Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this seminar is to improve advanced skills and know-hows in business strategy and marketing research.

#### Course Contents

Followed by the spring semester, tentatively, another industry-academia collaboration project will be planned. This seminar concentrates on acquiring more professional skills and know-hows on business strategy and marketing research. This class builds mixed grade teams (formed by second and third graders). Students work together on a small team basis to achieve project goals and objectives.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT357](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT357)

Course Title	Seminar2(2nd year)		
Instructor	Takaoka Mika		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

Working together in small teams, you will attain the ability to identify problems and think critically, in addition to learning the proper language to use during presentations and paper writing. Furthermore, students will gain specialized knowledge in brand management and marketing by reading texts on branding and conducting empirical research.

#### Course Contents

Even if the product quality and technology are excellent, it is meaningless if you can't convey that effectively to the consumer. Branding is a tool for conveying a product's appeal to consumers. In this seminar, we will study how to build a brand and brand recognition using real companies as examples. In addition, every year students enter the "Kanto Student Marketing Competition," which is attended by students from economics, business administration, and commerce seminars at universities throughout the Kanto region. Two training camps will be held, one in spring and one in summer.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT360](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT360)

Course Title	Seminar2(2nd year)		
Instructor	Davis,scott T.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

Management requires three skills — Art: The sensitivity and expressive power required for “aesthetic and empathetic sensitivity,” Science: the objective and analytical ability required for “scientific observation and experimentation,” and Know-how: the specialized area of business management dealing with “applied knowledge and skills.”

The purpose of this seminar is to foster the ability to “perceive,” “think,” and “convey.” These are skills which are necessary to analyze, plan and propose a business from a unique perspective. The ability to “perceive” is the means of visualizing the actual state of a business (timeline analysis, mapping, structure analysis, etc.). The ability to “think” means being able to use these three thinking styles: logical thinking, critical thinking, and systems thinking. Finally, the ability to “convey” is the process (scenario planning, 3P Model, model rebuilding) of formulating and restructuring (reframing) the business strategy.

#### Course Contents

In this seminar, all participants will analyze management problems and propose solutions based on case analysis, workshops, corporate research, etc. using various business evaluation models and analysis frameworks. The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT361](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT361)

Course Title	Seminar2(2nd year)		
Instructor	Yamaguchi Kazunori		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The goal of this seminar is to acquire practical skills in the use of data within the decision-making process. In particular, we aim to teach techniques to correctly draw conclusions from empirical data, in addition to techniques to effectively communicate your findings.

#### Course Contents

In this seminar, while reviewing basic tools for data analysis such as statistics and research methods, students will improve their ability to analyze data by performing analysis on real-world data. Specifically, students will get comfortable through repetition with the overall presentation workflow of identifying problems, setting hypotheses, planning and carrying out data collection for hypothesis testing, and executing/summarizing data analyses. Students will also gain some practical experience. This seminar will contain group work and work to be done individually. Here are some types of data and examples that will be used to learn analytical methods in the seminar:

- Analysis of POS data from convenience stores
- Analysis of strategy evaluations using sports data
- Survey data used for evaluating the effectiveness of advertising

Please keep in mind that class time will mainly be used for presentations and discussion of the analysis results. Research, analysis, etc. will require a significant amount of time outside of the scheduled class hours.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT364](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT364)

Course Title	Seminar2(2nd year)		
Instructor	Yang Charles Jaechul		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

This seminar will provide an introduction to applied finance. This is the second in a series of seminars designed to provide students with a working knowledge in quantitative methods (and tools) for business. In this seminar students will select a company and/or industry of their interest and undertake financial analysis using the tools learned in the previous term and course work in finance and financial accounting. Students are recommended to review material from the previous term and to sit for the Japan Statistical Society Certificate Examination Level 3 (or Level 4).

#### Course Contents

In the first half of the course we review basic financial accounting and provide an introduction to financial securities. The second half of the course will focus on research. We will assume that students have enrolled in BT183 Finance and BT188 Financial Accounting (or equivalent pair of courses).

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT369](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT369)

Course Title	Seminar2(2nd year)		
Instructor	Tsuji Yosuke		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

This course examines the fundamental marketing principles/theories used in the sport business world.

#### Course Contents

The course will mainly focus on understanding sport consumer behavior.

The course schedule below is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT370](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT370)



Course Title	Seminar2(2nd year)		
Instructor	Schules,douglas		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2011	Language	English

#### Course Objectives

- 1) To understand the influence of the media in society
- 2) To apply media studies in the real world
- 3) To develop basic media production skills

#### Course Contents

This course offers an introduction to media theory by focusing on practice. Over the course of the year, students will learn basic approaches to the study of media, study key concepts for media literacy, and become familiar with industry standard programs for media creation.

In the second semester, students will continue to develop their media production skills, but focus primarily on exploring theories of media consumption and distribution.

In addition, you will read academic articles (English and Japanese) on media studies, apply these concepts, and incorporate them into projects. This course is held in English.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT371](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT371)

Course Title	Seminar2(2nd year)		
Instructor	Okamoto Noriaki		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

Through the spring and fall semester, you will come to generally understand the basic concepts of financial accounting and be able to put them into your own words. Furthermore, we aim for all individuals to have knowledge of bookkeeping equivalent to level 2 of the JCCI bookkeeping qualification (minimum level 3). Additionally, we will work on the literature of organizational social impact measurement this academic year.

#### Course Contents

Knowledge of financial accounting is essential for business analysis and the valuation of companies. This seminar primarily uses a format which focuses on gaining a solid understanding of the text to deepen your understanding of financial accounting. Students will break up into multiple groups and be assigned chapters of the textbook. After having a firm grasp of the material, each group will have to present and respond to questions. That performance will be reflected in your evaluation. At the end of the semester, students will be separated into groups of 3 to 4 people and make a final presentation on a specific accounting topic.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT372](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT372)

Course Title	Seminar2(2nd year)		
Instructor	Nakahara Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

Students will acquire basic knowledge of human resource development and personnel training while applying that knowledge to conduct case studies.

#### Course Contents

This seminar specializes in human resource development and personnel training within an organization. To achieve its goals and strategies, an organization must foster an environment in which its workers can learn and grow. This is called "human resource development" and "personnel training." In this seminar, students will learn basic concepts and theory in human resource development. We will apply this knowledge in discussions and case research. Students will examine actual companies or social issues as a theme for their case research.

The main feature of this seminar is that the student plays an active and integral role in the running of the class and creates the content of the seminar in conjunction with the instructor. It is expected that students be motivated to work independently and be actively involved with others in the class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT373](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT373)

Course Title	Seminar2(2nd year)		
Instructor	Tateno Yoshikazu		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT374](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT374)

Course Title	Seminar2(2nd year)		
Instructor	Nishihara Ayano		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2010	Language	Japanese

#### Course Objectives

The goal of this seminar is to approach the current issues and future possibilities of management (including non-profit organizations and local communities) based on knowledge creation theory, and to be able to plan and practice by their own. The second year Seminar is positioned as the "Shu" stage of the "Shu, Ha, Ri" process, and the goal is to learn the basics of knowledge creation theory, understand its practice through case studies, and be able to teach the basics, explain the case, and conduct planning.

#### Course Contents

Knowledge is the most meaningful management resource. Knowledge creation theory presents the way to create new knowledge. Knowledge creation theory is founded in the liberal arts such as philosophy and psychology. It consists the basis for management strategy, organizational strategy, marketing strategy and innovation strategy, and requires leadership for its implementation. Its targets include for-profit businesses, non-profit organizations, government, local communities, and other diverse stakeholders in the form of the ecosystem. Ultimately, this seminar will be a place for knowledge creation, which leads to innovation and entrepreneurship to realize social innovation.

Therefore, in this course, students will (1) learn the theory, (2) understand cases, and (3) explain and plan theory and cases through trial and error in a practical manner. For this, guest speakers may be invited, and collaboration opportunity may be sought.

The class plan may be changed depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT375](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT375)

Course Title	Seminar2(2nd year)		
Instructor	Chino Atsushi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

In the spring semester of the second-year seminar, students will learn the basics of financial economics, such as various kinds of financial assets, primary benefits for consumers/investors from trading those assets, and financial markets where those assets are traded. In addition, students will learn introductory financial statement analysis and be exposed to most recent economic and financial news covered by major news media worldwide. In the fall semester, students will learn intermediate-level finance theory, including valuation of those financial assets and portfolio theory. In the third-year seminar, students will have an opportunity to make stock investments in a virtual setting through the 'Nikkei Stock League', organized every year by the Nikkei Inc.

#### Course Contents

In the first half of the spring semester, the instructor will deliver a lecture on introductory financial economics every class and regularly give assignments for which students work and complete in a group. In the second half of the semester, students will make presentations on topics related to financial statement analysis and recent economic and financial events worldwide. In the fall semester, students will make presentations for assigned topics in the textbook every class and regularly work on problem sets to ensure thorough understanding of finance theory.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT376](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT376)

Course Title	Seminar2(2nd year)		
Instructor	Tanaka Satoshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2010	Language	Japanese

#### Course Objectives

The aim of this seminar is not only to acquire expertise in organizational and human resource management, but also to enhance the "intellectual stamina" necessary to survive in an uncertain society, such as the ability to formulate questions based on one's own problem consciousness and to work as a team to come up with answers to those questions.

#### Course Contents

Human Resource Management (HRM) is an academic discipline that considers the "mechanism to utilize human resources" necessary for companies to achieve their business goals. Unlike money and goods, the value of human resources as a management resource fluctuates greatly depending on the potential and motivation of each individual, as well as on the human relationships that surround them. Therefore, it is not enough for a company to simply gather the necessary human resources in order to realize its strategy; a wide range of management is required, including assigning jobs where the strengths of each individual can be utilized, training through work experience and educational opportunities, fair evaluation and treatment of work performance and results, and support for work styles and careers. In this seminar, students will learn theoretically and practically about such "mechanisms for making the most of human resources" from the perspectives of (1) human resources and management, (2) managers, and (3) individuals. The seminar is designed to help students acquire basic knowledge of related topics, acquire theories, and formulate their own theories. Thereafter, we plan to actively engage in open seminars with guest speakers who are active on the front lines, project work with corporate organizations as clients, and exchange events with other seminars.

\*The course plan is flexible and subject to change depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT377](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT377)

Course Title	Seminar1(3rd year)		
Instructor	Akino Shoji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In this course, students will acquire the skills to create hypotheses and to talk/report on business activities from theoretical and empirical points of view based on their multifaceted understanding of the theory, history, and current situation of businesses, and on analyses of securities reports.

#### Course Contents

It is the goal of this seminar to prepare our students to be able to analyze a company based on these three aspects: corporate theory, securities reports and other available data regarding corporate activities, and the current real-world conditions facing a company.

In the third year of the seminar, each student will individually choose a company they want to analyze, decide on a theme, and complete their dissertation after carrying out their research. In regards to the analysis, third-year students will first study together with second-year students by reading corporate strategies in turns as one way of explaining the actions corporations take.

In the spring semester, students will acquire, organize, process, and analyze various real-world data in addition to securities reports and financial data regarding the company they are each individually analyzing. Then, decide on the theme and configuration of their analysis. Next, based on the various facts, theories, and techniques for conducting a company analysis learned during the spring semester, students will complete an interim report at the summer training camp on the company they are analyzing. Also, students will learn necessary hard skills in preparation for the company analysis by first conducting a report on an individually selected case study.

In addition, third-year students will improve their research and debate skills by participating in functions such as debate competitions with other universities. It would be beneficial that prior to taking this course, students have acquired a basic knowledge of business management, management strategy, financial statement structure, and the ability to collect documents such as financial data and academic articles.

Also, this seminar provides the opportunity to study management activities in practice on field trips to factories and businesses a few times a year.

Please make sure to check our homepages for details and current updates on this seminar.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT401](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT401)



Course Title	Seminar1(3rd year)		
Instructor	Arima Kenji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In this course, students will acquire critical thinking skills, analytical skills, and business sense through learning about social phenomena in marketing.

#### Course Contents

In order to cultivate students' knowledge and sense of marketing, a topic will be chosen on a monthly basis throughout the year which students will conduct research on. Furthermore, through the process of cultivating students' social skills through the group work portion of the seminar, students will also uncover their own individual strengths as well. By identifying each other's strengths and weaknesses, each student will advance their self-development both individually and as a group in this seminar held jointly for both second and third-year students.

Students will be trained to effectively multi-task as they work on reports, readings, and debates, and prepare presentations. In addition, students will acquire practical business skills, as well as basic skills related to mental toughness, communication, and leadership through opportunities to perform group work with your seniors, peers, and juniors.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT402](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT402)

Course Title	Seminar1(3rd year)		
Instructor	Ishikawa Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The aim of this course is for students to increase their logical thinking ability, communication and interpersonal skills, and cross-cultural adaptability while acquiring specialized knowledge in their field. Furthermore, students should become able to demonstrate these skills in practice.

#### Course Contents

This course focuses on the psychology and behaviours of people in organizations (companies, schools, government, clubs, NPOs, etc.). Students will come to understand the mechanisms behind those organizations, and research management methods that can achieve the happiness of the members as well as the goals of the organization. The themes covered will include leadership, communication, motivations, teamwork, and management in different cultures.

In order to achieve the above goals, in addition to in-depth discussions, we will actively incorporate case studies, debates, presentation contests, and project research as education methods.

The most important characteristic of this seminar is that students will come up with the subjects covered in the seminar. This is because it is through this process alone that students will grow into people that will be able to put the leadership and motivational theories learned in the seminar into practice. Consequently, the ideal students for this seminar will have an awareness of issues, and the desire to be involved in the running of the seminar and play a major role in it.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT403](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT403)

Course Title	Seminar1(3rd year)		
Instructor	Ozaki Toshiya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

Develop the theoretical perspectives on national market institutions; Develop the capability to apply these theoretical perspectives to national differences and draw insights into firm strategies.

#### Course Contents

How do we conceptualize international business? In what ways, do national-level factors such as laws and regulations, cultures, social norms, and business practices shape and constrain the behaviors and strategies of a firm? For example, are Japanese firms managed differently from their international rivals in the US, Europe, and Asia? Should a foreign firm entering Japan embrace and adopt these national-level characteristics? Should a Japanese firm entering foreign markets refrain from exporting its Japanese business practices? This intermediate research seminar on international business examines the globalization of business in a comparative perspective.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT404](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT404)

Course Title	Seminar1(3rd year)		
Instructor	Sasaki Hiroshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The aim of this seminar is to improve skills and know-hows in business strategy and marketing research. Students learn the importance of project management skills.

#### Course Contents

An industry-academia collaboration project will be planned, tentatively. The aim of the project is to help students improve practical marketing research skills and strategic thinking. This class builds mixed grade teams (formed by second and third graders). Students work together on a small team basis to respond to the client's needs. Third graders are highly expected to lead the project, guiding second graders. Students can learn the importance of project management skills.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT407](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT407)

Course Title	Seminar1(3rd year)		
Instructor	Takaoka Mika		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

Working together in small teams, you will attain the ability to identify problems and think critically, in addition to learning the proper language to use during presentations and paper writing. Furthermore, students will gain specialized knowledge in brand management and marketing by reading texts on branding and conducting empirical research.

#### Course Contents

Even if the product quality and technology are excellent, it is meaningless if you can't convey that effectively to the consumer. Branding is a tool for conveying a product's appeal to consumers. In this seminar, we will study how to build a brand and brand recognition using real companies as examples. In collaboration with seminars from other universities, we will have a research presentation on the target theme (Client List: Coach Japan, Keio Department Store, Mos Food Service, Magazine House ). Two training camps will be held, one in spring and one in summer.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT410](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT410)

Course Title	Seminar1(3rd year)		
Instructor	Davis,scott T.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

It is said that management requires these three skills—Art: The sensitivity and expressive power required for “aesthetic and empathetic sensitivity,” Science: the objective and analytical ability required for “scientific observation and experimentation,” and Know-how: the specialized area of business management dealing with “applied knowledge and skills.”

The purpose of this seminar is to foster the ability to “perceive,” “think,” and “convey;” – these are skills which are necessary to analyze, plan and propose a business from a unique perspective.

#### Course Contents

Students will examine business models that can bring about social value, then learn the necessary strategic management theories and practical skills to reframe and propose. In groups, participants will gain a deeper understanding of management strategy and its reconstruction through case studies and surveys.

The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT411](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT411)

Course Title	Seminar1(3rd year)		
Instructor	Yamaguchi Kazunori		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The goal of this seminar is to acquire practical skills in the use of data within the decision-making process. In particular, we aim to teach techniques to correctly draw conclusions from empirical data, in addition to techniques to effectively communicate your findings.

#### Course Contents

As in the second year, while reviewing basic tools for data analysis such as statistics and research methods, students will improve their ability to analyze data by performing analysis on real-world data. Specifically, through repetition, students will get comfortable with the overall presentation workflow of identifying problems, setting hypotheses, planning and carrying out data collection for hypothesis testing, and executing/summarizing data analyses. Students will also gain some practical experience. This seminar will contain group work and work to be done individually.

The main objective of this third year seminar is to use various statistical models and gain a solid understanding of how to apply multivariate analysis. In addition, students will display their skills at data analysis competitions and be evaluated by people outside of the university.

Please keep in mind that class time will mainly be used for presentations and discussion of the analysis results. Research, analysis, etc. will require a significant amount of time outside of the scheduled class hours.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT414](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT414)

Course Title	Seminar1(3rd year)		
Instructor	Takezawa Nobuya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

In this seminar we will cover empirical research methodology often employed in finance, accounting, and marketing. The focus will be on event studies and market efficiency.

#### Course Contents

The seminar begins with intermediate topics related to regressions. This is followed by an introduction to event study methodology and the theory of efficient markets. Most of the seminar will be devoted to presentations and research. Students may elect to work individually or as a team.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT419](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT419)



Course Title	Seminar1(3rd year)		
Instructor	Tsuji Yosuke		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

The main objective of this course is to gain an understanding of corporate sport sponsorship activities.

#### Course Contents

Upon completion of the course, students will be able to understand the following: motives behind sponsorship activities, various sponsorship contents and activations, sponsorship measurement, etc.

The course schedule below is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT420](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT420)

Course Title	Seminar1(3rd year)		
Instructor	Larsen Miranda Ruth		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

Students will study media theory as it relates to forms of capitalism

#### Course Contents

The proliferation of new media technology is both a challenge and an opportunity for business. But these new technologies are often approached uncritically. In this course we will look at how ideologies of technology and media shape society and business practice.

In the first semester, students will study the history of media and technology. We will look at what concerns people had, how past technologies were "disruptive," and compare these to present day discourse on media.

In addition, you will read academic articles (English and Japanese) on media studies, apply these concepts, and incorporate them into projects. This course is held in English.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT421](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT421)

Course Title	Seminar1(3rd year)		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

In this seminar, students who already have some level of accounting knowledge will increase their knowledge and skills in financial accounting and the analysis of financial statements. Furthermore, in addition to understanding how to obtain financial information, students will work towards becoming able to unravel the story behind a company's numbers and performing advanced inter-company comparisons and evaluations, while understanding the main accounting standards and the contents of financial statements.

#### Course Contents

This seminar primarily consists of reading and discussing texts on corporate financial statement analysis. The first half of the spring semester focuses on understanding the contents of the financial statements, and the second half focuses on ratio analysis. In groups, students will summarize and report the context of the text, then the instructor and other students will engage them with many questions and have multiple discussions. At the end of the seminar, each group will do a presentation making use of what they have learned up to that point (for example, financial analysis of domestic and foreign companies within a given sector). Technical terms related to financial accounting will be explained as needed.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT422](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT422)

Course Title	Seminar1(3rd year)		
Instructor	Nakahara Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

Students will acquire basic knowledge of human resource development and personnel training while applying that knowledge to conduct case studies.

#### Course Contents

This seminar specializes in human resource development and personnel training within an organization. To achieve its goals and strategies, an organization must foster an environment in which its workers can learn and grow. This is called "human resource development" and "personnel training." In this seminar, students will learn basic concepts and theory in human resource development. We will apply this knowledge in discussions and case research. Students will examine actual companies or social issues as a theme for their case research.

The main feature of this seminar is that the student plays an active and integral role in the running of the class and creates the content of the seminar in conjunction with the instructor. It is expected that students be motivated to work independently and be actively involved with others in the class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT423](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT423)

Course Title	Seminar1(3rd year)		
Instructor	Tateno Yoshikazu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures, but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT424](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT424)

Course Title	Seminar1(3rd year)		
Instructor	Nishihara Ayano		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

The goal of this seminar is to approach the current issues and future possibilities of management (including non-profit organizations and local communities) based on knowledge creation theory, and to be able to plan and practice by their own. The third year Seminar is positioned as the "Ha" stage of the "Shu, Ha, Ri" process. The goal is to deepen understanding and practice of knowledge creation theory through collaboration with companies and organizations, fieldwork, etc., to realize one's own project (MyPro), and to conduct research on theory and case studies, and to develop new business plans.

#### Course Contents

Knowledge is the most meaningful management resource. Knowledge creation theory presents the way to create new knowledge. Knowledge creation theory is founded in the liberal arts such as philosophy and psychology. It consists the basis for management strategy, organizational strategy, marketing strategy and innovation strategy, and requires leadership for its implementation. Its targets include for-profit businesses, non-profit organizations, government, local communities, and other diverse stakeholders in the form of the ecosystem. Ultimately, this seminar will be a place for knowledge creation, which leads to innovation and entrepreneurship to realize social innovation.

Therefore, in this course, students will (1) delve deeply into theory, (2) understand the field through collaboration and fieldwork with companies and organizations, and (3) research theory and case studies, develop business plans, in a practical, trial-and-error manner. For this, guest speakers may be invited, and collaboration opportunity may be sought.

The class plan may be changed depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT425](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT425)

Course Title	Seminar1(3rd year)		
Instructor	Chino Atsushi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In the third-year seminar, students will experience stock investments and construct equity portfolios in a virtual setting through the 'Nikkei Stock League', a financial educational program organized by the Nikkei Inc. In order to construct portfolios, as the first step, students will determine their overall investment goals and strategies. Then, students will pick up stocks to be included in portfolios, by setting specific selection criteria that are consistent with their investment goals and strategies, and purchase stocks with virtual money to form portfolios. As the last step, students will prepare a final report providing rationale for their investment strategies and evaluating their investment performance. Through these steps, students will have deeper understanding of investments in financial markets.

#### Course Contents

In the third-year seminar, we will divide third-year students into several groups and each of which will consist of four or five students. At the beginning of the spring semester, each group will join the 'Nikkei Stock League' program and start working on developing investment strategies, selecting stocks, and constructing portfolios. All groups are expected to report progress of their work every week throughout the year and consult with the instructor when they face any challenges on their quantitative and/or conceptual work. Each group will prepare a final report toward the end of the fall semester and submit a completed report to the Nikkei Inc by mid-January.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT426](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT426)

Course Title	Seminar2(3rd year)		
Instructor	Akino Shoji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In this course, students will acquire the skills to create hypotheses and to talk/report on business activities from theoretical and empirical points of view based on their multifaceted understanding of the theory, history, and current situation of businesses, and on analyses of securities reports.

#### Course Contents

The goal of this seminar is for students to be able to apply three things to their business analyses from a variety of viewpoints: theories pertaining to businesses, business data (such as securities reports), and facts about actual business activities.

Third year students in the seminar will each choose a company they want to analyze, decide on a theme, and write a paper on it. In the fall semester, they will also study the basic theories of management strategy with the second year students, and analyze the business they have chosen from financial data and facts in line with their chosen theme, and write/submit a report on it. In addition, third-year students will improve their research and debate skills by participating in functions such as debate competitions with other universities (Waseda, Keio, Meiji). Students will steadily gather, organize, and read a lot of literature. The goal of the seminar is for students to improve their imagination and creativity through the continuous pursuit of knowledge from a variety of viewpoints. Also, this seminar provides the opportunity to study management activities in practice on field trips to factories and businesses a few times a year.

When enrolling in this course, it is advised that you have a previous understanding of basic business administration concepts and business strategy theory, have basic skills in analyzing financial statements, be able to collect and understand financial data and academic articles, and be able to incorporate this information when drafting papers.

Please make sure to check our homepages for details and current updates on this seminar.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT451](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT451)



Course Title	Seminar2(3rd year)		
Instructor	Arima Kenji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In this course, students will acquire critical thinking skills, analytical skills, and business sense through learning about social phenomena in marketing.

#### Course Contents

In order to cultivate students' knowledge and sense of marketing, following the spring semester, a topic will be chosen on a monthly basis throughout the year which students will conduct research on. Furthermore, through the process of cultivating students' social skills through the group work portion of the seminar, students will also uncover their own individual strengths as well.

In the fall semester, students will propose a domain, vision, and mission for a promotion strategy for personnel acquisition, and apply it in practical activities as a way to learn about marketing in practice. Students will also create a training program for human resources development and put it into practice. In addition, students will acquire practical business skills, as well as basic skills related to mental toughness, communication, and leadership through opportunities to perform group work with their seniors, peers, and juniors.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT452](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT452)

Course Title	Seminar2(3rd year)		
Instructor	Ishikawa Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The aim of this course is for students to increase their logical thinking ability, communication and interpersonal skills, and cross-cultural adaptability while acquiring specialized knowledge in their field. Furthermore, students should become able to demonstrate these skills in practice.

#### Course Contents

This course focuses on the psychology and behaviours of people in organizations (companies, schools, government, clubs, NPOs, etc.). Students will come to understand the mechanisms behind those organizations, and research management methods that can achieve the happiness of the members as well as the goals of the organization. The themes covered will include leadership, communication, motivations, teamwork, and management in different cultures.

In order to achieve the above goals, in addition to in-depth discussions, we will actively incorporate case studies, debates, presentation contests, and project research as education methods.

The most important characteristic of this seminar is that students will come up with the subjects covered in the seminar. This is because it is through this process alone that students will grow into people that will be able to put the leadership and motivational theories learned in the seminar into practice. Consequently, the ideal students for this seminar will have an awareness of issues, and the desire to be involved in the running of the seminar and play a major role in it.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT453](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT453)

Course Title	Seminar2(3rd year)		
Instructor	Ozaki Toshiya		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

This intermediate research seminar on International and Comparative Management and Strategy consists of two parts, theories, and case studies. Students are expected to demonstrate their ability to apply the theoretical frameworks to real-world challenges of today's multinational business and develop strategic options by reading and discussing the theories and cases.

#### Course Contents

In what ways, do national differences offer challenges and opportunities to international business? The first part of the seminar focuses on a number of major theories. They may include the industrial organization approach, the resource-based view, the game theory, and the institutional approach.

The second part of the seminar conducts case studies using cases of both Japanese firms going abroad and foreign firms entering Japan. They provide opportunities for students to apply their theoretical understanding to real-world situations, analyze issues, and develop strategic options. It may also provide an opportunity for students to examine national differences critically.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT454](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT454)

Course Title	Seminar2(3rd year)		
Instructor	Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The aim of this seminar is to improve advanced skills and know-hows in business strategy and marketing research as project leaders. Through a project execution, project management skills can be acquired.

#### Course Contents

Followed by the spring semester, tentatively, another industry-academia collaboration project will be planned. This seminar concentrates on acquiring more professional skills and know-hows on business strategy and marketing research. Third graders are highly expected to lead the project, guiding second graders. Project management skills in terms of QCDs (Quality, Cost and Delivery) can be acquired through the project.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT457](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT457)

Course Title	Seminar2(3rd year)		
Instructor	Takaoka Mika		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

Working together in small teams, you will attain the ability to identify problems and think critically, in addition to learning the proper language to use during presentations and paper writing. Furthermore, students will gain specialized knowledge in brand management and marketing by reading texts on branding and conducting empirical research.

#### Course Contents

Even if the product quality and technology are excellent, it is meaningless if you can't convey that effectively to the consumer. Branding is a tool for conveying a product's appeal to consumers. In this seminar, we will study how to build a brand and brand recognition using real companies as examples. In addition, every year students enter the "Kanto Student Marketing Competition," which is attended by students from economics, business administration, and commerce seminars at universities throughout the Kanto region. Two training camps will be held, one in spring and one in summer.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT460](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT460)

Course Title	Seminar2(3rd year)		
Instructor	Davis,scott T.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

It is said that management requires these three skills—Art: The sensitivity and expressive power required for “aesthetic and empathetic sensitivity,” Science: the objective and analytical ability required for “scientific observation and experimentation,” and Know-how: the specialized area of business management dealing with “applied knowledge and skills.”

The purpose of this seminar is to foster the ability to “see,” “think,” and “tell;” these are skills which are necessary to analyze, plan and propose a business from a unique perspective.

#### Course Contents

Students will examine business models that can bring about social value, then learn the necessary strategic management theories and practical skills to reframe and propose. In groups, participants will gain a deeper understanding of management strategy and its reconstruction through case studies and surveys.

The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT461](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT461)

Course Title	Seminar2(3rd year)		
Instructor	Yamaguchi Kazunori		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

The goal of this seminar is to acquire practical skills in the use of data within the decision-making process. In particular, we aim to teach techniques to correctly draw conclusions from empirical data, in addition to techniques to effectively communicate your findings.

#### Course Contents

As in the second year, while reviewing basic tools for data analysis such as statistics and research methods, students will improve their ability to analyze data by performing analysis on real-world data. Specifically, through repetition, students will get comfortable with the overall presentation workflow of identifying problems, setting hypotheses, planning and carrying out data collection for hypothesis testing, and executing/summarizing data analyses. Students will also gain some practical experience. This seminar will contain group work and work to be done individually.

The main objective of this third year seminar is to use various statistical models and gain a solid understanding of how to apply multivariate analysis. In addition, students will display their skills at data analysis competitions and be evaluated by people outside of the university. In the fall semester of the seminar, students will participate in actual data analysis competitions, so the seminar will mainly be focused on preparation for that and review/evaluation of the competition result. Also, in the second half of the seminar, students will begin preparatory work for writing their graduation papers.

Please keep in mind that class time will mainly be used for presentations and discussion of the analysis results. Research, analysis, etc. will require a significant amount of time outside of the scheduled class hours.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT464](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT464)

Course Title	Seminar2(3rd year)		
Instructor	Yang Charles Jaechul		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

In this seminar students will select a research topic of their interest related to finance or sports business and undertake research leading to a solid final paper.

#### Course Contents

The seminar begins with an introduction to the theory behind regressions. Most of the seminar is devoted to presentations and research on a theme/topic of interest to the student(s). Students may elect to work individually or as a team. Topics in the past include but are not limited to key performance indicators and J-League, mergers & acquisitions, applied microeconomics, the Black-Scholes model (options and derivatives).

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT469](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT469)



Course Title	Seminar2(3rd year)		
Instructor	Tsuji Yosuke		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

The objective of this course is to present and discuss on trends (cases) in the sport business world.

#### Course Contents

Students will present to the class on a current sport business topic of their choice. Students in groups will also participate in a sport business competition. Students are expected to read all assigned articles and participate in daily discussions. The following course schedule is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT470](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT470)

Course Title	Seminar2(3rd year)		
Instructor	Schules,douglas		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3011	Language	English

#### Course Objectives

Students will study media theory as it relates to forms of capitalism

#### Course Contents

The proliferation of new media technology is both a challenge and an opportunity for business. But these new technologies are often approached uncritically. In this course we will look at how ideologies of technology and media shape society and business practice.

In the second semester, students will study the relationships between media, technology, and capitalism. We will focus on ideologies of technology and its criticism, as well as critically examine changing forms of capitalism such as "informational" and "platform" capitalism.

In addition, you will read academic articles (English and Japanese) on media studies, apply these concepts, and incorporate them into projects. This course is held in English.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT471](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT471)

Course Title	Seminar2(3rd year)		
Instructor	Okamoto Noriaki		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

In this seminar, students who already have some level of accounting knowledge will increase their knowledge and skills in the corporate valuation and M&As. Furthermore, in addition to understanding the significance of M&As, students will work towards becoming able to understand the story behind the processes of M&As and performing advanced inter-company comparisons and evaluations, while understanding various types of acquisitions, valuation and due diligence.

#### Course Contents

This seminar primarily consists of discussing texts on global M&A practices. In groups, students will summarize and report the context of the text, then the instructor and other students will engage them with many questions and have multiple discussions. In the final stages of the lectures, students will each use what they have learned to propose a company acquisition in a group project. Technical terms related to financial accounting will be explained as needed.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT472](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT472)

Course Title	Seminar2(3rd year)		
Instructor	Nakahara Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In this course, students will learn the basic concepts and basic theory of human resource development/personnel training, and apply that knowledge to analyze the HR development issues at cooperating companies and propose a solution.

#### Course Contents

This seminar specializes in human resource development and personnel training within an organization. Personnel development refers to organizations organizing and ordering the learning of their employees to carry out strategies and reach goals. Personnel development activities need to be built into the organization for stable business administration. In this seminar, students will learn basic concepts and theory in human resource development. We will host discussions and apply this knowledge in problem solving projects. The main feature of this seminar is that the student plays an active and integral role in the running of the class and creates the content of the seminar in conjunction with the instructor. Students are expected to be proactive and eager.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT473](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT473)

Course Title	Seminar2(3rd year)		
Instructor	Tateno Yoshikazu		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT474](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT474)

Course Title	Seminar2(3rd year)		
Instructor	Nishihara Ayano		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU3010	Language	Japanese

#### Course Objectives

The goal of this seminar is to approach the current issues and future possibilities of management (including non-profit organizations and local communities) based on knowledge creation theory, and to be able to plan and practice by their own. The third year Seminar is positioned as the "Ha" stage of the "Shu, Ha, Ri" process. The goal is to deepen understanding and practice of knowledge creation theory through collaboration with companies and organizations, fieldwork, etc., to realize one's own project (MyPro), and to conduct research on theory and case studies, and to develop new business plans.

#### Course Contents

Knowledge is the most meaningful management resource. Knowledge creation theory presents the way to create new knowledge. Knowledge creation theory is founded in the liberal arts such as philosophy and psychology. It consists the basis for management strategy, organizational strategy, marketing strategy and innovation strategy, and requires leadership for its implementation. Its targets include for-profit businesses, non-profit organizations, government, local communities, and other diverse stakeholders in the form of the ecosystem. Ultimately, this seminar will be a place for knowledge creation, which leads to innovation and entrepreneurship to realize social innovation.

Therefore, in this course, students will (1) delve deeply into theory, (2) understand the field through collaboration and fieldwork with companies and organizations, and (3) research theory and case studies, develop business plans, in a practical, trial-and-error manner. For this, guest speakers may be invited, and collaboration opportunity may be sought.

The class plan may be changed depending on the interests of the students.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT475](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT475)

Course Title	Seminar2(3rd year)		
Instructor	Chino Atsushi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS3010	Language	Japanese

#### Course Objectives

In the third-year seminar, students will experience stock investments and construct equity portfolios in a virtual setting through the 'Nikkei Stock League', a financial educational program organized by the Nikkei Inc. In order to construct portfolios, as the first step, students will determine their overall investment goals and strategies. Then, students will pick up stocks to be included in portfolios, by setting specific selection criteria that are consistent with their investment goals and strategies, and purchase stocks with virtual money to form portfolios. As the last step, students will prepare a final report providing rationale for their investment strategies and evaluating their investment performance. Through these steps, students will have deeper understanding of investments in financial markets.

#### Course Contents

In the third-year seminar, we will divide third-year students into several groups and each of which will consist of four or five students. At the beginning of the spring semester, each group will join the 'Nikkei Stock League' program and start working on developing investment strategies, selecting stocks, and constructing portfolios. All groups are expected to report progress of their work every week throughout the year and consult with the instructor when they face any challenges on their quantitative and/or conceptual work. Each group will prepare a final report toward the end of the fall semester and submit a completed report to the Nikkei Inc by mid-January.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT476](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT476)

Course Title	Seminar on Thesis Writing 1		
Instructor	Akino Shoji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

In this course, students will gain skills for writing papers such as problem discovery, resource collection/analysis, constructing theories, and document creation, which take many different points of view into account, and use these skills to create their own ideas.

#### Course Contents

This seminar will focus on writing papers and will sum up students' four years in the college of business.

To that end, first students will gather many literature articles related to the theoretical and practical lessons they have learned, reevaluate these concepts, then determine a new theme based on their own viewpoint. The theme can be anything as long as it is somewhat within the academic field of business management.

First, students will collect and read literature/documents that interest them, and determine their themes. Next, they will set a hypothesis. Following this, they will create the structure of the paper, and gather/read the necessary literature/documents needed for their structure. Students will create their own new documents as needed, and write their papers while analyzing/investigating these things.

Through writing these papers, students will create their own ideas, prove them theoretically; the goal of this is not only cultivate their ability to persuasively structure/write documents, but also foster their ability to evaluate various opinions.

By going through this document writing process, students will understand diverse and specialized texts and literature, which will help them learn, and derive a single fact from diverse opinions. Students will then be able to understand multiple concepts and positions on issues. Students will also come to understand how these concepts came to be formed. By doing this, they will be able to clarify their position on issues, and cultivate their ability to distinguish what is important and if things represent new concepts. Also, students will improve their ability to appropriately analyze all issues in the field.

In this course, students will collect various papers such as theoretical literature and academic papers relating to business management. Reading comprehension skills, the ability to read and understand numerical data such as basic financial statements, and analysis skills are needed.

In this seminar, every week students will decide on someone to provide a progress report, and then fourth year participants will host a progress report/question and answer period. Students will listen to other students' progress reports, participate in question and answer periods, and engage in discussion while also giving their own reports on their graduation thesis. This will allow students to gain knowledge of other themes, and learn more about the thinking process. In the spring semester, participants will each give progress reports 3-4 times, and write their papers based on the suggests given to them at those times. The results of the spring semester paper reports will be summarized in a report at the summer training camp. Also, students will also participate in the second year seminar and read about management strategy while providing learning assistance to second year students in order to reinforce their basic knowledge and learn how to instruct others.

Please refer to our homepages for details on the graduation thesis:.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT501](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT501)



Course Title	Seminar on Thesis Writing 1		
Instructor	Arima Kenji		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Students will individually be able to logically analyze marketing phenomena and summarize them in a paper. The goal of this seminar is for students to utilize the marketing theories, cases, history, and basic knowledge of business management, practical understanding that they have studied up until now and to compile the knowledge they have each gained during their university days.

#### Course Contents

Each student will complete their graduation thesis based on their individual theme. Students will continue their study of literature, papers, cases, and historical records relating to marketing, and conduct an interim report as appropriate. We will advise students on how to improve their literacy related to paper writing such as research analyses that take into account surveys, theme-specific data, and how to encapsulate the whole picture, and instruct them in how to write papers by themselves.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT502](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT502)

Course Title	Seminar on Thesis Writing 1		
Instructor	Ishikawa Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

It is our goal for our students to complete a graduation thesis that contributes to the academic world as well as having practical uses in the business world, while at the same time improving on the technical knowledge they have learned, their ability to think logically, and their communication and interpersonal skills.

#### Course Contents

This seminar will focus mainly on completing the graduation thesis based on the assumption that by the third-year seminar, students are generally expected to have acquired a basic knowledge of organizational behaviour theory, organizational psychology, and human resource management, as well as an individualized approach to understanding problems. However, in the spring semester, in addition to preparatory work for writing the graduation thesis, debates will also be held with other universities.

Taking into consideration the opinion of the class, we will decide if the process of doing empirical research and writing the paper will be done individually or as group work in a project format.

The theme of the thesis paper will be selected from topics related to organizational behaviour theory and organization psychology such as motivation, stress, careers, leadership, and communication, or from topics related to human resource management such as recruitment, compensation, personnel evaluations, and personnel training. The specific theme will be decided based on the interests and concerns of the student taking the course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT503](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT503)

Course Title	Seminar on Thesis Writing 1		
Instructor	Ozaki Toshiya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4810	Language	Japanese

#### Course Objectives

By completing the assigned readings and the project presentation, you will be able to get a general overview of the theories that are important when considering international business. Students will understand the current challenges facing international businesses. Students will learn more advanced theories and based on these, consider a specific example of the internationalization of business. The aim of this seminar is for students to then be able to glean their own insights and communicate them in their own words. The project and graduation thesis are organically linked, and working on the two simultaneously will support their progression.

#### Course Contents

Students will roughly classify theories integral to understanding international business into two groups: the ones with which differences among countries are understood, and the others with which the relationship between the organization and markets of different countries are understood. Students will get a general overview of these theories through readings. Based on that, students consider the current challenges facing international businesses today and make insights into those problems grounded in theory. Students in this seminar will have the opportunity to read the literature and to present their project in conjunction with the graduation thesis project.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT504](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT504)

Course Title	Seminar on Thesis Writing 1		
Instructor	Sasaki Hiroshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Students will conduct a literature review and build a framework for writing their graduation thesis.

#### Course Contents

At the beginning of this semester, students are required to show their research plan for their graduation thesis. Each student will give a presentation each month to get feedback and advice on his/her academic work. Finally, students are expected to complete their literature review and build their research framework by the end of this semester.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT507](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT507)

Course Title	Seminar on Thesis Writing 1		
Instructor	Takaoka Mika		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Through the process of writing papers, students will get a solid sense of “how fun it is to satisfy one’s intellectual curiosity.” Also, students will learn tangible ways to gather materials, ways to carry out fieldwork, ways to find topics, basic concepts in structure, and tricks to writing to acquire the skills needed to convey their own opinions to others.

#### Course Contents

Seminars are the place to cultivate intelligence and creativity. In the study of social sciences, compared to simply reading newspapers or memorizing what instructors tell you in lectures, it is more important to discover problems on your own, derive specific answers, and persuasively present those answers to people. Students will examine “words” and “concepts” when writing their papers. Also, students will apply the skills they cultivated in their second and third years by the process of rearranging the structure of papers in order to ensure their own papers are logical. When writing papers, students will develop their ability to think critically, and gain skills in generalization/relativization.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT510](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT510)

Course Title	Seminar on Thesis Writing 1		
Instructor	Davis,scott T.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4810	Language	Japanese

#### Course Objectives

In this fourth year seminar, students will sum up their research activity and review specialized knowledge and know-how in business management relating to business model reconstruction and organizational revitalization strategies. Students will conduct an analysis of a company and industry in accordance with their academic interests and career paths, and identify specific issues in the contexts of that business or industry. Students will then acquire the skills necessary to draft a business plan which contributes to growth and the improvement of quality of life while providing a solution to current issues.

#### Course Contents

This course is designed to provide guidance for graduation thesis research.

The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT511](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT511)

Course Title	Seminar on Thesis Writing 1		
Instructor	Yamaguchi Kazunori		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

The aim of this course is for students to summarize the results of their studies and research in a graduation paper which conforms to a specific format.

#### Course Contents

In the graduation seminar, students will do the following to work towards the completion of their graduation paper:

- Set the theme and review related research
- Conduct surveys/experiments based on their theme
- Research presentations and discussions in class

The final goal is for students to complete their graduation paper, which will include the results of their own research.

In this seminar, students will offer advice to other participants, and also make corrections based on the advice of others.

Furthermore, since this graduation seminar covers research for students' graduation papers that continue from third year seminars, as a general rule participation will be limited to students who have already completed the third year seminar.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT514](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT514)

Course Title	Seminar on Thesis Writing 1		
Instructor	Takezawa Nobuya		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

Prepare students for empirical academic research and admissions to graduate school.

#### Course Contents

Students are asked to present their findings on one or two academics papers or book chapters directly related to their thesis. These papers will form the core of the literature review and empirical analysis (methodology) of your senior thesis. We will also spend a substantial amount of time covering documentation (citation) and format for empirical papers.

Students will also begin preparing for graduate school: select schools of interest to them and prepare for admission examinations.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT519](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT519)



Course Title	Seminar on Thesis Writing 1		
Instructor	Tsuji Yosuke		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

The objective of this course is to prepare students for their senior thesis. Students will learn the basics of research through reading research articles (which include the following: identify a problem, conduct a thorough literature review, form hypotheses, collect data, analyze and interpret data).

#### Course Contents

Prepare students for academic research and writing. The main focus of this course is to familiarize students with various research in sport business. The course will also focus on conducting basic business statistics in excel. Students are expected to read all assigned articles and participate in daily discussions.

The following course schedule is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT520](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT520)

Course Title	Seminar on Thesis Writing 1		
Instructor	Larsen Miranda Ruth		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

- 1) Students will apply the theories they have learned in practice
- 2) Students will develop their analytical writing skills

#### Course Contents

In this final year seminar, students will finish their projects, and raise awareness with respect to their finished products through new media channels. At this stage, the seminar is mainly practically based. In this course, students will apply the concepts they have learned up until the present, and also become able to apply media theory using new methods in a business setting. At the same time, students will select the topic for their graduation paper in one field.

The first semester will focus on completing the project, and the second semester will focus on workshops relating to the graduation paper.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT521](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT521)

Course Title	Seminar on Thesis Writing 1		
Instructor	Okamoto Noriaki		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU4810	Language	Japanese

#### Course Objectives

In this seminar, students will learn to set their themes and lay out the structure/contents of their graduation paper (thesis) in a logical and creative manner through discussions. It will not be focused on simply individual instruction; students in this seminar will increase their skills in critically discussing all students' themes and contents of their graduation papers.

#### Course Contents

In the spring semester, setting the themes for students' papers (thesis) will be the main focus. Students will creatively summarize their research topic, and read relevant literature as well as the textbook. On top of this, they will strengthen the awareness of issues in the paper as well as its structure and methods, while individual students give presentations and engage in discussions. Students in this seminar must be able to see that things that have been pointed out to other individuals to look out of in their work may also apply in their own cases. This seminar will include students only enrolled in Seminar 1. The instructors will give the students fourth year/graduate level literature, and the class will engage in discussions.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT522](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT522)

Course Title	Seminar on Thesis Writing 1		
Instructor	Nakahara Jun		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

This course aims for students to acquire basic knowledge of human resource development and personnel training while applying that knowledge to conduct case studies.

#### Course Contents

This course specializes in human resource development and personnel training within an organization. To achieve its goals and strategies, an organization must foster an environment in which its workers can learn and grow. This is called “human resource development” and “personnel training.” In this course, students learn basic concepts and theory in human resource development. They apply this knowledge in discussions and case research. Students examine actual companies or social issues as a theme for their case research.

This course's main feature is that the student plays an active and integral role in running the course and creating its content in conjunction with the instructor. Students are expected to be motivated to work independently and be actively involved with the other students.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT523](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT523)

Course Title	Seminar on Thesis Writing 1		
Instructor	Tateno Yoshikazu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices. The results are summarized in a graduation thesis.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures, but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT524](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT524)

Course Title	Seminar on Thesis Writing 2		
Instructor	Akino Shoji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

In this course, students will gain skills for writing papers such as problem discovery, resource collection/analysis, constructing theories, and document creation, which take many different points of view into account, and use these skills to create their own ideas.

#### Course Contents

This seminar will focus on writing papers and will sum up students' four years in the college of business.

To that end, first students will gather many literature articles related to the theoretical and practical lessons they have learned, reevaluate these concepts, then determine a new theme based on their own viewpoint. The theme can be anything as long as it is somewhat within the academic field of business management.

First, students will collect and read literature/documents, and data in related fields that interest them, and determine their themes. Next, they will set a hypothesis. Following this, they will create the structure of the paper, and gather/read the necessary literature/documents needed for their structure. Students will create their own new documents as needed, and write their papers while analyzing/investigating these things.

Through writing these papers, students will create their own ideas, prove them theoretically; the goal of this is not only cultivate their ability to persuasively structure/write documents, but also foster their ability to evaluate various opinions.

By going through this document writing process, students will understand diverse and specialized texts and literature, which will help them learn, and derive a single fact from diverse opinions. Students will then be able to understand multiple concepts and positions on issues. Students will also come to understand how these concepts came to be formed. By doing this, they will be able to clarify their position on issues, and cultivate their ability to distinguish what is important and if things represent new concepts. Also, students will improve their ability to appropriately analyze all issues in the field.

In this course, students will collect various papers such as theoretical literature and academic papers relating to business management. Reading comprehension skills, the ability to read and understand numerical data such as basic financial statements, and analysis skills are needed.

In this seminar, every week students will decide on someone to provide a progress report, and then fourth year participants will host a progress report/question and answer period. The students giving reports will also listen to the graduation paper progress reports of other students, and engage in discussions relating to them. This will allow students to gain knowledge of other themes, and learn more about the thinking process. In the fall semester, participants will each give progress reports 2-3 times, and write their papers based on the suggests given to them at those times. A progress report meeting will be held after the graduation papers are written where students are expected to publicly report on their papers.

Please refer to the following link for details on the graduation thesis:

[www.rikkyo.ne.jp/web/z5000006/soturon/2021/index.html](http://www.rikkyo.ne.jp/web/z5000006/soturon/2021/index.html)

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT551](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT551)

Course Title	Seminar on Thesis Writing 2		
Instructor	Arima Kenji		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Students will individually be able to logically analyze marketing phenomena and summarize them in a paper. The goal of this seminar is for students to utilize the marketing theories, cases, history, and basic knowledge of business management, practical understanding that they have studied up until now and to compile the knowledge they have each gained during their university days.

#### Course Contents

Each student will complete their graduation thesis based on their individual theme. Students will continue their study of literature, papers, cases, and historical records relating to marketing, and conduct an interim report as appropriate. We will advise students on how to improve their literacy related to paper writing such as research analyses that take into account surveys, theme-specific data, and how to encapsulate the whole picture, and instruct them in how to write papers by themselves.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT552](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT552)

Course Title	Seminar on Thesis Writing 2		
Instructor	Ishikawa Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

It is our goal for our students to complete a graduation thesis that contributes to the academic world as well as having practical uses in the business world, while at the same time improving on the technical knowledge they have learned, their ability to think logically, and their communication and interpersonal skills.

#### Course Contents

This seminar will focus mainly on completing the graduation thesis based on the assumption that by the third-year seminar, students are generally expected to have acquired a basic knowledge of organizational behaviour theory, organizational psychology, and human resource management, as well as an individualized approach to understanding problems. Furthermore, in the absence of extenuating circumstances, empirical study is strongly encouraged. In this first half, students will create a hypothesis, and carry out studies to test their hypothesis. In the latter half, students will analyze their study results, and write a paper by the end. Taking into consideration the opinion of the class, we will decide if the process of doing empirical research and writing the paper will be done individually or as group work in a project format. The theme of the thesis paper will be selected from topics related to organizational behaviour theory and organization psychology such as motivation, stress, careers, leadership, and communication, or from topics related to human resource management such as recruitment, compensation, personnel evaluations, and personnel training. The specific theme will be decided based on the interests and concerns of the student taking the course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT553](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT553)



Course Title	Seminar on Thesis Writing 2		
Instructor	Ozaki Toshiya		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

We have two broad objectives. First, we are aimed at developing theoretical perspectives on international and comparative management. Second, we would like to explore empirical studies by applying those theoretical perspectives to Japanese firms and their global strategies.

#### Course Contents

This advanced research seminar on international business consists of two parts. In the first part, students will survey major theoretical frameworks of international business, and apply them to the business environments of Japan, the U.S., and a select few other economies. They are expected to highlight causal linkages between key variables of national differences and international strategies of MNEs.

In the second part, students will undertake a research project with close consultation with the instructor. Progress review sessions will be held regularly. Students are strongly encouraged to write a research paper at the end of the project.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT554](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT554)

Course Title	Seminar on Thesis Writing 2		
Instructor	Sasaki Hiroshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Students are required to complete their data analysis and write their graduation thesis.

#### Course Contents

In the fall semester, students will collect and analyze data, summarize findings, and finally complete their graduation thesis.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT557](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT557)

Course Title	Seminar on Thesis Writing 2		
Instructor	Takaoka Mika		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

Through the process of writing papers, students will get a solid sense of “how fun it is to satisfy one’s intellectual curiosity.” Also, students will learn tangible ways to gather materials, ways to carry out fieldwork, ways to find topics, basic concepts in structure, and tricks to writing to acquire the skills needed to convey their own opinions to others.

#### Course Contents

Seminars are the place to cultivate intelligence and creativity. In the study of social sciences, compared to simply reading newspapers or memorizing what instructors tell you in lectures, it is more important to discover problems on your own, derive specific answers, and persuasively present those answers to people. Students will examine “words” and “concepts” when writing their papers. Also, students will apply the skills they cultivated in their second and third years by the process of rearranging the structure of papers in order to ensure their own papers are logical. When writing papers, students will develop their ability to think critically, and gain skills in generalization/relativization.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT560](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT560)

Course Title	Seminar on Thesis Writing 2		
Instructor	Davis,scott T.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4810	Language	Japanese

#### Course Objectives

In this fourth year seminar, students will sum up their research activity and review specialized knowledge and know-how in business management relating to business model reconstruction and organizational revitalization strategies. Students will conduct an analysis of a company and industry in accordance with their academic interests and career paths, and identify specific issues in the contexts of that business or industry. Students will then acquire the skills necessary to draft a business plan which contributes to growth and the improvement of quality of life while providing a solution to current issues.

#### Course Contents

This course is designed to provide guidance for graduation thesis research.

The course schedule shown below is tentative and may be changed at the discretion of the instructor as the course progresses.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT561](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT561)

Course Title	Seminar on Thesis Writing 2		
Instructor	Yamaguchi Kazunori		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

The aim of this course is for students to summarize the results of their studies and research in a graduation paper which conforms to a specific format.

#### Course Contents

In the graduation seminar, students will do the following to work towards the completion of their graduation paper:

- Set the theme and review related research
- Conduct surveys/experiments based on their theme
- Research presentations and discussions in class

The final goal is for students to complete their graduation paper, which will include the results of their own research.

In this seminar, students will offer advice to other participants, and also make corrections based on the advice of others.

Furthermore, since this graduation seminar covers research for students' graduation papers that continue from third year seminars, as a general rule participation will be limited to third year seminar students or those enrolled in the spring semester graduation paper tutorial session.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT564](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT564)

Course Title	Seminar on Thesis Writing 2		
Instructor	Yang Charles Jaechul		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

Write an empirical academic thesis in the area of finance, sports business, applied economics or other areas in business (approved by the instructor).

#### Course Contents

The student is expected to write an empirically oriented thesis making use of the statistical tools learned in the second year and third year. The instructor will provide feedback on academic research and thesis writing. The student can choose to write the thesis in either English or Japanese. With the exception of the mid-term and final presentation sessions, we will meet in my office in McKim Hall.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT569](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT569)

Course Title	Seminar on Thesis Writing 2		
Instructor	Tsuji Yosuke		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

Write an academic thesis in the area of sport business, sport management, or sport marketing. Students will learn how to conduct the following: identify a problem, conduct a thorough literature review, form hypotheses, collect data, and analyze and interpret data.

#### Course Contents

Students will conduct academic research and complete a thesis by the designated date. The course will be a mixture of lectures, discussions, and individual meetings. A detailed course syllabus will be provided at the beginning of class.

The following course schedule is tentative and is subject to change.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT570](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT570)

Course Title	Seminar on Thesis Writing 2		
Instructor	Schules,douglas		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4811	Language	English

#### Course Objectives

- 1) Students will apply the theories they have learned in practice
- 2) Students will develop their analytical writing skills

#### Course Contents

In this final year seminar, students will finish their projects, and raise awareness with respect to their finished products through new media channels. At this stage, the seminar is mainly practically based. In this course, students will apply the concepts they have learned up until the present, and also become able to apply media theory using new methods in a business setting. At the same time, students will select the topic for their graduation paper in one field.

The first semester will focus on completing the project, and the second semester will focus on workshops relating to the graduation paper.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT571](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT571)



Course Title	Seminar on Thesis Writing 2		
Instructor	Okamoto Noriaki		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4810	Language	Japanese

#### Course Objectives

In this seminar, students will learn to set their themes and lay out the structure/contents of their graduation paper in a logical and creative manner through discussions. It will not be focused on simply individual instruction; students in this seminar will increase their skills in critically discussing all students' themes and contents of their graduation papers.

#### Course Contents

In the fall semester, students will repeatedly polish their graduation papers before completing them. Students will give presentations on their progression on their papers (on each section and as a whole), and engage in discussions. Students in this seminar must be able to see that things that have been pointed out to other individuals to look out of in their work may also apply in their own cases.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT572](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT572)

Course Title	Seminar on Thesis Writing 2		
Instructor	Nakahara Jun		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

This course aims for students to acquire basic knowledge of human resource development and personnel training while applying that knowledge to conduct case studies.

#### Course Contents

This course specializes in human resource development and personnel training within an organization. To achieve its goals and strategies, an organization must foster an environment wherein its workers can learn and grow. This is called “human resource development” and “personnel training.” In this course, students learn basic concepts and theory in human resource development. They apply this knowledge in discussions and case research. Students examine actual companies or social issues as a theme for their case research.

This course's main feature is that the student plays an active and integral role in running the course and creating its content in conjunction with the instructor. Students are expected to be motivated to work independently and be actively involved with the other students.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT573](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT573)

Course Title	Seminar on Thesis Writing 2		
Instructor	Tateno Yoshikazu		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS4810	Language	Japanese

#### Course Objectives

This course aims for students to acquire knowledge of leadership education and develop and evaluate leadership education practices. The results are summarized in a graduation thesis.

#### Course Contents

This course focuses on leadership education. Students are introduced to basic concepts of leadership, learning, and motivation. Students attend lectures, but are also exposed to a variety of other educational methods; they discuss theory and create new educational programs. Students are expected to demonstrate leadership, actively engage, and learn from others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT574](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT574)

Course Title	Seminar on Thesis Writing 2		
Instructor	Davis,scott T.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU4813	Language	Others

#### Course Objectives

This seminar in graduate thesis writing is intended for undergraduate students in their fourth year who are proceeding on to graduate study within the MIB program.

#### Course Contents

Students registered in this seminar will research and write their graduate thesis in the field and theme chosen in their original undergraduate seminar. As shown in the notes section of this syllabus this seminar belongs to each of the following concentrations: marketing, management, accounting / finance, and communication. The thesis may be written in either Japanese or English and the language of instruction will vary by the content and field of the research involved.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT591](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT591)

Course Title	Business Leadership 1		
Instructor	Okina Ayaka		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT601](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT601)

Course Title	Business Leadership 1		
Instructor	Osada Taro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT602](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT602)

Course Title	Business Leadership 1		
Instructor	Matsui Ayako		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT603](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT603)

Course Title	Business Leadership 1		
Instructor	Miyakoshi Hiroko		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT604](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT604)



Course Title	Business Leadership 1		
Instructor	Fujii Machiko		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT605](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT605)

Course Title	Business Leadership 1		
Instructor	Ouchi Reiko		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT606](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT606)

Course Title	Business Leadership 1		
Instructor	Tanebe Yosiyasu		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT607](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT607)

Course Title	Business Leadership 1		
Instructor	Harada Kentaro		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT608](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT608)

Course Title	Business Leadership 1		
Instructor	Furusawa Kiyoshi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT609](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT609)

Course Title	Business Leadership 1		
Instructor	Kiho Mariko		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT610](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT610)

Course Title	Business Leadership 1		
Instructor	Malacad Garrell Cusi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT611](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT611)

Course Title	Business Leadership 1		
Instructor	Uda Takefumi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS1510	Language	Japanese

#### Course Objectives

The ability to think logically is a great help in leadership. In this course, students will learn the basics to be able to demonstrate it in their college life from now on and after graduation.

#### Course Contents

- (1) Learn the foundation of logical thinking by being accustomed to the thought process with logic trees.
- (2) Learn how to list up effective ideas mutually exclusive and collectively exhaustive.
- (3) Learn how to communicate with others to make oneself understood.
- (4) Develop leadership through practical subjects and group works.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT612](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT612)



Course Title	Business Leadership 2		
Instructor	Kiho Mariko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work.

Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT613](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT613)

Course Title	Business Leadership 2		
Instructor	Kawahara Masayoshi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work.

Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT614](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT614)

Course Title	Business Leadership 2		
Instructor	Tanebe Yosiyasu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work.

Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT615](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT615)

Course Title	Business Leadership 2		
Instructor	Hirokawa Keiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT616](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT616)

Course Title	Business Leadership 2		
Instructor	Tsuji Kazuhiro		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT617](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT617)

Course Title	Business Leadership 2		
Instructor	Kawasaki Yoshiyuki		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT618](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT618)

Course Title	Business Leadership 2		
Instructor	Yoshinari Atsushi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT619](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT619)

Course Title	Business Leadership 2		
Instructor	Malacad Garrell Cusi		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT620](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT620)



Course Title	Business Leadership 2		
Instructor	Miyazawa Toshihiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work. Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT621](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT621)

Course Title	Business Leadership 2		
Instructor	Ouchi Reiko		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

To learn leadership skills for all members through the process of solving "business issues" presented by the company as a group

#### Course Contents

The class is conducted in a PBL (Project Based Learning) format with a focus on group work.

Students will be exposed to the business issues faced by companies in order to acquire practical knowledge of business. At the same time, through group conflicts that arise in the process of examining solutions (business plans), introspection (looking back) on the events, and mutual feedback, students will learn leadership skills to exert influence on others.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT622](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT622)

Course Title	Business Leadership 3-A		
Instructor	Tateno Yoshikazu		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

The goal of this lecture is to “cultivate students capable of learning and practicing theories of leadership development”. The goal is to cultivate students capable of improving both their and others’ leadership.

Specifically,

- (1) Understand mechanisms of acquiring leadership.
- (2) Understand methods to develop leadership.
- (3) Aim to practice promoting leadership development in others.

#### Course Contents

In general, this lecture touches on 3 topics. The first is to understand mechanisms of acquiring leadership. Specifically, students will understand theories about “how people grow” and the process of acquiring leadership.

The second is to understand methods to develop leadership. Specifically, students will understand theories about “how to participate in and promote other people’s growth” and learn about methods and skills to participate in facilitation and coaching.

The third is to practice promoting leadership development in others. Students will not only understand these theories in their minds but also interact with other and practice these theories. The class will be conducted with lectures and group works.

Furthermore, “leadership development in others” as defined by this class include variety of targets such as subordinates, colleagues, seniors, and bosses. In addition, normally “leadership development in others” is not achieved alone. It is done by recognizing organizations and bosses’ goals and collaborating with them. This class will be conducted based on the perspective of “leadership development in others” described above.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT625](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT625)

Course Title	Business Leadership 3-B		
Instructor	Origuchi Miyuki		
Semester	Fall Semester 1	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

Cultivate ability of self-awareness as a starting point of leadership: The course objective is to develop "own" leadership by focusing on their conception, emotion, and self-concept and using examples from another person's perspective.

#### Course Contents

During the BL3-B(Leadership Self-Awareness), students are going to enhance self-awareness by careful observation of thought, emotion, sense of value, and self-concept as its origination.

Since dealing with their practical challenge is a way of learning self-awareness, self-disclosure and actual practices are required in and out of coursework.

Based on self-awareness, students are going to develop their "own" leadership in this course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT626](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT626)

Course Title	Business Leadership 3-B		
Instructor	Origuchi Miyuki		
Semester	Fall Semester 2	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

Cultivate ability of self-awareness as a starting point of leadership: The course objective is to develop "own" leadership by focusing on their conception, emotion, and self-concept and using examples from another person's perspective.

#### Course Contents

During the BL3-B(Leadership Self-Awareness), students are going to enhance self-awareness by careful observation of thought, emotion, sense of value, and self-concept as its origination.

Since dealing with their practical challenge is a way of learning self-awareness, self-disclosure and actual practices are required in and out of coursework.

Based on self-awareness, students are going to develop their "own" leadership in this course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT627](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT627)

Course Title	Business Leadership 3-C		
Instructor	Uda Takefumi		
Semester	Fall Semester	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

Students will learn how to utilize logical thinking, which they have learned in BL1, in their everyday life and how to deal with more complex situations to improve them. As a result, students will gain the capabilities to demonstrate their leadership with more confidence than ever.

#### Course Contents

- (1) Deepen the learning of logical thinking that they have learned in BL1 to use it as a tool to understand various situations and issues.
- (2) Make themselves understood accurately by others using logical thinking.
- (3) Learn how to understand and improve messy situations.
- (4) Have a better understanding of him/herself and others by recognizing both with complex backgrounds.
- (5) Think of his/her own carrier vision based on the (4) above.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT630](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT630)

Course Title	Business Leadership 4		
Instructor	Uda Takefumi/Tateno Yoshikazu		
Semester	Spring Semester	Credit	2 Credits
Course Number	BUS3510	Language	Japanese

#### Course Objectives

Through the problem-solving of a client company, enhance the ability of logical thinking and leadership, which are necessary to play an active role in society. In addition, learn and actually utilize skills that are useful in business.

#### Course Contents

+ The aim is to develop a plan that is not only interesting as ideas but that the students want to implement and that is feasible. Furthermore, it is aimed to make the client company want to implement the plan through the presentation.

+ Skills covered in class (tentative):

- Industry/company analysis
- Idea generation (divergence and convergence)
- Designing and conducting interviews
- Profit calculation
- Business modelling
- Slide creation
- Presentation

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT631](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT631)

Course Title	Business Leadership 3-B		
Instructor	Higuchi Sakie		
Semester	Fall Semester 1	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

Cultivate ability of self-awareness as a starting point of leadership: The course objective is to develop "own" leadership by focusing on their conception, emotion, and self-concept and using examples from another person's perspective.

#### Course Contents

During the BL3-B(Leadership Self-Awareness), students are going to enhance self-awareness by careful observation of thought, emotion, sense of value, and self-concept as its origination.

Since dealing with their practical challenge is a way of learning self-awareness, self-disclosure and actual practices are required in and out of coursework.

Based on self-awareness, students are going to develop their "own" leadership in this course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT633](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT633)



Course Title	Business Leadership 3-B		
Instructor	Higuchi Sakie		
Semester	Fall Semester 2	Credit	2 Credits
Course Number	BUS2510	Language	Japanese

#### Course Objectives

Cultivate ability of self-awareness as a starting point of leadership: The course objective is to develop "own" leadership by focusing on their conception, emotion, and self-concept and using examples from another person's perspective.

#### Course Contents

During the BL3-B(Leadership Self-Awareness), students are going to enhance self-awareness by careful observation of thought, emotion, sense of value, and self-concept as its origination.

Since dealing with their practical challenge is a way of learning self-awareness, self-disclosure and actual practices are required in and out of coursework.

Based on self-awareness, students are going to develop their "own" leadership in this course.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT634](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT634)

Course Title	Introduction to BBL(BBL0)		
Instructor	Thompson Gene Robert/Cargos Kelly/He,xinqi/Brotherhood Thomas D/Patterson Allie S.		
Semester	Spring Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

This class introduces you to the Bilingual Business Leader program and helps you understand the key skills you will need to be successful in the program. The goal of the BBL program is for COB students to be able to study international business management via English. BBL Intro is focused on helping you to develop the core skills and knowledge that you need to study business through English.

#### Course Contents

BBL Intro provides you with an introduction to some key academic writing, presentation, and note-taking skills. You will practice these and become an expert in EAP 1, EAP 2, and ESP over the next two years. This class also helps you build your leadership skills in an English environment, and provides you with an opportunity to strengthen the skills you are learning in BLO.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT641](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT641)

Course Title	English for Academic Purposes 1		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT652](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT652)

Course Title	English for Academic Purposes 1		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT653](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT653)

Course Title	English for Academic Purposes 1		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT654](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT654)

Course Title	English for Academic Purposes 1		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT655](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT655)

Course Title	English for Academic Purposes 1		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT657](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT657)

Course Title	English for Academic Purposes 1		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT658](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT658)



Course Title	English for Academic Purposes 1		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT659](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT659)

Course Title	English for Academic Purposes 1		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU1611	Language	English

#### Course Objectives

By the completion of this course, students will be able to:

- use basic academic vocabulary in written and spoken texts
- understand the main points of short multimedia texts related to leadership and business
- take accurate notes from short multimedia texts related to leadership and business
- paraphrase and summarize the main content of short texts related to leadership and business
- write short academic essays on topics related to leadership and business
- give short academic presentations on topics related to leadership and business
- participate in discussions on topics related to leadership and business
- ask and answer simple questions at the end of short presentations to the class
- develop arguments with support from trustworthy outside sources
- introduce, summarize, and cite outside sources in short presentations and written reports
- demonstrate and introduce basic knowledge about leadership in discussion and short academic texts

#### Course Contents

EAP 1 is designed to help students learn academic English skills via general content (with some business focus). It is the first step in the BBL program, which is followed by EAP 2 (which examines more academic content), and ESP (which moves into specialized business content).

Students will study topics related to business and the BBL program goals. Activities include the following:

- Read about and discuss issues related to business and global issues
- Present summaries of news articles to classmates
- Listen to videos and speeches related to business and global issues
- Research, write, and present on business and global issues

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT660](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT660)

Course Title	English for Academic Purposes 2		
Instructor	Patterson Allie S.		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
- Project-based, meaning students learn English through completion of small tasks and projects.
- Integrated, meaning tasks are not separated into language skill areas. A “listening” task will involve note-taking, writing, presenting, and discussing.
- English-only, meaning not one word of Japanese should be spoken in class. If you speak Japanese, it has a negative effect on group work. It will also affect your participation grade.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT661](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT661)

Course Title	English for Academic Purposes 2		
Instructor	He,xinqi		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
- Project-based, meaning students learn English through completion of small tasks and projects.
- Integrated, meaning tasks are not separated into language skill areas. A “listening” task will involve note-taking, writing, presenting, and discussing.
- English-only, meaning not one word of Japanese should be spoken in class. If you speak Japanese, it has a negative effect on group work. It will also affect your participation grade.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT662](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT662)

Course Title	English for Academic Purposes 2		
Instructor	Thompson Gene Robert/Cargos Kelly		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
- Project-based, meaning students learn English through completion of small tasks and projects.
- Integrated, meaning tasks are not separated into language skill areas. A “listening” task will involve note-taking, writing, presenting, and discussing.
- English-only, meaning not one word of Japanese should be spoken in class. If you speak Japanese, it has a negative effect on group work. It will also affect your participation grade.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT663](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT663)

Course Title	English for Academic Purposes 2		
Instructor	Brotherhood Thomas D		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
- Project-based, meaning students learn English through completion of small tasks and projects.
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- English-only, meaning not one word of Japanese should be spoken in class. If you speak Japanese, it has a negative effect on group work. It will also affect your participation grade.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT664](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT664)

Course Title	English for Academic Purposes 2		
Instructor	※		
Semester	※	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
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- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

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- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
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#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT665](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT665)

Course Title	English for Academic Purposes 2		
Instructor	Patterson Allie S./Cargos Kelly		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
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#### Others

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[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT666](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT666)



Course Title	English for Academic Purposes 2		
Instructor	He,xinqi		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

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- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
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<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT667](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT667)

Course Title	English for Academic Purposes 2		
Instructor	Brotherhood Thomas D		
Semester	Spring Semester	Credit	6 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- develop knowledge about ethical issues in international business management
- demonstrate academic integrity in individual and group activities
- cite and reference sources accurately in a range of academic written and spoken texts
- develop knowledge about globalization and its impact on business
- practice using a variety of analytical tools in individual and group activities
- independently manage learning and demonstrate responsibility for individual performance
- communicate effectively with others in discussions and group projects
- identify problems and determine solutions in group projects
- demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- provide critical feedback and evaluation of personal and peer performance in group projects
- use a range of academic and business vocabulary in extended written and spoken texts
- identify key information and understand main ideas from extended university-level business readings and presentations
- use a variety of strategies to take detailed notes from extended university-level business readings and presentations
- paraphrase, summarize, and respond to key ideas from university-level business readings and presentations
- write persuasive academic responses and expository business reports
- give extended presentations on specialized topics related to international business management
- critically analyze and synthesize information in responses, reports, and presentations

#### Course Contents

Your EAP 2 classes will be:

- Student-centered, meaning students are the focus of each activity. You, not the instructor, will be doing most of the talking, directing your own learning, and sometimes teaching!
- Project-based, meaning students learn English through completion of small tasks and projects.
- Integrated, meaning tasks are not separated into language skill areas. A “listening” task will involve note-taking, writing, presenting, and discussing.
- English-only, meaning not one word of Japanese should be spoken in class. If you speak Japanese, it has a negative effect on group work. It will also affect your participation grade.

#### Others

※Please refer to the “Syllabus & Class Schedule Search System” for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT669](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT669)

Course Title	English for Specific Purposes-A		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT671](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT671)

Course Title	English for Specific Purposes-A		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT673](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT673)

Course Title	English for Specific Purposes-A		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT674](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT674)

Course Title	English for Specific Purposes-A		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT675](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT675)

Course Title	English for Specific Purposes-A		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT676](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT676)

Course Title	English for Specific Purposes-A		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT677](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT677)



Course Title	English for Specific Purposes-A		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT678](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT678)

Course Title	English for Specific Purposes-A		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT679](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT679)

Course Title	English for Specific Purposes-B		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT681](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT681)

Course Title	English for Specific Purposes-B		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT683](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT683)

Course Title	English for Specific Purposes-B		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT684](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT684)

Course Title	English for Specific Purposes-B		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT685](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT685)

Course Title	English for Specific Purposes-B		
Instructor	Patterson Allie S.		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT686](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT686)

Course Title	English for Specific Purposes-B		
Instructor	He,xinqi		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT687](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT687)



Course Title	English for Specific Purposes-B		
Instructor	Mitei		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT688](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT688)

Course Title	English for Specific Purposes-B		
Instructor	Brotherhood Thomas D		
Semester	Fall Semester	Credit	2 Credits
Course Number	GBU2611	Language	English

#### Course Objectives

- Use a range of specialized vocabulary related to international business management
- Identify key information and understand main ideas from extended university-level business readings and lectures
- Take detailed notes from extended university-level business readings and lectures
- Summarize and explain key terms and ideas from university-level business readings and lectures
- Write well-structured business reports and proposals with clear executive summaries
- Give extended presentations on specialized topics related to international business management
- Analyze and synthesize information critically to develop business proposals
- Independently demonstrate ethical behavior and academic integrity
- Accurately cite information from academic and business sources in reports and presentations
- Synthesize knowledge of international business ethics, management, strategy, and marketing
- Utilize a variety of analytical business frameworks in business proposals
- Independently manage learning and demonstrate responsibility for individual performance
- Communicate effectively with others in discussions and group projects
- Identify problems and determine solutions in group projects
- Demonstrate self-awareness of personal strengths and weaknesses in project-based learning
- Provide critical feedback and evaluation of personal and peer performance in group projects

#### Course Contents

This course provides language support for the International Business A and B courses and focuses on developing vocabulary and comprehension skills for understanding business texts with a secondary focus on research and writing skills development. ESP-A and ESP-B match the International Business A and B class system, so the teaching has been combined with ESP-B and both courses must be taken together.

Students will deepen their knowledge of the key concepts of the International Business course text and practice English vocabulary skills such as paraphrasing and circumlocution through a range of student-centered learning projects and tasks.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT689](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT689)

Course Title	Advanced Business Project		
Instructor	Thompson Gene Robert		
Semester	Spring Semester	Credit	4 Credits
Course Number	GBU3201	Language	English

#### Course Objectives

In Advanced Business Project (ABP), students apply the business and intercultural communication knowledge they have learned in their studies to solve real-world business problems provided by client companies. Upon completion of this course, students will be able to perform a variety of tasks related to project management, communication within international teams, and the demonstration of leadership capabilities:

- Demonstrate leadership as a competent member of a diverse, international team
- Develop professional-quality solutions while making the best use of limited resources
- Effectively argue solutions to specific business problems
- Communicate team ideas through the most appropriate methods

#### Course Contents

This is an all-English, student centered and project-based course. This course requires students to work collaboratively in international teams, carrying out research to understand the needs of the client, before developing solutions to propose to the client.

Students are required to analyze business problems, develop solutions to these problems, and professionally present their solutions to the client for evaluation and feedback.

The specific class content changes every year depending on the needs of the client. However, past clients have asked for proposals related to:

- developing a branding and marketing strategy for light to heavy duty trucks to key customers in the Japanese market
- developing a digital training strategy for the human resources training academy of a vehicle manufacturer
- examining customer attitudes and experiences for a key athletic shoe and clothing manufacturer

The example course schedule below presents an example of how the course may be structured. Generally students will meet with client representatives 2 – 4 times during the class.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT694](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT694)

Course Title	Global Internship		
Instructor	Takaoka Mika/Ito Junji		
Semester	Winter Session	Credit	4 Credits
Course Number	GBU2823	Language	Others

#### Course Objectives

By joining companies for at least four weeks (140 hours), this program helps students improve their social and communication skills while also allowing them to think about their future careers. Participants will learn how to be leaders as they work side by side with managers and staff of global companies on real world, business issues. Further aims are to improve problem solving skills, and the ability to work independently.

#### Course Contents

During school breaks, under supervision of company managers, students put their studies to use by working full-time (140 hours) on world-class products, services and technologies. It is also possible to work with successful, small and medium-sized enterprises. Students must attend the pre-training sessions. By going through the internship selection process, students will learn about the different types of industries, business conditions, and types of work, and be able to contemplate what the right career path might be for them. The internship will take place in Japan or Australia.

Prospective students are to participate in the informational meetings held in April, May, October and November 2023 (planned), where the dates, costs, and student selection process will be explained.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT707](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT707)

Course Title	Overseas EAP		
Instructor	Donovan,herbert A./He,xinqi/Brotherhood Thomas D/Patterson Allie S.		
Semester	Fall Others	Credit	4 Credits
Course Number	GBU1811	Language	English

#### Course Objectives

This class provides students with an opportunity to improve their English skills and leadership ability in a cross-cultural environment. It focuses on developing personal intercultural knowledge, public speaking capability, and academic writing skills.

#### Course Contents

OEAP introduces key academic activities that are covered in more depth in other BBL classes. During your OEAP three-week program, you will build upon leadership skills introduced to you in the Introduction to Leadership course (BL0) by extending your ability to use shared leadership to function effectively in non-Japanese contexts.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT710](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT710)

Course Title	Long-term Global Internship		
Instructor	Takaoka Mika/Ito Junji		
Semester	Fall Others	Credit	10 Credits
Course Number	GBU3823	Language	Others

#### Course Objectives

In this program (at least 4 months: 560hours), students learn how to become business leaders working on their own initiative in the global marketplace. The basic aims are to improve global communication and problem-solving skills, and the ability to think and work independently.

#### Course Contents

Students put their studies to practical use by working full time (4 months: 560hours) under the supervision of managers of companies with world-class products, services and technologies, or with small and medium sized enterprises. Students are expected to challenge themselves to tackle the issues facing management and the workplace. Furthermore, students should not just stop at the planning process, but take action and deliver results. This is the ideal program for finishing BLP. Students must attend the pre-training sessions.

Prospective students are to participate in the informational meetings held in March and September 2023, and February 2024 (planned), where the dates, costs, and student selection process will be explained.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT712](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT712)

Course Title	Sports Facility Management		
Instructor	Yamaguchi Kazunori		
Semester	Winter Session	Credit	2 Credits
Course Number	GBU2821	Language	English

#### Course Objectives

After completing this course, students should:

- 1) have a better understanding of international sports training facilities and cutting edge sports training methods
- 2) have a greater appreciation for diversity (cross-cultural issues)

#### Course Contents

Students will spend one week in the US at IMG Academy a world class sports training center based in the United States (Florida). Participants have the unique opportunity to learn first hand about the management style of IMG academy as well as experience advanced sports training methods. The academy is recognized in both individual sports such as tennis and golf as well as team sports. Well known Japanese athletes such as Kei Nishikori have trained (and continue to train) at the IMG Academy.

A series of pre-departure seminars are scheduled to help prepare students for study abroad.

This course is highly recommended for students who were (and/or currently are) actively involved in sports activities (club, circle, secondary school athletics, collegiate team, etc.) and/or have an interest sports training & management.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT741](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT741)

Course Title	Global Study 1		
Instructor	※		
Semester	Spring Others	Credit	2 Credits
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT751](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT751)



Course Title	Global Study 2		
Instructor	※		
Semester	Spring Others	Credit	2 Credits
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT752](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT752)

Course Title	Global Study 3		
Instructor	※		
Semester	Fall Others	Credit	3 Credits
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT753](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT753)

Course Title	Global Study 5		
Instructor	※		
Semester	Spring Others	Credit	1 Credit
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT755](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT755)

Course Title	Global Study 6		
Instructor	※		
Semester	Fall Others	Credit	1 Credit
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT756](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT756)

Course Title	Global Study 7		
Instructor	※		
Semester	Spring Others	Credit	1 Credit
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT757](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT757)

Course Title	Global Study 8		
Instructor	※		
Semester	Fall Others	Credit	1 Credit
Course Number	GBU1801	Language	English

#### Course Objectives

This is an independent research program for studies in global and international business for inter-college (COB) exchange students.

#### Course Contents

- 1) The student must find a faculty supervisor who is willing to supervise a semester-long independent research project/course for the student.
- 2) The student must prepare a proposal of study including, but not limited to, the study objectives, the research topics, the reading list, the research methods, the proposed outputs, and the schedule.
- 3) The designated faculty supervisor will review the proposal and establish the evaluation criteria.
- 4) The supervisor will also determine whether the proposed study is equivalent to the 1, 2, 3 or 8 credit hours of classroom study. The student will be advised of which course number and section to register for.

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT758](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT758)

Course Title	Global Study(Pre-departure)		
Instructor	Takezawa Nobuya		
Semester	Spring Semester 1	Credit	1 Credit
Course Number	GBU3801	Language	English

#### Course Objectives

After taking this course students should:

- 1) be better prepared to undertake studies at our partner institutions
- 2) better appreciate diversity (difference in cultural background)
- 3) be able relate study abroad to longer term goals

#### Course Contents

The course will be a series of lectures and workshops preparing students for study abroad as an exchange student at one of our partner institutions. Attendance for all sessions is required. Students are also required to participate/attend orientation and workshops sponsored by the university international center. Students must earn a grade of "A" or higher for this course in order to participate in the study abroad program in the Fall term (Spring term).

#### Others

※Please refer to the "Syllabus & Class Schedule Search System" for details including course schedule, evaluations, textbooks and others.

<URL>

[https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo\\_2=BT761](https://sy.rikkyo.ac.jp/web/preview.php?nendo=2023&kodo_2=BT761)





